



[www.cafedesire.global](http://www.cafedesire.global)

# Cafe Desire

Leading Vending Brand

*Cafe*  
**DESIRE**  
I DRINK SUCCESS ....

“

Café Desire was established in 1999 and is the fastest growing coffee and tea vending brand in India with a global presence in over 21 countries.

We abide by the ideology of conducting business ethically; all our employees strive to stand by the trust vested in us. Hence, we were honored as ASIA'S MOST TRUSTED BRAND. We promise high-quality beverages with carefully picked natural ingredients.

”





## TOGETHER IN SUCCESS JOURNEY

To say Cafe Desire installs coffee and tea vending machines at various places, supplies beverage mixes and extends service for those machines is very true. That's the essence of what we do – but it hardly tells the whole story...

Our vending machines have become a beacon for offices everywhere. Why do they insist on Cafe Desire? Because they know they can count on genuine service, an inviting experience and a superb cup richly done coffee and tea every time.



“

We're not just passionate purveyors of Coffee and Tea, but everything else that goes with a full and rewarding coffee machine experience. We also offer a selection of premium teas, health drinks and other delectable drinks to please the taste buds. And the service you get from us is an appeal by itself.

It's not unusual to see people recommending Cafe Desire, we are your own trusted brand and we couldn't be happier about it. Get to know us and you'll see we are so much more than what we serve.

”



**EXPECT MORE  
THAN JUST  
COFFEE AND  
TEA**





India's only **GMP** Certified Vending Brand

## WHY CAFÉ DESIRE

*Cafe*  
**DESIRE**  
I DRINK SUCCESS ....

### Our Differentiators



We're at your service with the technical expertise you need to keep your machines operating at maximum efficiency. We Provide Better Services.

### Preventive Maintenance Service



Our well trained preventive service team will ensure timely general service for vending machine resulting in un-interrupted supply of hot beverages for your office.

### Break Down Services



Our Jet speed break-down team will attend all your emergency or breakdown needs of vending machine in fastest response time.

### Customer Care Services



Our customer-care team is always there to take your complaints and feedback on regular intervals to make you comfortable doing business with us.





## BEING THE FASTEST GROWING VENDING BRAND IN THE ASIA APART FROM ITS GLOBAL PRESENCE

Every day, we go to work hoping to do two things: share great coffee, knowledge with our team and help our customers work and produce better for their respective organizations ensuring uninterrupted supply of hot beverages every day. It was true when we started Café Desire in 1999, and it's just as true today.

From the beginning, Café Desire set out to be a different kind of brand and company. we want to fuel the hard work of our customers with our stimulants coffee and tea increasing their productivity resulting in their success. And there comes the coining of our tag line I DRINK SUCCESS. This brought a feeling of connection to our customers with their success when they sip our coffee.

[www.cafedesire.global](http://www.cafedesire.global) >

# VENDING MACHINE RANGE







# Premix Vending Machines

Delight your employees and customers by offering them a wide range of beverages with our Double and Quadra option machines which can dispense 4 cups in a minute.

The hassle-free Premix vending machines enable you to optimize your time and money while providing consistency from the first cup to the last.



# THE VENDING MACHINE MODELS

*Cafe*  
**DESIRE**  
I DRINK SUCCESS ....



**2 Lane Vending Machine**



**4 Lane Vending Machine**



*Cafe*  
**DESIRE**  
AWARDS





Cafe Desire  
Gets awarded as

**POWER BRAND**

at Las Vegas, USA







Cafe Desire awarded as  
**INDIA'S MOST TRUSTED BRAND 2016**



**Cafe Desire awarded as  
INDIA'S NO. 1 BRAND**

**2017**







Cafe Desire  
Gets awarded as

**ASIA'S  
MOST TRUSTED  
BRAND**

2018

by International Brand Consulting Corporation, USA





## TOP FRANCHISE OPPORTUNITIES

AWARD

Cafe Desire awarded as one of  
TOP FRANCHISE OPPORTUNITIES  
OF THE COUNTRY







# GOOD MANUFACTURING PRACTICE

## PRODUCT PROCESSING QUALITY

All our vendors and suppliers go through a stringent background check process, to make sure we are aligned with all the rules set up by GMP. All the ingredients used for the making of coffee and tea are of the highest quality and are sourced from different parts of the world where they are known to be the most flavourful.



# BEVERAGE RANGE







## Coffee

“

Enjoy a hot cup of Café Desire Coffee which comes with blend of chicory. It comes in the form of an instant pack where you just need mix it up with hot water to get a cup of refreshing and delicious taste of coffee. The cafe desire coffee is good for health and keeps you energetic throughout the day. It gives the instant punch to activate a sluggish mind and body. Its strong aroma and delicious taste makes people active and bright. It makes you stress less and refreshes your mood.

You can enjoy this Coffee either through a Coffee Maker or even manually by just adding hot water.

”







*Cafe*  
**DESIRE**  
I DRINK SUCCESS ....

# Cappuccino

“

Discover the ease & convenience of making a coffee shop quality Cappuccino with Café Desire Cappuccino Instant Coffee Premix. Escape from your everyday schedule to enjoy a delectable, coffee shop style cappuccino without having to leave your office or home prepare yourself and savour the delicious taste of this classic coffee shop drink any time.

You can enjoy this Cappuccino either through a Coffee Machine or even manually by just adding hot water.

”





## Karak Tea Cardamom

“ This Cardamom Tea is made with natural tea extract and a mixture of aromatic Indian spices. A unique blend of authentic Indian spices along with Cardamom and rich premium tea leaves.

You can enjoy this Karak Tea Cardamom either through a Tea Machine or even manually by just adding hot water.

”







## Karak Tea Masala

“

This Karak Masala Tea is made with natural tea extract and a mixture of aromatic Indian spices. A unique blend of seven authentic Indian spices and rich premium tea leaves.

You can enjoy this Karak Tea Masala either through a Tea Machine or even manually by just adding hot water.

”







*Cafe*  
**DESIRE**  
I DRINK SUCCESS ....

## Karak Tea Ginger

“ A good appetizer giving a soothing feeling to the throat and mind. Also helps in easing migraine pain, stomach cramps. It reduces blood clotting and increases blood flow.

You can enjoy this Ginger Tea either through a Vending Machine or even manually by just adding hot water.

”





## Karak Tea Saffron

“

This Karak Saffron Tea is made with natural tea extract and contains of Natural Saffron. A unique blend of authentic rich premium tea leaves.

You can enjoy this Karak Tea Saffron either through a Tea Machine or even manually by just adding hot water.

”







*Cafe*  
**DESIRE**  
I DRINK SUCCESS ....

## Tea Latte – Cardamom

“ Blended with fresh Cardamom powder, it has all the ingredients required to energize a drooping mind. makes a suitable choice for calorie conscious people.

You can enjoy this Tea latte - Cardamom either through a Tea Machine or even manually by just adding hot water.

”



# OUR GLOBAL PRESENCE

---

Café Desire was established in 1999 and is the fastest growing coffee and tea vending brand in India with a global presence in over 18 countries.

We abide by the ideology of conducting business ethically; all our employees strive to stand by the trust vested in us. Hence, we were honored as ASIA'S MOST TRUSTED BRAND. We promise high-quality beverages with carefully picked natural ingredients.





# Who are sipping Cafe Desire





# Who are sipping Cafe Desire



& Many More





# Thank You

For your time and patience to view this Business Presentation

**Mr. Nazeer Khan**

International Business Manager.

Ph: +91 9866859096 | Ph: +91 9676803377  
Email: [bdm@cafedesire.global](mailto:bdm@cafedesire.global) | [www.cafedesire.global](http://www.cafedesire.global)