



WWW.AGRANA.COM

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PERFECT
for
BEVERAGES

THE Ingredients FOR YOUR SUCCESS

FRUIT, STARCH and SUGAR – in these three segments AGRANA is successfully active around the world. Our extensive knowledge, market know-how and wide-ranging expertise is shared with our valuable partners. AGRANA not only refines agricultural raw materials to produce a range of industrial products, we also develop and realize together with our customers the most relevant and consumer focused creations.

OUR RAW MATERIALS ARE REFINED IN HARMONY WITH NATURE.

AGRANA is an international company headquartered in Austria, which is known for love of life, commitment to sustainable agriculture and caring for the world. These elements define who we are. Ultimately, they make their way into our business operations and ecological footprint. We promote the processing of pure, organic products and genetically unmodified resources. We rely on the use of low-emission technology and make use of nearly 100% of the agricultural raw materials processed to omit food waste.

IMPRINT:

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CERTIFICATES & memberships



Quality Management:

- ISO 50001
- FSSC 22000
- ISO 9001
- IFS

AGRANA products comply with various different certification schemes. The specific certifications of each product are listed in the product data sheets.

BENEFIT FROM *our expertise* IN YOUR FIELD

We are driven by our passion to deliver high-quality products and services. AGRANA is committed to sustainability and the efficient use of resources to ensure the commercial success of our customers. Whether they operate globally or are active regionally, leading innovation and product development experts create customized solutions in partnership with our customers.

AGRANA offers comprehensive solutions to deliver nature's best ingredients tailored to your business, including ice cream, savory, dairy and bakery applications.



Ice Cream



Savory



Dairy



Bakery

FOR MORE INSPIRATION PLEASE
CONTACT US!

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FIND YOUR INDIVIDUAL SOLUTION
WITH OUR PRODUCT FINDER!



EVERYTHING FOR YOU *from a single source*

Benefit from our bountiful resources. As an international leader in fruit, starch and sugar we offer tailor-made solutions meeting your needs and requirements.



AGRANA FRUIT offers a variety of fruit, brown flavor and specialty solutions for the food and beverage industry. With our global network of R&D experts, we capture "what's next" and launch over 1,000 new innovative products every year. AGRANA Fruit has long-term relationships with customers in the beverage industry and a passion for delicious and thoughtfully crafted solutions.



AUSTRIA JUICE is one of the leading manufacturers of innovative flavor concepts and high-quality food & beverage ingredients. With a comprehensive product portfolio consisting of customized beverage compounds, flavors, fruit wines and fruit juice concentrates, AUSTRIA JUICE has established itself as a specialist for individual business-to-business solutions in the global food and beverage sector.

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206x210

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1 THE SECRET OF THE SYRUP

| Our Offer | Your Benefit |
|---|--|
| JUICE high quality fruit juice concentrates • innovative flavors • fruit sweetness | from exotic mixes to local fruits • harmonious taste experiences • convenience |
| STARCH glucose-fructose syrup • complex soluble carbohydrate | clean sweetness • easy application • sugar reduction |
| SUGAR crystal sugar | preservation • source of energy • formulation alternatives • solubility |

2 THE SPECIAL IN THE WATER +

| Our Offer | Your Benefit |
|---|---|
| JUICE innovative flavors & flavor combinations • classic or exotic flavors • fruit sweetness | low-calorie enjoyment • endless flavor combinations • functional refreshment • hydration with taste |
| STARCH (liquid) dextrose • fructose syrup | sweetening • easy application |
| SUGAR crystal sugar | clean label • source of energy • dissolves rapidly |

3 THE EXTRA IN THE GREEN SMOOTHIE

| Our Offer | Your Benefit |
|--|---|
| FRUIT juice compounds | convenience • tasty • high fruit quality |
| JUICE not-from-concentrate juices (NFC) • purees • fruit juice concentrates | clean label • indulgence • snacking • constant taste & color • convenience • 100% natural |
| STARCH potato fiber • pregelatinized chickpea flour | fiber enrichment & pulpy texture • protein source • viscosity adjustment |

1
SYRUP

2
WATER +

3
GREEN SMOOTHIE

4
JUICE DRINK

5
COCKTAIL

6
FRUIT-SECCO

THE natural UPGRADE

GIVE PERFECTION TO YOUR BEVERAGES.

Please ask for our broad organic portfolio.

4 THE INCOMPARABLE IN THE JUICE DRINK

| Our Offer | Your Benefit |
|---|--|
| FRUIT juice compounds | 100% natural ingredients • authentic taste • customized solutions |
| JUICE customized beverage compounds • high quality fruit juice concentrates • innovative flavors • fruit sweetness | delicious thirst-quenchers • 100% natural ingredients • high fruit & vegetable content |
| STARCH liquid sweeteners | sweetening • improved mouthfeel |
| SUGAR inverted sugar syrup | dissolves rapidly • reduced separation & dust |

5 THE OUTSTANDING IN THE COCKTAIL

| Our Offer | Your Benefit |
|--|--|
| FRUIT syrups • frozen fruit purees | decoration • natural color • high fruit content |
| JUICE innovative beverage concepts • ready-to-fill beverages • beverage compounds | taste sensation |
| STARCH liquid sweeteners | sweetening • improved mouthfeel |
| SUGAR cane sugar • brown sugar | exotic taste profiles • texture • visual enhancement |

6 THE SPECIAL IN THE FRUIT-SECCO

| Our Offer | Your Benefit |
|---|--|
| JUICE fruit wine base & fruit compound | sparkling enjoyment • interesting combinations • convenience • trendy products |
| STARCH liquid sweeteners | sweetening • improved mouthfeel |
| SUGAR crystal sugar | base for fermentation |