



— 1987 —

*Healthy joy of life*

BREAKFAST



LUNCH



SNACK

**GREAT TASTE, BETTER BUSINESS!**

*Our products are available worldwide*



— 1987 —

**35**  
YEARS ON  
THE MARKET

**200**  
PRODUCTS

**500**  
EMPLOYEES

## HEALTHY JOY OF LIFE ALL DAY LONG

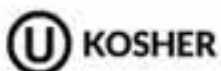
We are a Polish family company, known on the market for over 35 years. Our factory produces over 200 different products under our own brand and private labels, perfect for any time of the day: from a nutritious breakfast, through tasty lunch, to afternoon tea and dinner. Responding to modern customer needs, we create innovative, natural and functional products.

Kupiec is a leader among producers of rice and corn cakes. We offer plain varieties or with sprinkles and different kinds of chocolate on rice and corn cakes. Crispy, baked with brown rice, covered with milk or dark chocolate, with raspberries, orange or caramel, they are a modern alternatives to conventional sweets. We are one of the largest producers of healthy foods in Poland. Kupiec products are available in stores all over the world - in Europe, North America, South America and Asia. Our portfolio consists of a wide range of products with high recognition. Gluten-free and Kosher products have separate production lines. Our products for vegans and vegetarians are certified.

### PRIVATE LABEL

Flexibility is our distinguishing factor, as we create products dedicated to individual customer needs. As an expert in the area of private labels, we operate both in Poland and abroad, developing recipes according to the guidelines of brand owners.

*Our certificates*





# Our PORTFOLIO



Rice cakes



Coated rice cakes



Corn cakes



Coated corn cakes



Fitos flavoured cakes



Organic cakes



Cookies and granola



Breakfast cereal  
products



Breakfast products  
Porridges



Rice



Groats



Lunch mix



Legumes



Cooking essentials



# Thick RICE CAKES

DIAMETER: 102MM | THICKNESS: 15MM



Gluten-free



Baked with  
whole grains  
of brown rice



Low  
in calories



Source  
of fibre



Suitable  
for vegans



Alternative to  
traditional bread



**Rice cakes  
original 120g**



**Rice Cakes  
with sea salt 120g**

## Logistic info:



Expiration  
date

**365**



Weight of unit  
packaging

**120g**



Bulk  
package

**16**



Case boxes  
on pallet

**42**



Height  
of pallet

**1,82m**



PCS  
on pallet

**672**

# Slim RICE & CORN CAKES

DIAMETER: 90 MM | THICKNESS: 10 MM



**Corn cakes  
84g**



**Rice Cakes  
original 90g**



**Rice cakes  
with sesame 90g**



**Rice cakes  
multigrain 90g**



**Rice cakes  
with sunflower  
84g**



**Rice Cakes  
with chia seeds  
90g**



**Rice cakes  
with pumpkin seeds  
90g**

## Logistic info:



Expiration  
date

**365**



Weight of unit  
packaging

**84/90g**



Bulk  
package

**12**



Case boxes  
on pallet

**56**



Height  
of pallet

**1,76m**



PCS  
on pallet

**672**



# Crunchy, extra slim CORN CAKES

DIAMETER: 90 MM | THICKNESS: 7 MM



Gluten-free



Suitable  
for vegans



High content  
of fibre

Corn is the source of lutein  
and zeaxanthin



Low  
in calories



Alternative to  
traditional bread



**Corn Cakes  
with sea salt  
105g**



**Corn Cakes  
with millet groats  
and black pepper  
105g**



**Corn Cakes  
with rosemary  
105g**



**Corn Cakes  
with linseed  
105g**

## Logistic info:



Expiration  
date

**365**



Weight of unit  
packaging

**105g**



Bulk  
package

**12**



Case boxes  
on pallet

**56**



Height  
of pallet

**1,62m**



PCS  
on pallet

**672**

# Fitos

## FLAVOURED RICE & CORN CAKES

DIAMETER: 90 MM | THICKNESS: 10 MM



Gluten-free



No added MSG



Low fat



Extremely Crispy



Vegetarian  
or Vegan



VEGAN



Sour cream & onion  
corn cakes 120g



Toffee rice & corn  
cakes 140g



Sweet chilli  
corn cakes 120g



Cheddar  
corn cakes 120g

Scan here  
FOR MORE  
INFORMATION



### Logistic info:



Expiration  
date

300



Weight of unit  
packaging

120 - 140g



Bulk  
package

12



Case boxes  
on pallet

64



Height  
of pallet

1,82m



PCS  
on pallet

768



# Rice Cakes with CHOCOLATE

DIAMETER: 90 MM | THICKNESS: 12 MM



Gluten-free



Made with  
wholegrain rice



Chocolate



No artificial colours  
and preservatives



Coated



Alternative  
to conventional  
sweets



Rice cakes  
with dark chocolate 90g



Rice cakes  
with milk chocolate 90g



## Logistic info:



Expiration  
date

365



Weight of unit  
packaging

90g



Bulk  
package

16



Case boxes  
on pallet

128



Height  
of pallet

1,73m



PCS  
on pallet

2048



# Sprinkled CHOCOLATE RICE CAKES

DIAMETER: 90 MM | THICKNESS: 15 MM



Gluten-free



Made with  
wholegrain rice



Chocolate



No artificial colours  
and preservatives



Alternative  
to conventional  
sweets



Rice cakes  
with dark chocolate  
and orange  
flavoured pieces 72g



Rice cakes  
with dark chocolate  
and freeze dried  
raspberry pieces 64g



Rice cakes  
with milk chocolate  
and salted caramel  
pieces 70g

## Logistic info:



Expiration  
date

365



Weight of unit  
packaging

64 g - 72 g



Bulk  
package

20



Case boxes  
on pallet

128



Height  
of pallet

1,73 m



PCS  
on pallet

2560



# Sprinkled CHOCOLATE CORN CAKES

DIAMETER: 90 MM | THICKNESS: 10 MM



Gluten-free



Extra slim



No preservatives,  
artificial food colouring  
or flavour enhancers



Alternative  
to conventional  
sweets



Corn cakes white  
coconut chocolate  
62g



Corn cakes with yoghurt  
flavoured coating and strawberry  
flavoured pieces 64g



Corn cakes with  
milk chocolate  
56g

Scan here  
FOR MORE  
INFORMATION



## Logistic info:



Expiration  
date

365  
365



Weight of unit  
packaging

62-64g  
56g



Bulk  
package

24  
28



Case boxes  
on pallet

128  
128



Height  
of pallet

1,73m  
1,73m



PCS  
on pallet

3072  
3584



PL-EKO-01  
EU Agriculture

# ORGANIC OFFER

*Organic Rice & Corn Cakes*

**ORIGINAL TASTE  
WITH SEA SALT  
OR WITHOUT**

DIAMETER: 90 MM | THICKNESS: 10 MM

*Organic Rice Cakes with*

**COATED  
CHOCOLATE**

DIAMETER: 90 MM | THICKNESS: 12 MM



**Organic corn cakes  
with sea salt  
110g**



**Organic rice cakes  
with sea salt  
110g**



**Organic rice cakes  
with dark chocolate  
60g**



**Organic rice cakes  
with milk chocolate  
60g**

## Logistic info:



Expiration  
date

365  
365



Weight of unit  
packaging

60g  
110g



Bulk  
package

12  
12



Case boxes  
on pallet

175  
64



Height  
of pallet

1,65m  
1,82m



PCS  
on pallet

2100  
768



# Cereal COOKIES



Free from palm oil



Free from  
glucose-fructose  
syrup



Suitable for vegans



Based on oat  
flakes



High content  
of fibre



Original 50g



Raspberry  
& cranberry 50g



Coconut 50g



More flavors and recipes  
available on request.

## Logistic info:



Expiration  
date

365



Weight of unit  
packaging

50g



Bulk  
package

14



Case boxes  
on pallet

220



Height  
of pallet

1,75m



PCS  
on pallet

3080

# With or without sugar

# WAFERS



Baked  
without yeast



Without artificial  
colorings, flavours  
and preservatives



Very crunchy



Wafers without sugar  
70g

Wafers with sugar  
70g



Wafers without sugar  
140g

Wafers with sugar  
140g



English package  
available on request

## Logistic info:



Expiration  
date

270  
270



Weight of unit  
packaging

70g  
140g



Bulk  
package

14  
14



Case boxes  
on pallet

96  
48



Height  
of pallet

1,88m  
1,88m



PCS  
on pallet

1344  
672



# Breakfast

## PORRIDGE

with functional wellness benefits



Suitable  
for vegans



Lactose free



With minerals  
and vitamins



High content  
of fibre



**ENERGY**  
with chocolate  
and coffee 35g



**FOCUS**  
with tropical fruits  
35g



**BEAUTY**  
with forest fruits  
35g



English package  
available on request



### Logistic info:



Expiration  
date

300



Weight of unit  
packaging

35 g



Bulk  
package

16



Case boxes  
on pallet

200



Height  
of pallet

1,55 m



PCS  
on pallet

3200



# Breakfast PORRIDGE



Suitable  
for vegetarian



**Strawberry porridge  
50g**



**Raspberry & cranberry  
porridge 50g**



**Apple & banana  
porridge  
50g**



**Chocolate porridge  
50g**



**Plum porridge  
50g**



**Apple & cinnamon  
porridge  
50g**

## Logistic info:



Expiration  
date

**300**



Weight of unit  
packaging

**50 g**



Bulk  
package

**14**



Case boxes  
on pallet

**200**



Height  
of pallet

**1,55 m**



PCS  
on pallet

**2800**

# Breakfast CEREAL PRODUCTS



**Oat flakes instant  
400 g**



**Rolled flakes  
400 g**



**Oat flakes  
400 g**



**Rice flakes  
250 g**



**Barley flakes instant  
400 g**



**Oat flakes instant  
1kg**

## Logistic info:



Expiration  
date

**300  
365  
300**



Weight of unit  
packaging

**400 g  
250 g  
1kg**



Bulk  
package

**6  
6  
8**



Case boxes  
on pallet

**135  
135  
48**



Height  
of pallet

**1,73 m  
1,73 m  
1,65 m**



PCS  
on pallet

**810  
810  
384**

# Breakfast CEREAL PRODUCTS



**Whole grain  
oat flakes  
200 g**



**Whole grain  
spelt flakes  
200 g**



**Millet flakes  
200 g**



**Rye Flakes  
200 g**



**Oat bran  
200 g**



**Wheat bran  
150 g**



**Semolina regular  
400 g**









**Semolina instant  
400 g**



**Semolina  
1000 g**

## Logistic info:

					
Expiration date	Weight of unit packaging	Bulk package	Case boxes on pallet	Height of pallet	PCS on pallet
180-300	200 g	8	180	1,73 m	1440
180	200 g	8	180	1,73 m	1440
180	150 g	8	180	1,73 m	1440
240	400 g	8	180	1,76 m	1440
240	1000 g	10	70	1,40 m	700



# Original composition of grains

## LUNCH MIX



100% natural  
ingredients



Hight content  
of fibre and source  
of protein



Suitable  
for vegans



Buckwheat groats, hulled  
barley groats, green lentil  
and black cumin  
4x100g



Barley groats with  
oatmeal barley, pumpkin  
and linseed  
4x100g



Parboiled rice with  
bulgur groats, red rice  
and oat groats  
4x100g



### Logistic info:



Expiration  
date

300



Weight of unit  
packaging

4x100 g



Bulk  
package

6



Case boxes  
on pallet

192



Height  
of pallet

1,69 m



PCS  
on pallet

1152

# RICE



**White rice**  
4x100 g



**Jasmine rice**  
4x100 g



**Parboiled rice**  
4x100 g



**Brown rice**  
4x100 g



**Basmati rice**  
4x100 g



**Wholegrain,  
parboiled and brown  
rice 4x100 g**



**Wild rice**  
2x100 g



**Wild & parboiled  
rice 2x100 g**



**Arborio risotto  
rice 400 g**



**White rice**  
1 kg



**White rice**  
1 kg

## Logistic info:



Expiration  
date



Weight of unit  
packaging



Bulk  
package



Case boxes  
on pallet



Height  
of pallet



PCS  
on pallet

365	4x100 g	12	96	1,63 m	1152
730	2x100 g	6	192	1,63 m	1152
730	400 g	12	96	1,69 m	1152
365	1000 g	10	80	1,25 m	800
365	1000 g	10	70	1,35 m	700

# GROATS



**Mazovian  
average-grained  
Pearl barley groats  
400g**



**Hulled barley groats  
400g**



**Barley Groats  
800g**



**Buckwheat  
groats  
400g**



**Millet groats  
400g**



**Cornmeal  
400g**

## Logistic info:



Expiration  
date

**270-300**

**180-300**

**270**



Weight of unit  
packaging

**400 g**

**400 g**

**800 g**



Bulk  
package

**8**

**8**

**10**



Case boxes  
on pallet

**180**

**180**

**70**



Height  
of pallet

**1,73 m**

**1,73 m**

**1,17m**



PCS  
on pallet

**1440**

**1440**

**700**



# GROATS



**Couscous**  
300 g



**Buckwheat**  
groats 4x100 g



**Bulgur groats**  
3x80 g



**White buckwheat**  
groats 4x100 g



**Millet groats**  
4x100 g



**Barley groats**  
4x100 g



**Country barley groats**  
4x80 g



**Barley groats**  
4x100 g

## Logistic info:



Expiration  
date

270  
270-300



Weight of unit  
packaging

4x100 g  
4x100 g  
1x300 g  
3x80 g



Bulk  
package

12  
12  
12  
12



Case boxes  
on pallet

96  
96  
96  
96



Height  
of pallet

1,65 m  
1,65 m  
1,63 m  
1,63 m



PCS  
on pallet

1152  
1152  
1152  
1152

# LEGUMES



**Big handsome  
Johnny bean  
400 g**



**Handsome Johnny  
bean 400 g**



**White fine beans  
400 g**



**Shelled peas, whole  
400 g**



**Shelled peas, halves  
400 g**

## Logistic info:



Expiration  
date

**365-545**



Weight of unit  
packaging

**400 g**



Bulk  
package

**8**



Case boxes  
on pallet

**180**



Height  
of pallet

**1,73 m**



PCS  
on pallet

**1440**

# Breakfast COOKING ESSENTIALS



**Powdered sugar  
400 g**



**Bread crumbs  
In foil bag 400 g**



**Bread crumbs  
in paper bag 400 g**



**Corn flour  
400 g**



**Potato flour  
1 kg**



**Potato flour  
500 g**

## Logistic info:



Expiration  
date



Weight of unit  
packaging



Bulk  
package



Case boxes  
on pallet



Height  
of pallet



PCS  
on pallet

300	400 g	14	112	1,54 m	1568
300	400 g	16	100	1,70 m	1600
300	400 g	10	154	1,45 m	1540
180	400 g	14	112	1,37 m	1568
1095	1 kg	10	70	1,35 m	700
1095	500 g	12	108	1,20 m	1296



# Our Product **YOUR BRAND**



## **YOUR EXPECTATIONS**

- Product type
- Standard or dedicated recipe
- Packaging type
- Target price



## **PRODUCT CONCEPT**

- Offer
- Product sampling
- Package design



## **PRODUCTION AND DELIVERY**

- Ordering raw materials and packaging
- Production
- Delivery



# Our product, your brand

## RICE & CORN CAKES OFFER



**5g**

Diameter:  
90 mm  
Thickness:  
10 mm

### ADDITIVES:

- original
- multigrain
- black cumin
- quinoa
- 7 seeds
- corn grits
- millet groats
- sea salt
- sesame
- pumpkin seeds
- chia
- sunflower
- buckwheat groats
- popcorn

### PACKAGING:

Flat bottom and top  
Flat bottom with easy open  
Reclosed clip

15 pcs ~ 75g  
18 pcs ~ 90g  
20 pcs ~ 100g



**7.2g**

Diameter:  
90 mm  
Thickness:  
10 mm

### ADDITIVES:

- original
- sea salt
- multigrain
- pumpkin seeds
- chia
- sunflower
- black cumin
- buckwheat groats
- quinoa
- popcorn
- 7 seeds
- corn grits
- millet groats
- sesame

### PACKAGING:

Flat bottom and top  
Flat bottom with easy open  
Reclosed clip

15 pcs ~ 108g  
18 pcs ~ 130g



**10g**

Diameter:  
102 mm  
Thickness:  
15 mm

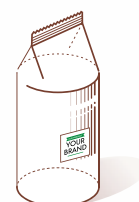
### ADDITIVES:

- original
- sea salt
- with corn

### PACKAGING:

Tube

10 pcs ~ 100g  
12 pcs ~ 120g  
14 pcs ~ 140g



**3.6g**

Diameter:  
80 mm  
Thickness:  
5 mm

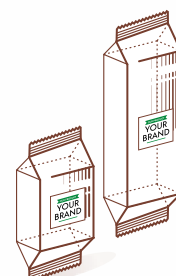
### ADDITIVES:

- original
- sea salt

### PACKAGING:

Single stack  
5 pcs ~ 18g

Double stack  
4 pcs x 2 ~ 32g  
5 pcs x 2 ~ 36g



**5g**

Diameter:  
90 mm  
Thickness:  
5 mm

### ADDITIVES:

- original
- chia
- quinoa
- hemp seeds
- black pepper
- black cumin
- psyllium husk
- sea salt
- quinoa & basil
- chia & oregano
- hemp & pepper
- millet groats & pepper

### PACKAGING:

Tube  
20 pcs ~ 105g



# Our product, your brand

## COATED CAKES OFFER

### STEP I - CHOOSE THE CAKE



Corn Cakes



Rice & Corn Cakes



Rice Cakes

### STEP II - CHOOSE YOUR FAVOURITE CHOCOLATE



Dark chocolate



Milk chocolate



White chocolate



Caramel chocolate



Milk chocolate  
with hazelnut flavour



White chocolate  
with coconut flavour



Yoghurt and  
raspberry coating



Yoghurt flavoured  
coating



## STEP III - CHOOSE YOUR FAVOURITE SPRINKLES



**Dried apple with orange juice**



**Caramelised corn**



**Coffee flavoured pieces**



**Strawberry flavoured pieces**



**Tiger nuts**



**Salted caramel pieces**



**Mint flavoured pieces**



**Orange flavoured pieces**



**Roasted corn with salt**



**Seeds**  
roasted salted corn, golden linseed, brown linseed, sesame



**Freeze dried raspberry**



**Coconut shreds**



**Freeze dried forest fruit granules**

## STEP IV - CHOOSE YOUR PACKAGING



**6 pcs. in a unit package**



**4 pcs. in a unit package**



**2 pcs. in a unit package**



**Multipackaging**  
4 x 2 pcs. in a unit package

# Our product, your brand

## FLAVOURED CAKES OFFER

### STEP I - CHOOSE THE CAKE



Corn Cakes



Rice & Corn Cakes

### STEP II - CHOOSE YOUR FAVOURITE FLAVOURES



Toffee



Chocolate



Honey & orange



Cheddar



Paprika



Tomato & basil



Apple & cinnamon



Sweet Chilli



Sour Cream  
& Onion



Pizza

## STEP III - YOUR PACKAGING



### RECLOSED CLIP EASY OPEN OPTION



Thanks to 35 years of experience and the application of top-notch production lines we maintain the position of industry leader and we are dynamically expanding into foreign markets

### WHAT CAN YOU GET BY COMMISSIONING PRODUCTION TO US?

- Favourable conditions of cooperation with a brand with a strong position on the market.
- Individual approach to every contractor.
- Highest-quality products.
- Vast experience in introducing own brands to the market.
- Services tailored to the needs of the most demanding customers.



*expert at implementing  
private labels*



# Our product, your brand

## CEREAL COOKIES

### STEP I - CHOOSE FLAVOUR



*Those are just our suggestions. Together we can make any flavour.*

### STEP II CHOOSE BASE OR MIX



### STEP III CHOOSE SWEETENER



## STEP IV - CHOOSE OIL

Canola oil



Palm and canola oil



## STEP V - CHOOSE ADDITIONS



Chocolate chips



Cocoa



Grains



Chia



Quinoa



Prune



Cranberry



Raspberry



Cherry



Apricot



Ginger



Orange

## STEP VI - CHOOSE PACKAGING: 50g or 200g

Family Pack

200g



On the go pack

50g





# Our product, your brand

## PORRIDGE

### STEP I CHOOSE YOUR OAT BASE



Oat flakes instant



Wheat flakes instant

### STEP II CHOOSE YOUR MILK



Instant milk



Instant oat drink



Instant coconut drink

### STEP III - CHOOSE YOUR SWEETENER



Cane sugar



Coconut sugar



Powdered honey



Maltitol



Inulin

### STEP IV - CHOOSE YOUR ADDITIVES

#### Fruits



freeze-dried  
raspberry



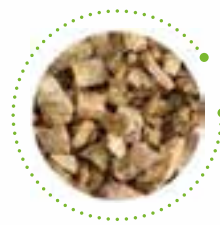
freeze-dried  
cranberry



freeze-dried  
forest fruits



freeze-dried  
blackberry



freeze-dried  
banana



dried  
strawberry



dried plum



dried apple  
with banana  
puree



dried apple  
with orange  
juice



dried  
blueberry



### Shreds



Milk chocolate



White chocolate



Coconut shreds

### Fruits powder



Cocoa



cinnamon



dried  
raspberry juice



dried  
blueberry juice

## STEP V - OTHER ADDITIVES



corn extrudate



raw cocoa nibs



caramel bits s



chia seeds



linseed



vitamins



micro and macro  
minerals



functional  
additives



tiger nut



High  
protein

High  
protein

whey protein  
concentrate

milk protein  
concentrate

## STEP VI - PACKAGING

**Sachet**  
35g - 60g



**sachet  
multipack**  
according to your  
needs e.g.  
10x35g



**Cup**  
50g - 100g





GLUTEN  
FREE



— 1987 —

*Healthy joy of life*

Scan here  
OUR CATALOG



Scan here  
HIGH PROTEIN  
OFFER



PLEASE, CONTACT US:

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