

4A
4A NUTRITION



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ABOUT US

4A Nutrition is a young and passionate company that believes that great food comes from doing what is right for all, whether by making nutritious and responsibly sourced food, or being a caretaker of our communities. We realized that the market needed nutritious yet tasty products. So, we began with oats, which was an underrepresented grain in the Egyptian market. **4A Nutrition** took the initiative to introduce **Lino Oats** with the privilege of being the first inspiring Egyptian market leader in providing genuine oat-based products for wholesome conscious living.





MISSION AND VISION



Vision: Our vision is to be leaders in creating a critical nourishment revolution, inspiring communities to live better and make more aware choices where nutritious, sustainable oat-based products are accessible to everyone.



Mission: We have a challenge to provide a superior quality range of nourishing products to help the people improve their well-being and get the right balance helping them to stay active.



OUR VALUES



Passion: The inner force and passion that drives us on to excel ourselves, and which inspires every member to progress in the same way.



Efficiency: Highest standards of efficiency are our ultimate motto. We always seek excellence in everything we do to delight our consumers.



Quality: We provide outstanding nourishing and tasty products that deliver premium value to our customers.

Team work We believe in the inherent worth for all people so we respect and listen to our team to learn and communicate effectively and share experience.



Respect: Individuals' value in our company goes beyond position, title, and level. Our respect for each other is a core of our company as it reflects on our customers' respect.



Ownership: We all act like owners, treating the company's assets as our own. We like to take actions with the company's long-term success in mind.



Responsibility: We put in our mind the responsibility in producing excellent quality products without over-pricing it for the end user as our oat-based products safety is emphasized and supported.



LINO OATS



From Australia, one of the cleanest environments in the world where the premium oats are grown and harvested. Lino Oats has a special taste and aroma. It is packaged in a resealable pouch to maintain the quality of the oats. A bowl of Lino oats is a great start of your day to help increase endurance, feel full, and get ready for your daily challenges as it is a rich source of carbs, protein, and loaded with essential vitamins and minerals. Lino Oats is offered in two variations, (Quick cooking oats - Jumbo oats) and in two packs: Resealable pouch & Tin.

LINO BRAN



A great choice for a protein-rich breakfast with even more fiber content than oatmeal! Resealable pouch.

Lino Bran is offered in two variations,

(Bran Rings - Bran Stars)

LINO GRANOLA POUCH



Hot or cold, a bowl of granola is guaranteed to provide a healthy and delicious breakfast that's easy to prepare, and easy on the stomach.

(Original - Chocolate - Dried Fruits - Mixed Nuts)

LINO MUESLI



Lino Muesli is a great combination of Lino uncooked rolled oats, fruits and nuts. You will feel its deliciousness without any guilt! You can enjoy Lino Muesli with milk or yoghurt and extra fresh fruit for a balanced delicious meal that will keep you feeling super! Offered in three mixes to appeal to all customer taste pallets,
(Coconut Nut Mix- Fruit Mix - Chocolate Nut Mix).

LINO OAT BREAKFAST CEREAL



Lino Oat Breakfast Cereal Lino's breakfast cereal is made with high-quality corn and oats with no artificial colors, flavors or preservatives. Our chips are milled and toasted beforehand. Lightly sweetened and enhanced with additional vitamins and minerals, giving baby more of the goodness and essential nutrition parents seek. Which gives you energy all day long. Lino breakfast cereal can be eaten with your favorite milk or yoghurt or eaten straight from the box as a delicious snack. Available in flavors:

(original chips - chocolate balls - fruit balls - honey rings - rice cereal - chocolate cereal - honey balls - sweetened chips - choco scoops).

LINO OAT BREAKFAST CEREAL



Available in flavors:

(original chips - chocolate balls - fruit balls - honey rings - rice cereal - chocolate cereal - honey balls - sweetened chips - choco scoops).

LINO CEREAL BREAKFAST



Lino breakfast cereal is made of high-quality corn and oats with no artificial colors, flavors, or preservatives. Our flakes and puffs are milled and toasted before being lightly sweetened and enhanced with extra vitamins & minerals, giving kids more of the goodness that parents looking for in every spoonful with a combination of essential nutrition helps to get through the day. It can be enjoyed with milk, on your favorite yogurt, or eat it straight from the box for a quick nutritious and delicious snack. Available in many flavors,

(Original flakes - Chocolate puffs - Fruit puffs - Honey rings - Choco Scopes - Honey Pops - Frosted Flakes - Rice Crisp - Choco Crisp).

LINO CEREAL BREAKFAST



Available in many flavors,

(Original flakes - Chocolate puffs - Fruit puffs - Honey rings - Choco Scopes - Honey Pops - Frosted Flakes - Rice Crisp - Choco Crisp).

LINO OAT FLOUR



Made using whole oats, this healthy flour can be used for light and nutritious baking!

LINO OAT PASTA



Lino Oat Pasta is ideal for the daily diet of all families wishing to improve their diet quality. It is made of high quality' wheat and oats combined with modern Italian Technology. Its high fiber significantly surpasses hungry appetite, for this reason, Lino Oat Pasta is more effective than any other pasta in reducing appetite and cravings. Its sweet flavor, tender texture and amazing ability to absorb any flavor, guarantees endless delicious possibilities for every meal. Available in three shapes,

(Spaghetti- Penne Rigata— Fusilli).

LINO BAKE MIX



Healthy oat bake mixes, ready in a few steps only, for something delicious and packed with nutrients! Available in many flavors,
(Vanilla Oat Muffin - Cocoa Oat Muffin - Oat Orange Pound Cake - Oat Cookies with Raisins - Oat Pizza Crust - Oat Pancake - Oat Brownies)

LINO BAKE MIX



Available in many flavors,

(Vanilla Oat Muffin - Cocoa Oat Muffin - Oat Orange Pound Cake - Oat Cookies with Raisins - Oat Pizza Crust - Oat Pancake
- Oat Brownies)

LINO OAT RICE CAKES



Low calories and highly satisfying, rice cakes are a perfect snack to feed your cravings without the guilt.

Available in three flavors,

(Seasalt - cumin - Basil)

LINO OAT SOUP



The classic comfort food, easy to prepare and guaranteed to fill you up thanks to being made with hunger-satisfying oats

Available in four flavors,

(Tomato - Mushroom - Vegetables - Creamy Chicken)

LINO OAT NOODLES



A healthy take on the quintessential meal packed with nutrients and flavor.
Cup (Goji Beef - Vegetables) Pillow Pack (Chicken - Goji Beef - Vegetables - Masala - Prawn)

LINO OAT MILK



Creamy milk without the stomach ache that may come with dairy milk.

Available in four flavors,

(Milk – Chocolate Milk - Strawberry Milk – Vanilla Milk)

LINO OAT RINGS



The official guilt-free snack, Oat rings are baked and never fried, they're hunger-crunching with healthy fibers and incredible taste! 100% Vegan.

Available in six flavors,

(Cheddar Cheese - Shrimp - Sweet Chili - Tomato - Sour Cream & Onion - Sriracha)

LINO OAT RINGS



Available in six flavors,

(Cheddar Cheese - Shrimp - Sweet Chili - Tomato - Sour Cream & Onion - Sriracha)



LINO OAT PROTEIN BAR



Maximize gains, minimize hunger with Lino's oat protein bar. Available in four flavors,
(Brownies – Cookies – S'mores – Peanut Butter)

LINO OAT BISCUIT



Lino Oat Biscuit is made with wholesome ingredients with no preservatives. It is made of specially selected oats and wheat, so you will have better energy levels and appetite control after eating them without compromising on taste. It controls bad cholesterol, and provides calcium, fiber and a surplus dose of energy. Packed in a convenient sachet, so it is easy to be in your bag for on the go, or kept in your desk at work or school. Available in four flavors,

(Golden oat - Coconut - Apple & cinnamon — Cocoa)

LINO GRANOLA BAR



It is such a satisfying snack that keeps you feeling fuller for longer without any preparing effort. Lino Granola Bar is made entirely from premium ingredients- minimally processed, and as close to their natural state as possible, with a delicious mix of oat goodness, fruits, nuts, and spices which retains all the valuable components in them including: vitamins, protein and minerals. Made from whole food, each indulgent flavor contains no more than 9 ingredients - minimally processed, and as close to their natural state as possible. It's simply your granola meal in a bar! Available in four flavors,

(coconut and almond - apple and cinnamon - chocolate and hazelnut - fruit mix).

LINO OAT CAPPUCCINO



Instant coffee sachets made healthier and far more nutritious.

Available in four flavors,

(Hazelnut - Mocha - Latte - Vanilla)

LINO PEANUT BUTTER



Good source of energy, contains proteins that help in building muscles & give a sense of satiety Available in four types:
(Creamy, Crunchy, High Protein, Light)

TOLO OATS



In a quest to make a healthy lifestyle more affordable to mass consumers 4A Nutrition introduced Tolo Oats. Tolo provides customers with a healthy fulfilling meal without having to break the bank. It is a good source of fibers, carbs, protein, and loaded with essential vitamins and minerals in high doses. Offered in two pouches:

(Quick cooking oats - Jumbo oats).

4A NUTRITION

*Offers private label and custom formulas
for our Products range.*

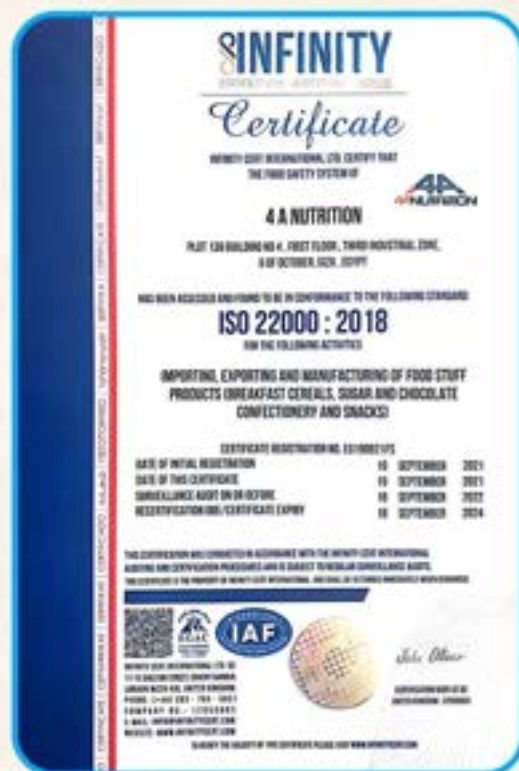


EXPORTATION MAP



📍 USA , SAUDI ARABIA , MOROCCO , TUNISIA , UAE , GHANA , LIBYA , SEYCHELLES , REUNION , SUDAN , AND IRAQ

CIRITIFICATION



ISO 90001



BRC



ISO 22000

CONTACT US

4A nutrition is a young and passionate company that believes that great food comes from doing what is right for all, whether by making nutritious and responsibly sourced food, or being a care taker of our communities.



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