



## Aptera Solutions Showcases Exceptional Organic Extra Virgin Olive Oils at the Speciality Food Festival in Dubai

Aptera Solutions, a leading company based in Switzerland, takes pride in presenting its extraordinary organic extra virgin olive oils at the prestigious Speciality Food Festival in Dubai on the 7<sup>th</sup>, 8<sup>th</sup> and 9<sup>th</sup> of November 2023. Our dedication to producing some of the world's finest olive oils is exemplified through two exceptional products: Phenoil and Oilone.

### Introducing Oilone White Label: Your Brand, Our Excellence

In addition to our branded offerings, Aptera Solutions provides Oilone as a white label product. Already embraced by consumers in Switzerland and Germany under private branding, Oilone White Label allows partners to feature their own branding on this exceptional olive oil. We aspire to extend the reach of Oilone White Label to the Scandinavian markets, making it a primary focus of our participation in the Speciality Food Festival in Dubai.

### Phenoil: A Taste of Excellence from Tsounati Olives

Derived from the renowned Tsounati olive variety, Phenoil embodies the epitome of premium olive oil. The Tsounati olives, carefully handpicked from the sun-kissed groves of Crete, are cold-pressed to extract a rich, flavorful oil that stands out for its exceptional quality and taste. Phenoil represents a harmonious blend of tradition and innovation, offering a truly unique and memorable olive oil experience.

### Oilone: Embrace the Essence of Koroneiki Olives

Our signature product, Oilone, is crafted from the revered Koroneiki olives. With a distinct and robust flavor profile, Oilone reflects the authenticity and richness of the Mediterranean. The olives are meticulously selected and pressed using state-of-the-art technology, ensuring the preservation of their natural goodness. Oilone is the epitome of superior quality, making it a preferred choice for discerning consumers.

At Aptera Solutions, we are deeply committed to sustainable and organic farming practices. We acknowledge the importance of environmental responsibility and embrace eco-friendly methods in our olive groves. Our approach includes utilizing organic fertilizers, implementing efficient irrigation systems, and adopting eco-conscious packaging, thus ensuring a minimal environmental footprint throughout the production process.

Our dedication to the environment extends to water conservation and responsible use of natural resources. We strictly adhere to guidelines on irrigation management, reducing water wastage and promoting efficient water utilization in the cultivation of our olive trees. By prioritizing these practices, we aim to contribute positively to the ecosystem and sustain the delicate balance of nature.

The key to the remarkable properties of our olive oils lies in our commitment to quality. Aptera Solutions collaborates with a network of over 150 top-tier biodynamic farmers in Crete, who are experts in cultivating olive trees. With a collective total of 150,000 olive trees under their care, these farmers produce an impressive 500 tons of high-quality, organic extra virgin olive oil annually. Our partnership with these dedicated farmers allows us to deliver the finest olive oils to consumers around the world.

The organic olive oils we offer possess a range of health benefits. Rich in antioxidants and anti-inflammatory properties, they contribute to a healthy lifestyle. The exquisite freshness and balanced flavors of our olive oils make them a delightful addition to a variety of dishes, enhancing the taste and nutritional value of every meal.

Join us at the Speciality Food Festival in Dubai, where you can explore our exceptional range of organic extra virgin olive oils and discover the passion and expertise that go into every drop. We invite you to experience the essence of Aptera Solutions and indulge in the finest olive oil offerings available.

For more information about our products and our commitment to sustainability, please visit <https://www.aptera.solutions/> or meet us at the exhibition at booth number HP2-126.