



# New generation Snacking!!



THE BEAR LINE



THE OWL LINE





# ABOUT US



**JANNIS S.A.** was founded in **1965**, in **Thessaloniki**. Our company was one of the **first large scale producers of Sesame bars in Greece**. Jannis products were made in cauldrons by craftsmen with absolute care, as they embedded tradition in the manufacturing process.

Sesame bar, or **pasteli** as it is known in Greece, is a traditional Greek confection with documented origins in antiquity. Homer and Herodotus spoke of the snack in the Iliad and other scripts since the 8th and 5th centuries BC. Throughout the ages, our beloved sesame bar continues to be not only a sweet snack, but also a **natural source of energy**, due to the high-nutritional value of its two key ingredients: sesame and honey.

Since then, our company has grown its product range to meet our customers' changing tastes and lifestyles. We offer a **wide range of Sesame bars, Nut bars, Nougat bars, Greek style delights, and Coconut sticks**. With our clientele growing internationally, we adjusted to the international market dynamics and created **certified biological (organic) choices**.

Throughout all these years, the company has evolved by investing in technology and creating **state of the art manufacturing facilities**. Yet, Jannis still values the expertise of its personnel and highly invests in it. The secret behind our success remains the **product quality for the well-being of our customers**. We employ the best practice quality control measures, throughout the whole process, to ensure that our products are of the **highest standards**.

With more than **half a century** of dynamic and steadily growing presence, **Jannis** is the **market leader** in Greek traditional confectionery and our products are enjoyed by customers around the world. Jannis products are **much more than energy bars**, gluten free choices or options suitable for vegetarians. We use the **finest ingredients** that make a natural and healthy snack, yet they leave a delicious flavor in the mouth!

Our products are offered in a variety of packaging and they are ideal for snacking on the go. They are an excellent choice in **retail, hotels, coffee shops, vending machines, delicatessen shops, schools, airports** and **much more**.

Today, we are proud to present our novelties, which already won the Healthy Diet Awards for Sweet and Vegan Products: the **Soft Nut bars** and the **High Protein Nut bars**.







# High Protein Nut Bars



THE OWL LINE



## OWL ABOUT HEALTHY SNACKING

Our protein bars were created by completely removing sugar and replacing it with fiber, without the use of sweeteners. The fiber we selected is the actual extract of chicory root. This established prebiotic provides superior benefits, based on numerous reports from reliable scientists. Products are really rich in protein and fibers, containing over 20% of each. Salt content is very low and no preservatives have been added to any of the products. They are suitable for use by Vegans, lactose & dairy free, super healthy and last but not least... incredibly tasty!

- ✓ High Protein
- ✓ High Fiber
- ✓ 0% added sugar
- ✓ No sweeteners
- ✓ No preservatives
- ✓ Low salt
- ✓ Suitable for Vegans
- ✓ Lactose free
- ✓ Dairy free
- ✓ ≥ 25% Protein
- ✓ > 20% Fiber





# The Smart Owl

## HIGH PROTEIN HIGH FIBER

- ✓ 29% Protein
- ✓ More than 21% Fibers
- ✓ 0% added Sugar
- ✓ No Preservatives
- ✓ Low Salt
- ✓ Dairy Free
- ✓ Lactose Free
- ✓ Vegan



## ROASTED NUTS

Mad about nuts? The Smart Owl bar loves roasted nuts as much as you do, and comes packed with protein and fibers, for that everyday extra power boost!

05-101

Box: 3pcs (3x28g)

Display: 6 boxes





# The Juicy Owl

## HIGH PROTEIN HIGH FIBER

- ✓ 27% Protein
- ✓ More than 22% Fibers
- ✓ 0% added Sugar
- ✓ No Preservatives
- ✓ Low Salt
- ✓ Dairy Free
- ✓ Lactose Free
- ✓ Vegan



## APRICOT

Chicory root fiber meets apricot in this amazingly fruity, protein-rich treat, that you just have to eat!

05-102

Box: 3pcs (3x28g)

Display: 6 boxes





# The Rich Owl

## HIGH PROTEIN HIGH FIBER

- ✓ 28% Protein
- ✓ More than 22% Fibers
- ✓ 0% added Sugar
- ✓ No Preservatives
- ✓ Low Salt
- ✓ Dairy Free
- ✓ Lactose Free
- ✓ Vegan



## BANANA

Are you ready to enrich your energy? You will go bananas with this flavorsome bar!

05-103

Box: 3pcs (3x28g)  
Display: 6 boxes





# The Super Owl

## HIGH PROTEIN HIGH FIBER

- ✓ 25% Protein
- ✓ More than 24% Fibers
- ✓ 0% added Sugar
- ✓ No Preservatives
- ✓ Low Salt
- ✓ Dairy Free
- ✓ Lactose Free
- ✓ Vegan



## STRAWBERRY & RASPBERRY

No better way to kick off your day, than this super tasty, super healthy, super... powered protein snack with strawberry and raspberry!

05-104

Box: 3pcs (3x28g)  
Display: 6 boxes





# Soft Nut Bars with honey

THE BEAR LINE

## ALL THE TASTE YOU CAN BEAR

The crispy cereals used in these bars are made from rice flour and were specially selected so that they do not contain gluten. Honey is a natural sweetener; it is rich in vitamin B6, thiamine, niacin, riboflavin, pantothenic acid and certain amino acids. This natural sweetener is antioxidant and is free of fat and cholesterol. Nuts, on the other hand, provide our body with energy and the necessary nutrients, such as unsaturated fatty acids (Ω3 and Ω6), vegetable proteins, antioxidants (α-tocopherol), B vitamins, minerals, fibers, and so much more. An excellent snacking choice of energy booster for any time of the day!

- ✓ High Fiber
- ✓ No preservatives
- ✓ Very low salt
- ✓ Gluten free
- ✓ Lactose free
- ✓ Dairy free
- ✓ Source of Protein





# The Elegant Bear



- ✓ High Fiber
- ✓ Low Salt
- ✓ No Preservatives
- ✓ Dairy Free
- ✓ Gluten Free
- ✓ Lactose Free
- ✓ Corinthian Raisins, Almonds, Hazelnuts, Peanuts, Crisp Rice



## APPLE & CINNAMON

Classy apple and cinnamon speaks for itself. Are you ready for the elegance you can bear?



05-105

Box: 3pcs (3x30g)  
Display: 6 boxes





# The Adventurous Bear



- ✓ High Fiber
- ✓ Source of Protein
- ✓ No Preservatives
- ✓ Dairy Free
- ✓ Gluten Free
- ✓ Lactose Free
- ✓ Almonds, Hazelnuts, Peanuts, Crisp Rice



## MEDITERRANEAN SEA SALT

Mediterranean sea salt in a honey bar? Oh yes! Get ready to embark on a new, delicious and extra nutritious taste adventure!



05-106

Box: 3pcs (3x30g)

Display: 6 boxes





# The Mysterious Bear



- ✓ High Fiber
- ✓ Source of Protein
- ✓ Low Salt
- ✓ No Preservatives
- ✓ Gluten Free
- ✓ Almonds, Hazelnuts, Peanuts



## DARK CHOCOLATE & SOUR CHERRY

Dark chocolate flirts with sour cherry in this marvelous, extra nutritious soft bar, that will most probably be loved at first bite!

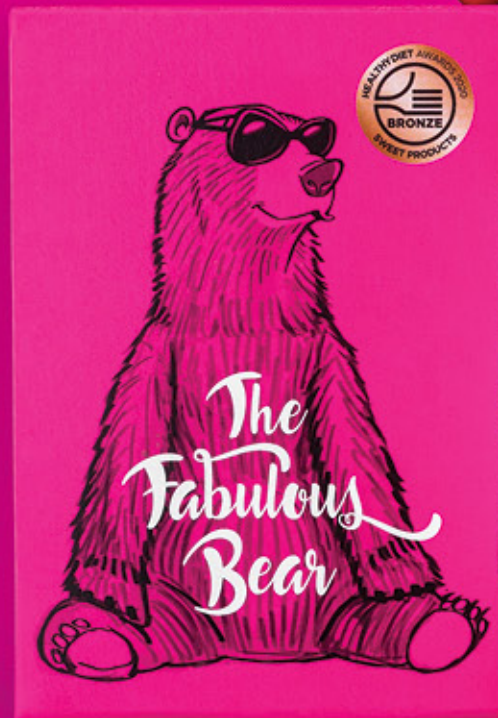


05-107

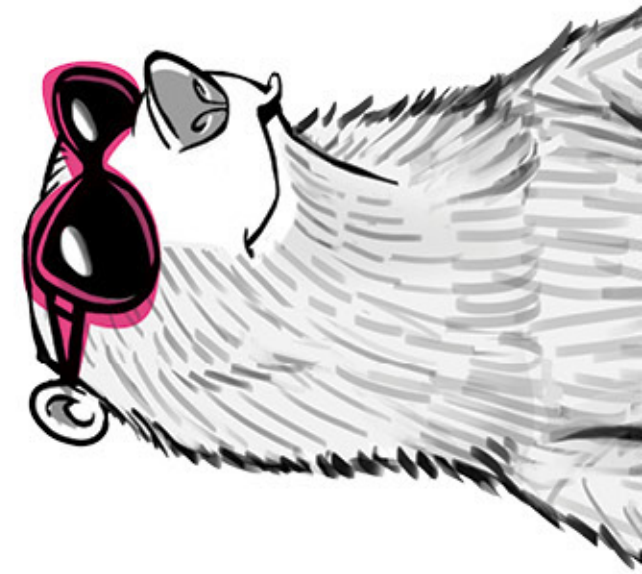
Box: 3pcs (3x30g)

Display: 6 boxes





# The Fabulous Bear



- ✓ High Fiber
- ✓ Low Salt
- ✓ No Preservatives
- ✓ Gluten Free
- ✓ Almonds, Hazelnuts, Peanuts



## GREEK YOGHURT DESSERT & CRANBERRY

An absolutely fabulous bar, that mixes greek yogurt dessert and cranberries in an almost unbearably yummy combination!



05-108

Box: 3pcs (3x30g)

Display: 6 boxes





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