



*Pasión por
la Alimentación*

*Leading supplier of the
most extensive range of
Spanish food products
and main iconic
international brands for
the Horeca (foodservice)
& Retail Channels*

Family business since ...

1941

Joaquín Ayora Mateo

1982

Joaquín Ayora Rodríguez

now...

...the 3rd generation

Jasa

Pasión por
la Alimentación

JASA Facts



A team of **185** professionals.



20.000 square metres of multi-purpose warehouse, **6000 pallets**.



45 vehicles.



6500 m³ of frozen storage.



1.500 m³ of refrigerated space.



Daily movement of **500 pallets, 300.000 kg** of product.



A team of **37 sales representatives**.



3 Logistic Centers. (Madrid, Murcia, Valencia)



Valencia, **2nd most important Spanish ports**.

JASA Quality

4 years ago, JASA got the IFS Logistics certificate.



JASA Clients

Retail



Horeca



Convenience



JASA Brands

Spanish

Orlando

LA VIEJA FÁBRICA
Desde 1914

Fragata

CARRETILLA
Desde 1924

hida

Gallina Blanca

Juver

1873
MIAU

CALIDAD
Lortet

Buen Apetito

sendero

desde 1924
ROMERO

JASA Brands

International



JASA Services



Average lead time **2/3 weeks**.



Labelling service.



Flexible logistic options.



Multiple brands and categories **for CNT**.



Sourcing.

JASA Range



Sauces



Canned Food



Spices and Condiments



Biscuits



Legumes and Pasta



Broth and Soup



Beverages and Juices



Olive Oil and Vinegars



Infusions



Ethnic Food

JASA Contacts

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Valencia



Murcia

Jasa
ALIMENTACIÓN



Madrid















Thank you



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