



# Why AbuAyyash?



## Fresh From Our Farms

Grown at the heart of the **deepest valley in the world**, our Medjool dates have a distinctive taste **unmatched** by any across the globe.

These medjools are **hand picked** at the perfect timing of the ripening stage at our **family-owned and operated farms**. We then proceed by sorting each date to volume, weight, color, moisture content and **skin properties viewing 360°** of every single date surface with the most advanced **Artificial intelligence** sorting technology at a rate of **1kg/secound**. our unique methodology and focus on producing **only the finest quality** ensures a consistently uniform product in every pack.

**Dates are our family's legacy ,  
exceptional quality is our promise.**







Join the AbuAyyash family!

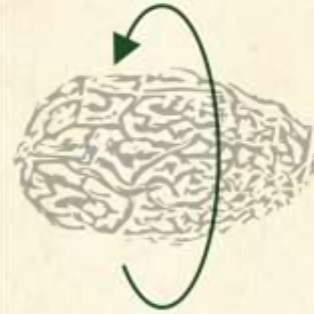


# Our Technology

## Powered by Artificial Intelligence

After developing prototypes, testing and working closely with technology companies, our state-of-the-art facility was ready. Our technology has exceeded the current industry standards and capabilities, subsequently creating a long-awaited leap in the challenging industry of Medjool-Date sorting.

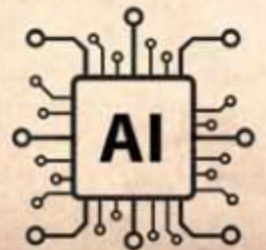
Our sorting technology is capable of viewing 360 degrees of a medjool date's surface while simultaneously weighing it and utilizing artificial intelligence through machine learning to sort every date according to four main dimensions: **color, size, weight, and skin defects.**



**360 Rotation**



Our **Artificial Intelligence** technology guarantees an eye-pleasing, uniform, and consistent quality in every single pack.





# Our Facilitys



Our controlled environment and fridges preserve the dates in the most specific studied system.



## Providing you with the best quality.

Our 5000-square-meter facility allows us to host all operations in-house, from pre-storing to sorting, storage, and packing. Our facility houses the capability to store 1700 tones of dates at a temperature of -18 degrees Celsius. This storage facility allows us to provide our partners around the globe with their date needs while keeping the dates as fresh as possible.





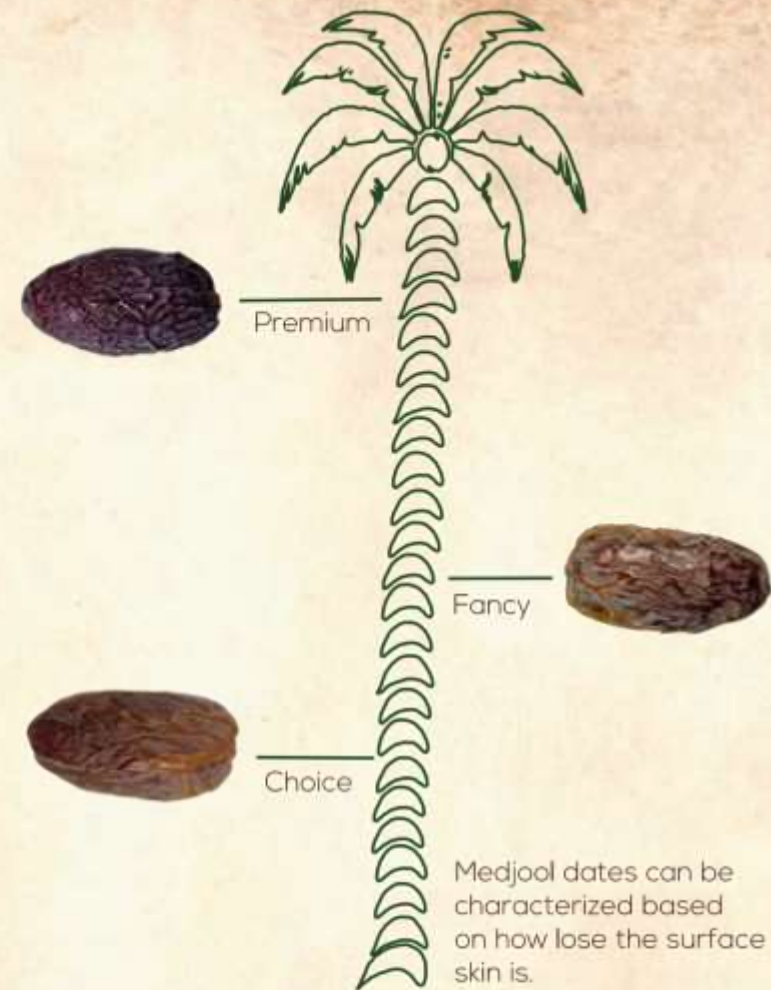
# Date Types

## Medjool Dates size and grade

Medjool Dates fall into three main categories: Premium, Fancy, and Choice.

Premium dates have no skin separation, while Fancy dates have skin separation on one side or what is equivalent to one side of the date. Last but not least, Choice dates have skin separation on more than one side of the date surface.

Medjool dates come in five different sizes: Small, Medium, Large, Jumbo, and Super Jumbo



Super Jumbo



Jumbo



Large



Medium



Small

# Date Range

The Varieties Grown at  
AbuAyyash Farms



Segei



Dejlet Delbir



Honey Medjool



Halawi



Muneefi



Mabroom



Tory



Ayyash



Medjool



Ajwet al Madina



Kala



Safawi



## A collage of various Medjool date product boxes and a large pile of dates. The boxes are arranged in a circular pattern around a large, dark, textured pile of dates in the bottom left corner. The boxes feature different brands and varieties, including 'ON THE GO MEDJOOL DATES', 'TORY DATES', 'PREMIUM LARGE MEDJOOL DATES', 'ANWET ALMADINA', 'ALL NATURAL MEDJOOL DATES', 'DELIGHT LARGE MEDJOOL DATES', 'KALA DATES', 'CLASSICS', 'HALAWI DATES', and 'PREMIUM MEDJOOL DATES'. The boxes are decorated with images of dates and text in both English and Arabic. The background is a solid dark green color.





### Premium Medjool



Weight: **250 g**  
 Dimintions: **19 x 4.5 x 7**  
 Units per MC: **32**  
 MC per Pallet: **110**  
 Pallets per container: **9 (20 ft) / 20 (40ft)**  
 PSC per pallet: **3520**

### Rutab Premium Medjool



Weight: **500 g**  
 Dimintions: **16 x 6 x 20**  
 Units per MC: **-**  
 MC per Pallet: **-**  
 Pallets per container: **9 (20 ft) / 20 (40ft)**  
 PSC per pallet: **-**

### Premium Medjool



Weight: **500g**  
 Dimintions: **18 x 5 x 14**  
 Units per MC: **16**  
 MC per Pallet: **110**  
 Pallets per container: **9 (20 ft) / 20 (40ft)**  
 PSC per pallet: **1760**

### Premium Medjool



Weight: **2 lb (1 kg)**  
 Dimintions: **18 x 8 x 14**  
 Units per MC: **8**  
 MC per Pallet: **130**  
 Pallets per container: **9 (20 ft) / 20 (40 ft)**  
 PSC per pallet: **1040**

### Premium Medjool



Weight: **4 lb**  
 Dimintions: **29 x 6 x 24**  
 Units per MC: **4**  
 MC per Pallet: **128**  
 Pallets per container: **9 (20 ft) / 20 (40 ft)**  
 PSC per pallet: **512**

### Premium Medjool



Weight: **10 lb**  
 Dimintions: **39 x 9 x 29**  
 Units per MC: **-**  
 MC per Pallet: **-**  
 Pallets per container: **9 (20 ft) / 20 (40 ft)**  
 PSC per pallet: **232**



### Delight Medjool



Weight: **2 lb**

Dimensions: **18 x 8 x 14**

Units per MC: **8**

MC per Pallet: **130**

Pallets per container: **9 (20 ft) / 20(40 ft)**

PSC per pallet: **1040**

### Classic Medjool



Weight: **2 lb**

Dimensions: **18 x 8 x 14**

Units per MC: **8**

MC per Pallet: **130**

Pallets per container: **9 (20 ft) / 20(40 ft)**

PSC per pallet: **1040**

### Delight Medjool



Weight: **10 lb**

Dimensions: **39 x 9 x 29**

Units per MC: -

MC per Pallet: -

Pallets per container: **9 (20 ft) / 20(40 ft)**

PSC per pallet: **232**

### Classic Medjool



Weight: **10 lb**

Dimensions: **39 x 9 x 29**

Units per MC: -

MC per Pallet: -

Pallets per container: **9 (20 ft) / 20(40 ft)**

PSC per pallet: **232**





### On the Go Medjool

Weight :  $\approx 40$  g  
Dimensions: **18 x 3 x 3**  
Units per MC: **6**  
MC per Pallet: **80**  
Pallets per container: **9 (20 ft) / 20(40 ft)**  
PSC per pallet: **640**



### On the Go Halawi

Weight:  $\approx 40$  g  
Dimensions: **18 x 3 x 3**  
Units per MC: **6**  
MC per Pallet: **80**  
Pallets per container: **9 (20 ft) / 20(40 ft)**  
PSC per pallet: **640**



### On the Go Medjool 12 Pack

Weight: **650 g**  
Dimensions: **18 x 7 x 20**  
Units per MC: **8**  
MC per Pallet: **80**  
Pallets per container: **9 (20 ft) / 20(40 ft)**  
PSC per pallet: **640**



### On the Go Halawi 12 pack

Weight: **650 g**  
Dimensions: **18 x 7 x 20**  
Units per MC: **8**  
MC per Pallet: **80**  
Pallets per container: **9 (20 ft) / 20(40 ft)**  
PSC per pallet: **640**



### Single Wrapped Medjool

Weight: **2 lb**  
Dimensions: **16 x 13 x 25**  
Units per MC: **6**  
MC per Pallet: **72**  
Pallets per container: **9 (20 ft) / 20(40 ft)**  
PSC per pallet: **432**



### Single Wrapped Halawi

Weight: **2lb**  
Dimensions: **16 x 13 x 25**  
Units per MC: **6**  
MC per Pallet: **72**  
Pallets per container: **9 (20 ft) / 20(40 ft)**  
PSC per pallet: **432**





## On the Go Kala



Weight: **≈40 g**  
 Dimentions: **18 x 3 x 3**  
 Units per MC: **8**  
 MC per Pallet: **80**  
 Pallets per container: **9 (20 ft) / 20 (40 ft)**  
 PSC per pallet: **640**

## On the Go Kala 12 pack



Weight: **650 g**  
 Dimentions: **18 x 7 x 20**  
 Units per MC: **8**  
 MC per Pallet: **80**  
 Pallets per container: **9 (20 ft) / 20 (40 ft)**  
 PSC per pallet: **640**

## Single Wrapped Kala



Weight: **2 lb**  
 Dimentions: **16 x 13 x 25**  
 Units per MC: **6**  
 MC per Pallet: **72**  
 Pallets per container: **9 (20 ft) / 20 (40 ft)**  
 PSC per pallet: **432**

## Halawi



Weight: **500 g**  
 Dimentions: **16 x 6 x 20**  
 Units per MC: **-**  
 MC per Pallet: **-**  
 Pallets per container: **9 (20 ft) / 20 (40 ft)**  
 PSC per pallet: **-**

## Kala



Weight: **500 g**  
 Dimentions: **16 x 6 x 20**  
 Units per MC: **-**  
 MC per Pallet: **-**  
 Pallets per container: **9 (20 ft) / 20 (40 ft)**  
 PSC per pallet: **-**

## Tory



Weight: **500 g**  
 Dimentions: **16 x 6 x 20**  
 Units per MC: **-**  
 MC per Pallet: **-**  
 Pallets per container: **9 (20 ft) / 20 (40 ft)**  
 PSC per pallet: **-**

## Ajwet AlMadina



Weight: **500 g**  
 Dimentions: **16 x 6 x 20**  
 Units per MC: **-**  
 MC per Pallet: **-**  
 Pallets per container: **9 (20 ft) / 20 (40 ft)**  
 PSC per pallet: **-**





تمور أبو عياش  
ABU AYYASH DATES

من المزرعة .. لبيتك



+962 (79) 000 1929

sales@aldefaf.com

AbuAyyashFarms

www.AbuAyyashFarms.com