# MAGICAL WORLD OF SHARMEEN FOODS (PVT) LTD.



www.sharmeenfoods.com

### **ABOUT US**













Sharmeen Group ventured into dates industry in 1988. With humble beginning and dedication we have come a long way and acheived international standards such as BRC, ISO and HACCP certifications for our processing plant where We have installed dedicated dates processing and packaging lines and state-of-the-art date paste production lines.

Our dates are selectively picked from both, traditional as well as organic certified farms and processed in our facility, delivering highest quality standards.

Since inception our mission is to become a dates company with a well diversified dates concentrated product portfolio and establish a processing factory which can be counted as a benchmark of Pakistani dates industry.

Continuing our vision of growth we have commissioned state of the art automatic Dates Paste line which we have procured from renowned European manufactures in order to ensure highest quality parameter for the final product.

At Sharmeen Foods we consider to have the competitive advantage of processing our product range entirely in house without dependency on the outsources process such as washing and pitting along with purpose built warehouse with large storage capacity ( dry and cold ) in order to ensure round the year supplies with stable quality.











### QA Policy

### 1. Good Food Safety Practices:

Food safety is of paramount importance to our company. We are committed to producing and delivering products that meet the highest standards of safety and quality.

#### 2. Product Information:

Detailed information about our products, including ingredients, nutritional content, and packaging details, can be found on our website under the "Products" section..

### 3. Allergen Information:

Allergen information is clearly listed on our product packaging. If you require further assistance, don't hesitate to reach out to our customer service team.

#### 4. Accountability:

Accountability is a cornerstone of our company's values and operations. We believe in taking ownership of our actions, decisions, and outcomes. Here's how we ensure accountability throughout our organization.

### 5. Transparency:

Transparency is a core principle that guides our company's actions, interactions, and relationships. We believe that open and honest communication is essential for building trust and fostering meaningful connections. Here's how we prioritize transparency in our operations.

### CERTIFICATIONS

























## ote Filled Box

Crispy Biscuit Filled with Selected Dates

#### **Date Filled Biscuits**

'Enjoy the harmony of crumbly layers embracing a sweet date center in these decadent date-filled biscuits, offering CHOCOLATE and CLASSIC flavor".



### Chocolate



### Classic













Packing Style	Packaging	Weight / Face (g)	Ware!	Carton	23ft Load	GOR LONG
See	Ng x24 x24	149	3369	8.064kg	1800	4090
Dos	\$6g×26×8	54g	12960	10.368kg	700	1876
Family Pack	90g x 24	909	2.80kg	2.160kg	2500	5625
Family Pack	309 2 36	90g	8.640kg	8.640kg	650	1460





## ote Filled Box

Crispy Biscuit Filled with Selected Dates

#### **Date Filled Biscuits**

"Enjoy the harmony of crumbly layers embracing a sweet date center in these decadent date-filled biscuits, offering ORANGE and LEMON flavor".



### Lemon



### Orange













Period Dyle	Participant	Weight / Pack by	Heeth/	Bornet/ Carter	Stre Links	atten to and
Bee	14g×34×34	14a	336g	6.064kg	1000	4050
Dee	54g x 24 x 8	54g	1296g	10.365kg	700	1975
Femily Pack	140g x 24	908	2.16Ckg	2.160kg	2500	9635
Family Pack	90g x 96	90g	0.640kg	8.640kg	650	1460







#### Glukoz

'Indulge in glukoz biscuits, where a golden-brown, crispy outer layer meets a tender center, creating a harmonious interplay of textures and flavors that's truly irresistible'.











Packing Style	Packaging	Weight/ Peck (g)	Packs / Box	Baxes / Carton	20ft Load	40ft Load
Box	15g x 24 x 24	15g	360g	8.640kg	1100	2400
Family Pack	90g x 24	90g	2.160kg	2.160kg	2500	5625
Family Pack	90g x 96	90g	8.640kg	8.640kg	650	1460





## Chocato

#### Chocato

"Chocato biscuits offer a heavenly experience with their buttery, golden brown biscuit base perfectly complemented by rich chocolate chips, creating a harmonious blend of comfort and indulgence."











Packing Style	Packaging	Weight / Pack (g)	Packs/ Box	Boxes / Carten	20ft Load	40ft Lood
Box	15g x 24 x 24	15g	360g	8.640kg	1100	2400
Family Pack	90g x 24	90g	2.160kg	2.160kg	2500	5625
Family Pack	90g x 96	90g	8.640kg	8.640kg	650	1460







#### Peanut

'Elevate your snack time with Peanut biscuits. Crispy and golden brown, these biscuits feature a delightful nutty essence that perfectly complements their satisfying crunch, offering a delicious harmony of flavors and textures in every bite."











Packing Style	Packaging	Weight / Pack (g)	Pacies/ Box	Boxes! Carton	20h Load	40ft Load
Box	15g x 24 x 24	15g	360g	8.640kg	1100	2400
Family Pack	90g x 24	90g	2.160kg	2.160kg	2500	5625
Family Pack	90g x 96	90g	8.640kg	8.640kg	650	1460





## Zera Biscuits

#### Zeera

'Zeera biscuits offer a delightful blend of crumbly, golden brown texture and the aromatic warmth of cumin seeds, creating a traditional treat that's both inviting and satisfying."











Packing Style	Packaging	Weight / Pack (g)	Packs / Plox	Baxes/ Carton	20ft Load	40ft Load
Box	15g x 24 x 24	15g	360g	8.640kg	1100	2400
Family Pack	90g x 24	90g	2.160kg	2.160kg	2500	5625
Family Pack	90g x 96	90g	8.640kg	8.640kg	650	1460





### Center Filled Soft Cookies

#### Date Filled Soft Cookies

"Experience pure indulgence in Date-Filled Cookies and Date-Filled Cinnamon Roll, With a delicate, a sweet date filling, each bite is a journey of textures and flavors that blend tradition and sweetness into a truly memorable treat."



### CINNAMON

### MAAMOUL Dates Filled Cookies









Packing Style	Puckaging	Weight / Peck (g)	Packs/ Box	Boxes/ sarton	20ft Load	40ft Load
Вах	200g x 12 boxes	12.5g	200g	2.4kg	1500	3375





### Choop Wallo

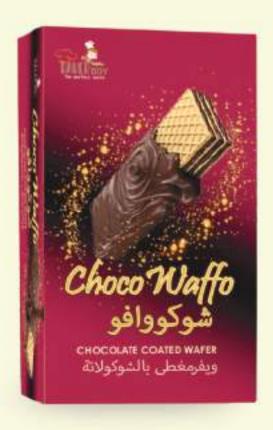
CHOCOLATE COATED WAFER

#### Choco Waffo

"Chocolate Wafers offers a delightful fusion of delicate layers and rich chocolate. The crispy wafer texture harmonizes with the smooth cocoa center, creating a satisfying and indulgent treat".









Packing Style	Packaging	Weight / Pack (g)	Packs / Box	Boxes / Carton	20th Load	40tt Lead
Box	14g x 24 x 12	14g	336g	4.032kg	900	2025



### Desert Palm

### REFUEL

The Energy Bar

#### REFUEL THE ENERGY BAR

is the ultimate power-packed snack, offering six delicious flavors. From the zesty Blueberry to the comforting Apple Pie, and the rich indulgence of Mint. Chocolate Chip, these bars are perfect for on-the-go vitality, Whether you're a fan of Peanut Butter, Almond Butter, or the enticing Coconut Chocolate Chip, these bars are your go-to-choice for a tasty, revitalizing boost."





Packing Style	Packaging	Weight / Pack (g)	Packs / Box	Boxes / Carton	20th Load	AON Load
Box	45g x 24 x 24	45g	450g	4.5kg	3000	6750







COCONUT FILLED CHOCOLATE BAR

#### **Bounty Bliss**

'Experience pure delight with every bite of our delectable treat, where tender coconut harmonizes with smooth milk chocolate, transporting you to a paradise of flavor'.









Packing Style	Packaging	Weight / Pack (g)	Packs / Box	Boxes / Carton	20ft Load	40ft Load
Box	35g x 12 x 12	35g	420g	5.040kg	2800	6300
Box	20g x 24 x 12	20g	480g	5.760kg	2800	6300





## Soft Cucly

#### Imli & Choran Chatkhara

"Experience a modern candy fusion with Imil Chatkhara and Choran Chatkhara Candy. Enjoy the perfect balance of tamarind's tangy sweetness and spice infused nostalgia, offering a delightful twist on traditional street flavors."

















Packing Style	Packaging	Weight/ Pack (gl	Packs / Box	Boxes / Carton	20ft Load	40ft Load
Box	7g x 40 x 12	7g	280g	3.360kg	2500	5625
Jar Pack	7g x 120 x 12	7g	840g	10.08kg	1200	2700







#### Choco-D

"Bite sized fudge euphoria, enveloped in a sumptuous chocolate embrace for a irresistible treat that delights with every nibble".























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Packing Style	Packaging	Weight / Pack (g)	Packs / Box	Boxes/ Carton	20ft Load	40ft Load
Box	10g x 24 x 12	10g	240g	2.88kg	1100	2475









#### Choco Rocco & Gun Beans

"Irresistible chunks of joy, where velvety chocolate meets crunchy buntles, creating a delightful symphony of textures and flavors in every bite".













Packing Style	Packaging	Weight / Pack (g)	Packs / Box	Boxes/ Carton	20% Load	40h Load
Choco Rocco Box	4.5g x 48 x 36	4.5g	216g	7.776kg	800	1800
Choco Rocco Box	4.5g x 48 x 12	4.5g	216g	2.592kg	2000	4500
Gun Beams Box	5.5g x 30 x 36	5.5g	165g	5.940kg	1000	2250





## CHOCOBELLO on the go

on the go

#### CHOCOBELLO

Introducing "Chocobello" with Hazelnut and Strawberry spreads, a perfect combination of creamy indulgence and crunchy breadsticks. Dive into rich, luscious flavors that redefine snacking, making every bite a delightful experience.



Strawberry SPREAD + BREADSTICKS

### Hazelnut

SPREAD + BREADSTICKS









	Packing Style	Packaging	Weight / Pack (g)	Packs / Box	Boxes / Carton	20ft Load	40ft Load
I	Box	50g x 12 x 6	50g	600g	3.6kg	1000	2250





# Center Filled Candies

### HEARTS

"Hearts" center-filled candies offer a burst of fruity bliss in every bite. Include in a symphony of flavors with options like blackcurrant, strawberry, mango, orange, lemon, and guava, making each candy a sweet sensation.

































Packing Style	Packaging	Weight / Pack (g)	Packs / Box	Boxes / Carton	20ft Load	40ft Load
Jar	5g x 40 x 24	5g	200g	4.8kg	1000	2250



### Desert Palm

### CANDIES

### Cola & Cool Mint

Include in a delightful duo of candles! The Cola flavor candy takes you to a journey of favorite soda with its sweet & fizzy burst, while cool mint candy offers a refreshing, minty sensation that perfect for breath-freshning or post-dinner relaxation. Together, they create a tantalizing mix.















Packing Style	Packaging	Weight./ Pack (g)	Packs / Box	Boxes / Carton	20ft Load	40ft Load
Jar	5g x 40 x 24	5g	200g	4.8kg	1000	2250







#### JOLLY POPS

Introducing "Jolly Pops" the Jolly pops that will bring a seven delightful flavors. From Juscious sweetness of blueberry & strawberry to tropical zest of mango and the rich creaminess of milk-chocolate, offer a flavor of every craving. The notes of orange & twist of guava, and the classic cola taste complete this ultimate treat.

















Packing Style	Packaging	Weight / Pack (g)	Packs / Box	Boxes / Carton	20ft Load	40ft Load
Jar	12.5g x 50 x 18	12.5g	625g	11.250kg	500	1100



### **SHARMEEN FOODS** (Pvt) Limited

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