

**FIRST PACK FACTORY W.L.L**

**COMPANY PROFILE**

**FIRST**   
**PACK**  
مصنع فيرست باك للتغليف ذ.م.م

# ABOUT US

**First Pack Factory W.L.L** is the first advanced label & flexible packaging convertor in Qatar, it has a state-of-the art plant, with the best European equipment, including high-speed wide and narrow web flexo printing machines and converting equipment from Germany, Denmark, Italy, USA, and UK

Production is carried out in a hygienic clean room environment, which is essential for food products packaging.

**First Pack Factory W.L.L** offers tailor-made label and flexible packaging solutions for a medium & large range of FMCG products, personal and home care products, pharmaceuticals, etc. All of these can be produced in various thicknesses and the barrier properties can be changed according to need.

**First Pack Factory W.L.L** help clients to gain significant advantages by guiding them through the whole process of innovation from design, concepts, packaging materials, printing and converting. Our vast experience in print management enables us to work with you to find the most appropriate solutions for your packaging needs.



## Vision

To become a leading local and regional player in the Label & Flexible Packaging Converting Industry, offering the most innovative label and flexible packaging products supporting a sustainable economy, with a minimum environmental impact.

## Mission

To meet the increasing demands of an ever-changing packaging industry through the supply of high-quality label and flexible packaging products at the highest standards by nurturing sustainable growth through our people and our products, while placing a strong emphasis on innovation, quality, safety, and environmental integrity.

# PRODUCTS & APPLICATIONS

## 1. LABEL (IN FORM OF ROLLS & SHEET)



### • **Self-Adhesive Labels**

Adhesive labels are an easy and straightforward label solution. They're easily applied to containers, bottles and packaging, highly versatile and can work with many types of products and finishes.



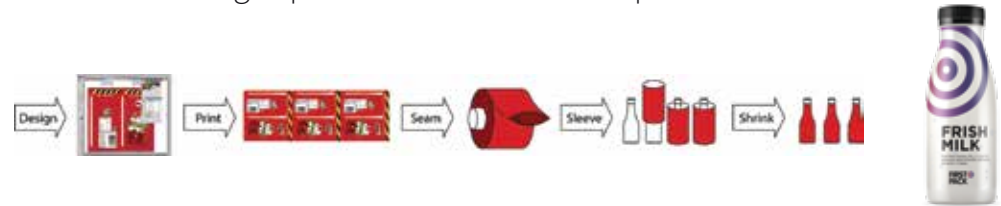
Adhesive labels can be use on variety of materials (paper, film, foil, etc.). Since they don't require any heat, it only takes light or moderate pressure to apply (or stick) them to a product surface.

It is important to choose the right adhesive to ensure the label sticks on application and remains stuck during the life of the product. At First Pack, we offer a range of adhesives materials to meet your requirements, from the chiller to freezer, permanent to removable, our team of label professionals would be happy to advise you on the right adhesive for your needs.

Adhesive labels are used for everything from automotive products, chemical pails and household goods to food and beverage containers and nearly everything in between.

### • **Shrink Sleeves – Labels**

Shrink sleeve labels are the fastest growing label technology for many different reasons. This solution allows you to have a 360 degree display of your beautiful graphics and text. This in turn gives your products maximum marketing exposure and aesthetic impact.



Once the film comes in contact with heat, the label shrinks and tightly conforms to the shape of the container. Shrink sleeve labels can accommodate extreme container contour. This flexibility is applicable to virtually any shape or size container on a variety of films such as (PET, PVC).

Shrink sleeves are not only beautiful, but also provide functional benefits such as: excellent scuff resistance, easy detection of tamper evidence, and consumer-convenient multi-pack presentation.

At First Pack, we specialize in printing and finishing shrink sleeves with color consistency and 3D proofing to make sure your brand looks its best.

Available in Roll Stock Film for automated machinery or individual Cut Bands for manual applications, and can be applied to food and beverage industry, pharmaceutical and medical industry, household or personal care products, stationery, and all the different shaped bottles and containers.

# PRODUCTS & APPLICATIONS

- ***OPP Wrap Around Labels***

OPP wrap around labels rolls are labels that are applied via a usage of adhesive to the labels that subsequently adheres to the container. The OPP roll-fed labels are printed on either a white or clear polypropylene and allows for application at high speeds especially in the beverage industry.

OPP wrap around labels rolls can be applied in any bottled packaging, including coke, sprite, water, drinks, coffee, oil, juice, milk and so on.



- ***Special labels - Nothing is impossible***

First Pack's team has huge experience of producing labels of different quality, composition and purpose. We have multifunctional equipment, scientific and technological resources that enable us to develop new printing procedures and methods. We will always find a way to print of original and non-standard labels in a fast, high-quality and cost-effective manner, such as:

- Baggage tags
- In-flight labels for airline carriers
- Peel & Reveal labels
- Plain and durable labels

# PRODUCTS & APPLICATIONS

## 2. FLEXIBLE PACKAGING

(IN FORM OF ROLLS, BAGS & PERFORMED POUCHES)



We offer innovative and high-value, flexible packaging solutions for any product – within specifications, delivered on time, and priced competitively!

Flexible packaging are produced to stringent quality specifications using a broad range of materials including PET & BOPET films, OPP & BOPP films, Metalized films, LDPE & LLDPE Poly films, Nylon films, EVOH films, Aluminium Foil, HDPE films, CPP films, PVC films, Coated films, Holographic films, paper and etc.

Flexible packaging are used for products that need to be protected or have shelf lives extended food and non-food products include: Ready-to-eat such as snacks, ice creams, bread, coffee, freezer-to-microwave, Boil-in-bag pouches, Insulation, Medical, Cosmetics, etc.

- **Laminates & Films:**

Regular barrier or high-barrier films in rolls form, depending on end-use application.

- **Stand-Up Pouch (With & Without Zipper):**

- Stand Up Pouch
- 2- Side Seal Pouches
- 3- Side seal Pouches
- Both Side Gusset Pouches
- Spout Stand up Pouch
- Spout 3-side seal pouch
- Pouch with air valve.
- Pouch with D Punch,
- Three Hole Punch
- Round Punch and Euro-Punch.
- Matt Finish Pouch
- Matt Gloss Finish Pouch
- Holographic Pouch
- Foil Base Pouch
- Vacuum Pouch
- Kraft Paper Pouch
- Perforated Pouch
- Diaper Pouch

- **Wicket Bag (with & without Wicket Holes):**

- Bread Bags
- Shopping bags with D Punch
- Chicken bags
- Perforated Bags
- Sanitary bags
- Diaper Bags with and without handle

# OUR MARKET



- Beverages, Fruits & Vegetables
- Bread, Bakery Food & Cereals
- Cheese & Dairy Products
- Fruits And Vegetables
- Meat & Poultry Products
- Seafood
- Snacks, Candies & Nuts
- Building & Construction
- Home And Personal Care
- Peat & Fertilizers
- Health And Beauty Industries
- Pharma/vitamins And Nutraceuticals Industries
- Airline/ Cargo

First Pack Factory has a talented and knowledgeable quality team which works closely with the customer, the company sales and marketing, operations, supply chain, artwork and plate making departments, to ensure all product and logistics are being met throughout the process of design to the very final product.

*In addition to that we ensure consistency in quality of products and service by:*

- We have Invested on State-of-the-art equipment from world-renowned suppliers
- We have an integrated Quality Management System, encompassing ISO and HACCP principles
- We have a well-equipped laboratory with product and process testing machines such as: Color IQC software, Heat Seal Tester, Thickness tester, Film thermal shrinkage tester, Coefficient of friction tester and others.
- Sourcing raw material from approved suppliers
- Regular testing of incoming raw material, in-process material and finished goods



## CERTIFICATIONS

First Pack places great emphasis on achieving and maintaining international standards of business excellence and corporate responsibility, our plant is certified as:

- ISO 9001:2015 /Quality Management System
- ISO 22000:2018 / Food /Safety Management Certification.



# OUR TECHNOLOGY

We have invested in state-of-the-art European equipment from some of the world's leading suppliers of converting machines for labels and flexible packaging.

## *Our printing capabilities include:*

Our printing capabilities include a high-speed 8-colour CI flexo printing machines, incorporating cutting edge technologies with printing width 1300 mm and speed 500 m/min

For label, we have a 10-colour narrow-web printing machine, including several features such as cold foil, UV, etc., with printing width 450 mm and speed 200 m/min

For further processing, we have high-speed lamination machine, slitting machines, pouch making machines, shrink sleeve production machines, etc.

Our large installed capacity ensures quick processing of multiple orders in the shortest possible time.





# PRODUCTS & APPLICATIONS

## EQUIPMENT (LABEL UNIT)

### 1. Flexo Printing Press

- 10-colour printing machine
- Printing width 450 mm
- Printing Speed 200m/min



### 2. Slitting Machine



### 3. Seaming/ inspection Machine



### 4. Cutting Machine



## EQUIPMENT (PACKAGING UNIT)

### 1. CI Flexo Printing Press

- 8-colour printing machine
- Printing width 1300 mm
- Printing Speed 500m/min



## EQUIPMENT (PACKAGING UNIT)

### 2. Super Simplex SL LAMINATOR



### 3. Slitter Machine



# PRODUCTS & APPLICATIONS

## EQUIPMENT (PACKAGING UNIT)

### *4. Stand up Pouch making Machine*



### *5. High Speed Automatic Wicketer*

**THANK YOU**

