



**Nutribén®**

Experts in infant feeding

Corporate Presentation

Nutribén Project

# Index

## 01 Alter Group

A family pharmaceutical company

## 02 Nutribén® About us

Experts in infant feeding

Quality & Safety

Facilities

Vademecum

International Presence

# 01 Alter Group

A family pharmaceutical company

# Alter Group

- The Alter Group is a Spanish holding, founded more than 80 years ago, 100% shared by the members of the same family.
- In 2020, it reached a turnover of more than 230 M € (gross sales amount) employing nearly 1,000 people.

In 1939, Mr Juan José Alonso Grijalba, Spanish pharmacist, founded the company. By 1947, this company changed its name into Alter, S.A.

Nowadays, Group Alter is led by the members of the fourth generation of the Alonso family



# Alter Group



## BEGINNINGS (1939 - 1960)

- A reference in the manufacture of pharmaceutical products.
- Creation of Alter Portugal and the entry into the fine chemicals sector through Algry.



## DIVERSIFICATION (1960 - 1980)

- Strong growth by Alter in the pharmaceutical sector. Launch of the antifu effervescent Couldina® in 1965
- The Nutribén® brand was created 1972.
- Launch of a line of cosmetics under the name of Germinal®.
- Alter Dominicana was also incorporated as a bridge to the Latin American market.



## GROWTH (1980 - 2000)

- 1997 launch of the generic division in Spain.
- New Algry chemical plant in Huelva.
- Bodegas Durón was created.
- Germinal® ampoules were launched.



## CONSOLIDATION (2000 - 2010)

- 2001 The generic division was launched in Portugal.
- Launch in France and Italy in 2005 and 2006, respectively.
- Extension of the Algry plant in Huelva.
- New factory for baby food in jars and other formats in Madrid.



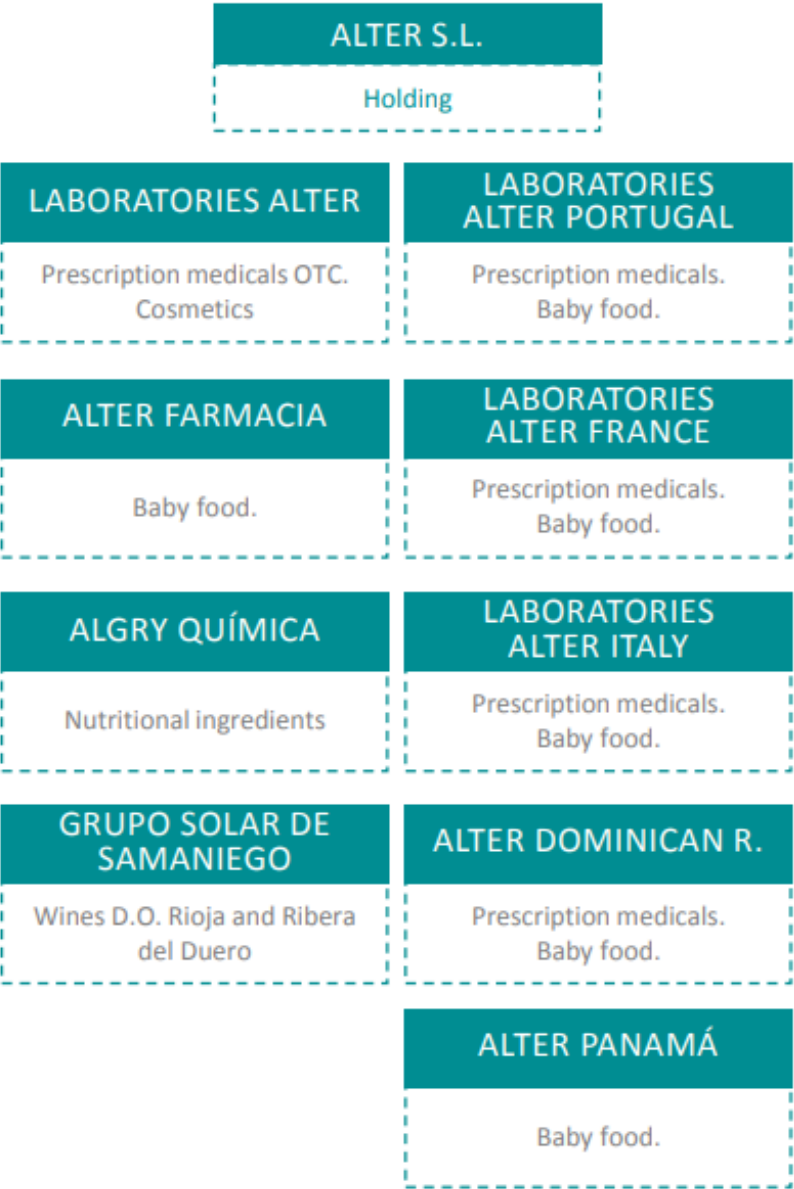
## PRESENT-DAY (2010 - TODAY)

- Nutribén's international expansion in Asia, Africa and Latin America.
- Start-up of a modern baby's milk factory, a benchmark in innovation and technology in the sector.



# Alter Group

- The [Alter Group](#) operates in over 60 countries directly or through its own subsidiaries and distributors. Its international presence covers all areas of its business.



# Alter Group

## PRODUCTIONS SITES IN SPAIN

- Wine Laguardia (La Rioja)  
Roa de Duero (Burgos)
- Baby food Mecó (Madrid)
- Pharma Laboratories  
Madrid
- Chemicals Palos de la  
Frontera (Huelva)

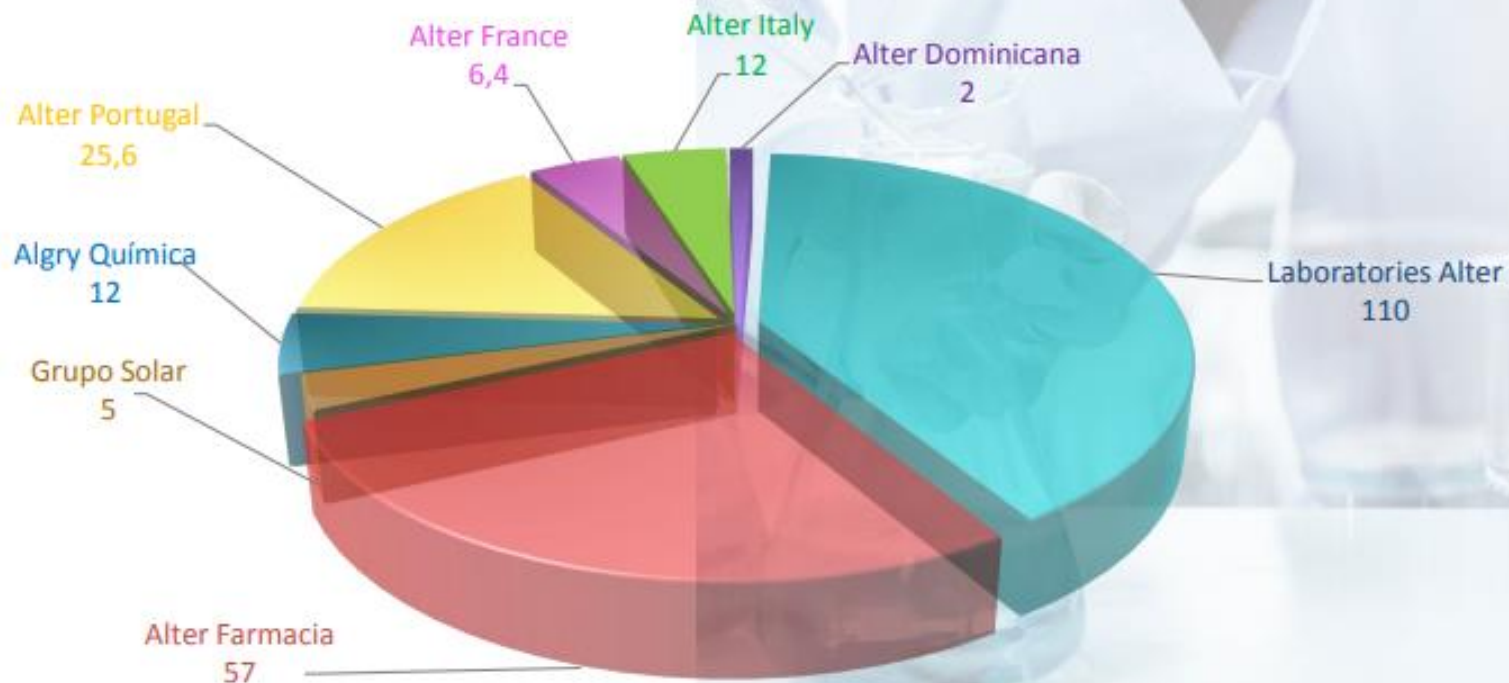




# Alter Group

The Group integrates 11 different companies, 100 % shared by Alter SL (Holding company), and operating through 4 main business areas: Pharma, Baby Food, Winery and Chemicals

## 2020 TURNOVER SHARE



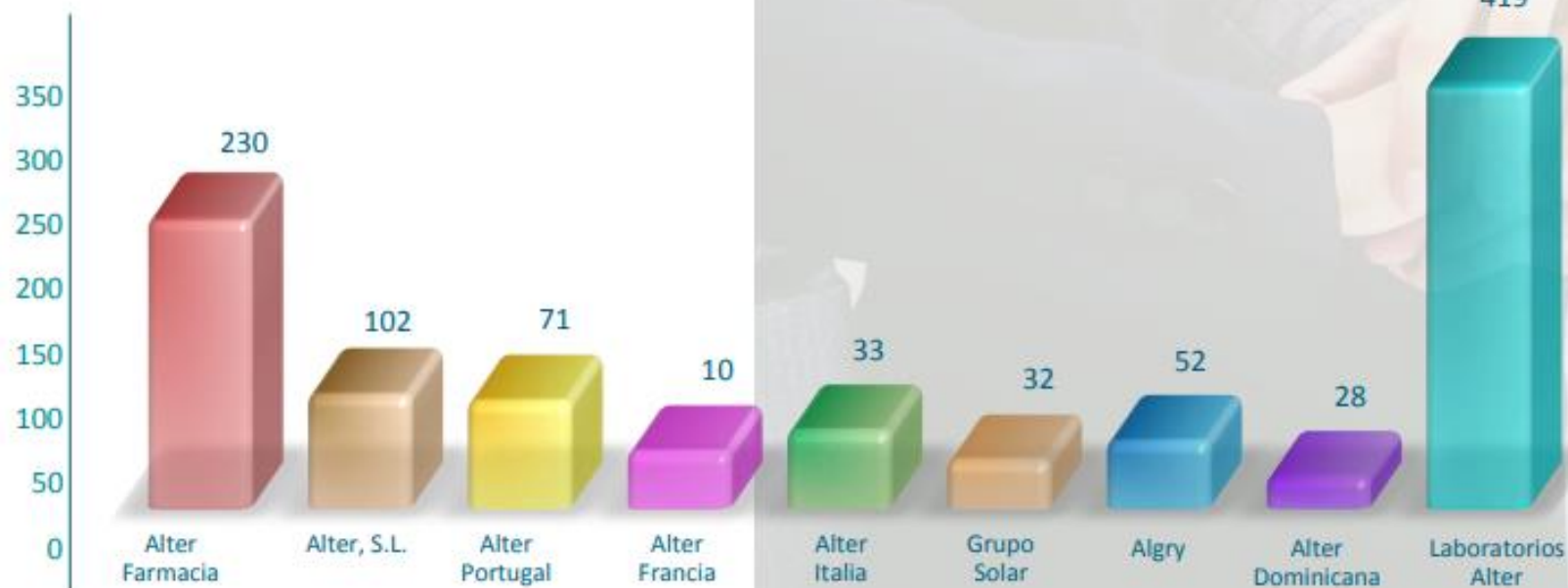


# Alter Group

Alter Group faces 21st century with a clear target based on four main principles:

Quality – Safety – Innovation

## 2020 PERSONNEL DISTRIBUTION



02 Nutribén® About us

# Nutribén®

## EXPERTS IN INFANT FEEDING



HIGHEST  
QUALITY



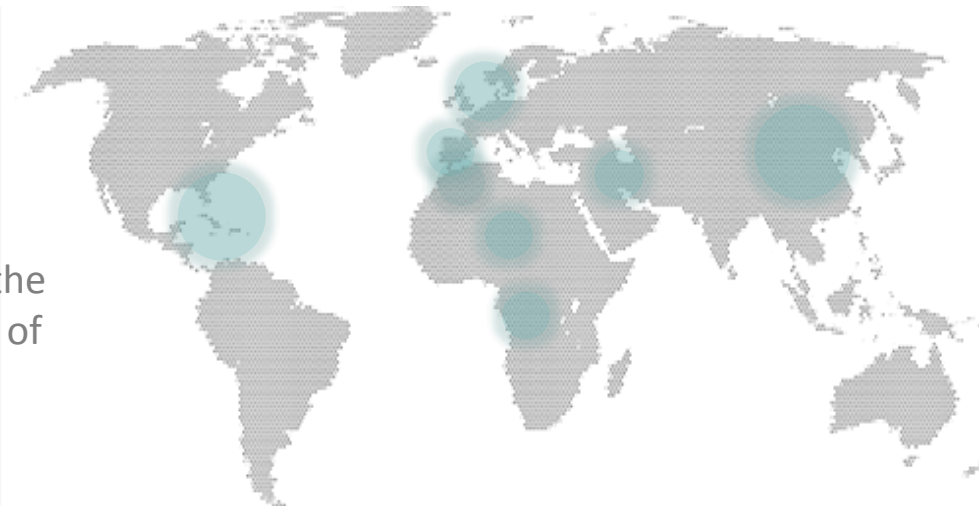
HIGHEST  
SAFETY



# ALTER

We are a brand belonging to [Alter Group](#) pioneer in child nutrition.

We have more than 55 years of experience offering our customers the [most complete range](#) of the market of the [highest quality and safety](#).





# QUALITY & SAFETY

Nutribén® has its own Development area, where new recipes are development based on two main criteria:



Quality & Safety certificates

Criteria 1



Food Safety

- Following all current regulations on food safety

Criteria 2



Healthy and balanced diet

- Nutribén® make our products following the recommendations of the European Society of Pediatric Gastroenterology, Hepatology and Nutrition (ESPGHAN).



Quality System



Food Safety System



Food Safety System

# FACILITIES

The most advance thecnology places Nutribén<sup>®</sup> as the reference Company focused in Quality, Safety and Innovation



18.000 m<sup>2</sup> in Madrid

1

**Annual Production**

- 9.300 tons per year

2

**Tetra Pack Thecnology**

3

**Packaging capacity**

- 3.600 cans per hour

4

**The highest standards of quality and hygiene.**

5

**All Formats.**

- 400 y 800 gr



# VADEMECUM

The most complete range of products adapted to meet all nutritional needs of the babies from 0 to 5 years old

MARKET  
LEADERS



1

Regular Formulas

2

Special Formulas

3

Cereals

4

Jars / Potitos





“The most extraordinary thing is  
*to do the ordinary things well.*”

---

JUAN JOSÉ ALONSO GRIJALBA  
Alter Group Founder

# Thanks for Attention

You can know more about us at

[www.nutribeninternational.com](http://www.nutribeninternational.com)

[www.nutriben.es](http://www.nutriben.es)

Nutribén