

EXPECT THE UNEXPECTED

Explore franchising opportunities that match your goals,
resources, and passions.

WHO WE ARE :

Exotic Colors is a private limited investment company, established in the capital of the United Arab Emirates, Abu Dhabi, was founded in 2009 by the founder Mr. Mohamed Al Maysari, Chief Executive Officer. The Company is led by a group that has many years of experience in different industries, and different business areas. The group has a multicultural knowledge acquired from extensive traveling and direct communication. The Management is formed of highly skilled professionals, combining their solid business domain experience, technical expertise, profound knowledge of latest industry trends and quality-driven delivery model, they work to deliver solutions that go beyond meeting customer expectations. The company has been growing steadfastly and conscientiously over almost the last decade with the guiding principles of commitment, care, and vision with genuine concern for the community.

Exotic Colors has accumulated a strong and healthy market trust through a simple principle that follows: Earn Trust of Customers, has already gained the trust of several regional and international clients to deliver various innovative solutions in areas of IT consultancy, retails, integration, and Import/Export services. Clients' Choice of Exotic Colors came through the belief in Exotic Colors team solid Market and work methodology, and satisfaction with delivered solutions in order to cope up with the huge demand of the investment and retail business in the Middle East, Exotic Colors wants to enhance and broaden up their range of products.

Exotic Colors potential plans cover an expansion with the actual franchise concept, and on different sectors covering not only Fashion, but Health, Environment, IT technology, and food and beverages.

OUR VISION:

To be known as the most promising company for trading and distribution businesses in the Middle East.

OUR MISSION:

Committed to providing our products leverage to excel demand in the market with excellence.

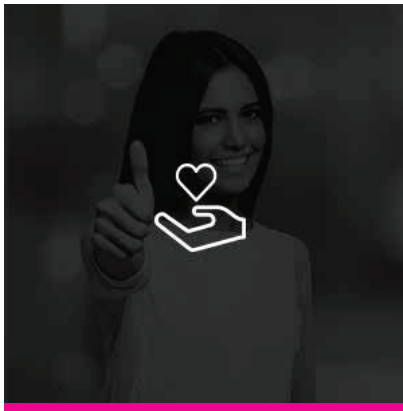


OUR VALUES :



Trust and Integrity:

We are committed to serving with transparency and accountability



Customer Satisfaction :

We give priority to the needs of the clients and develop a professional relationship with them, and we work to exceed their expectations.



Quality of service :

We work with full commitment and make sure to be effective and efficient, and all our products are verified and comply with International Standards of Quality

STRATEGIC GOALS

Differentiate our services to our niche clients so that they realize that we are better able to serve their needs than a more generic competitor.

Keeping close contact with clients and establishing a well-functioning long-term relationship with them to generate repeat business and create a top notch reputation.

Establish a comprehensive service experience for our clients that includes consultation, product/ client search, purchasing contracts, warehousing, shipping, delivery, and follow up service analysis.

OUR BRANDS :



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