



# ABOUT US

## Al Esayi Beverage Corporation

ABC was established in 1959, Starting with the first beverage filling line solution, Co-packing and beverage manufacturing, To fulfill the gap between our clients' needs and the market's offering. In 1983, ABC began manufacturing carbonated soft drinks, Followed by five new production lines, To meet consumer expectations and remain in the market from generation to generation. In 2008, Al Esayi started manufacturing energy drinks and earned about 65% of the overall energy drinks market share in Saudi Arabia. Al Esayi possesses only one purpose: to have a footprint by serving our clients with filling solutions and manufacturing quality products.

## STATEMENTS

### Our Vision

Our journey is all about taking your favorite sips to a whole new level. Our original vision of "Dedication to producing the highest quality products to our customers" isn't just words; it's our compass. We're talking top-tier taste, flawless execution, and beverages that people can't get enough of.

### Our Mission

To bring deliciousness to people's life.

### Values

#### Ownership

It is all about responsibility, caring, and taking the initiative to achieve positive results.

### Consistency

We are committed to quality, credibility, and reliability.

### Integrity

We are truthful in everything we do to sustain healthy relationships with our clients or our employees.



# PARTNERS

## Our Partners

### Al Esayi Beverage Corporation

Al Esayi Distribution Company specializes in distributing FMCG products to off-trade ADC has 17 branches across the Kingdom of Saudi Arabia as a single standing entity with the capabilities of distributing any new products/brands worldwide

# SCMC

SCMC Is one of the major companies in the Middle East region for manufacturing 2 -piece beverage cans and can ends. It is an ISO-certified manufacturing (22000:2005 and 9001:2015) plant for Quality Management System and Food Safety Management System.

# QUICK DEAL

Quick deal Quick Deal delivers the most efficient and comprehensive FMCG export solution to boost clients' businesses, promote their competitive edge, and acquire more market share in the global market



# OUR FACTORIES

## ABC Factory 1

- **Factory Area :** 73.000m<sup>2</sup>
- **Average Capacity :** 81,000 Ca/Hour
- **Available Can Formats :** 150ML slim, 185ML slim, 250ML slim Ø63.4 , 330ML slim Ø63.4 , 353ML slim Ø63.4
- **Drinks Produced:** Carbonated Soft Drinks (CSD) And Energy drink
- **Technology:** Cold Filling Technology

## ABC Factory 2

- **Factory Area :** 126.000m<sup>2</sup>
- **Average Capacity :** 50,000 Ca/Hour
- **Available Can Formats :** 200ML, 250ML, 275ML, 330ML, 500ML, 710ML, 750ML, 1000ml
- **Drinks Produced:** products with milk, such as coffee with milk, chocolate, CSD, Energy drink, sparkling and still water, iced tea nectars, drinks with fruit pieces or pulp.
- **Technology:** Technology of cold filling, hot filling, flow pasteurization, tunnel pasteurization, warmer, sterilization in autoclaves, water mineralization.

# OUR SERVICES

## Beverage Filling and Co-Packing

Looking to bring your beverage dreams to life? Our co-packing services have got you covered! we are your trusted partners in the world of beverage filling and co-packing.

We understand that in the competitive market, time is of the essence. That's why our efficient and streamlined Filling Service is designed to cater to both large-scale orders and rapid production timelines, without compromising on the quality that defines our reputation.

# DISTRIBUTION

## Distribution Channels, Operate and Export:

ABC was established in 1959, starting from the first beverage filling line solution, Co-packing, and beverage manufacturing, to fulfill the gap in our clients' needs and the market offering.

### Off-Trade:

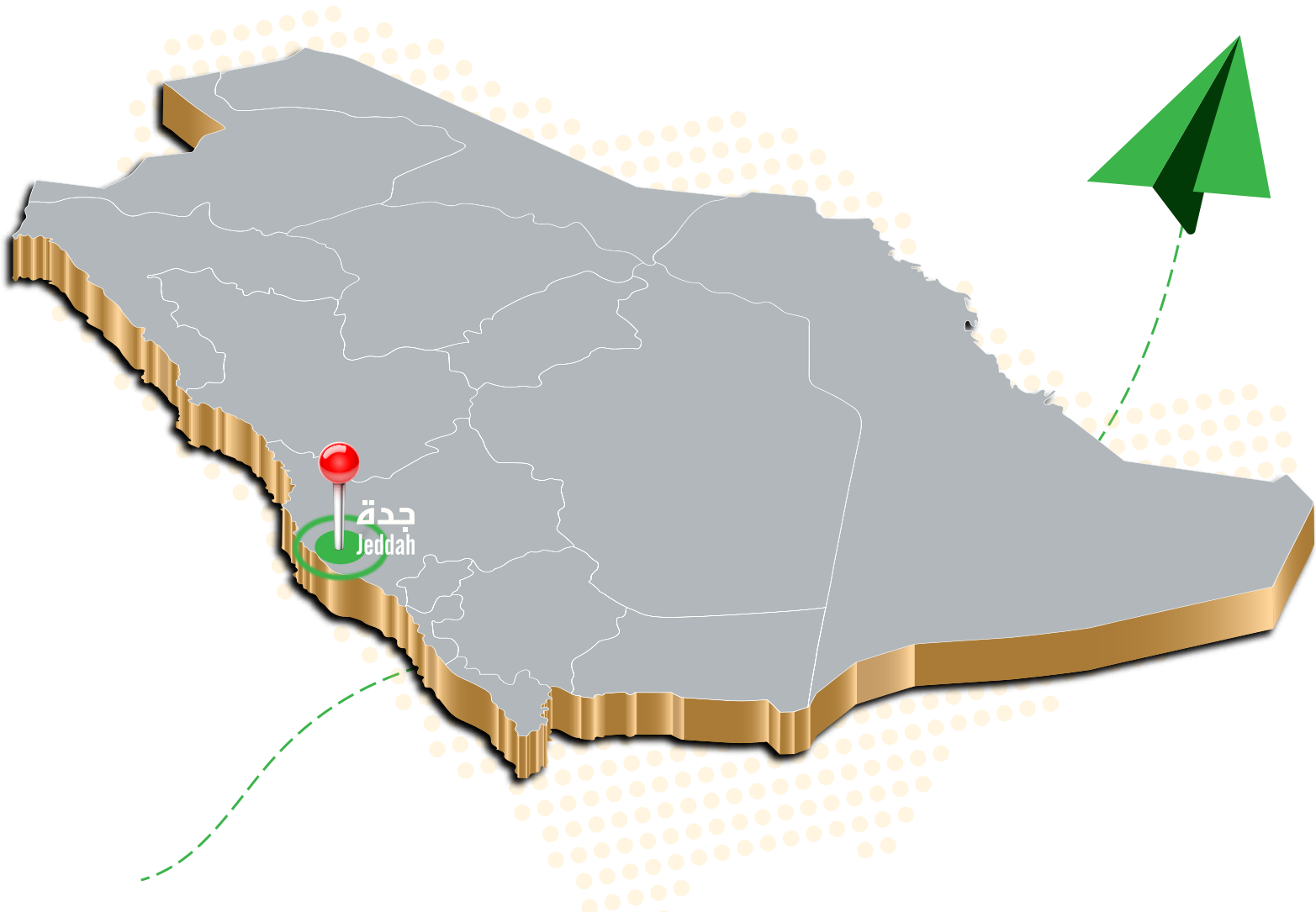
There are currently 500 off-trade outlets in the GCC region, approximately all of which contain a variety of our products.

### Export:

ABC currently exports a wide range of products to the GCC Region, MENA, North America, and Australia.

## Where do we operate?

The Kingdom of Saudi Arabia Jeddah.





# Our Products:



## **Alsi Cola Soft Drink:**



**Alsi Cola, the cola that has two kinds: Alsi Cola and Zero Sugar.**

**Made with natural cola and has a caramel color, Alsi comes in convenient 250ml and 185ml sizes.**

**Enjoy cola experience—whether you prefer the flavor of Cola or the delight of Zero Sugar. Embrace the perfect blend of sweetness and effervescence in every sip and make Alsi Cola your go-to for a refreshing, natural cola experience.**

**Bottom of Form**

## **Code Red Energy Drink:**



**Take The Right Step, the energy drink with vitamins that offers relentless energy and unbeatable flavor in many sizes to suit your lifestyle.**

**Cans (250ml and 185ml): Get an instant energy boost on the go with our Code Red in convenient can sizes. Code Red has adopted the eco-sustainable capsules TopSyl, an international patent by Ecocap's.**

**Glass Bottles (275ml): Elevate your experience with the sophistication of Code Red in glass bottles for a classic and refreshing sip. Holds the flavor of power, delivering energizing taste. Enjoy the extra energy sip by sip -unlock the powerful flavor.**

**Zero Sugar (250ml and 185ml): Enjoy the same bold flavors and relentless energy with the Zero Sugar option, catering to your sugar-free lifestyle. Stay vibrant and active with Code Red zero sugar energy drink fueled by essential vitamin B, it keeps you active. Enjoy the taste in every sip.**

## **Nerve Soft Drink:**



**Hold On To Your NERVE- Extraordinary taste as soft drink and Power Flavor, the power in the flavor when soft drink blend with energy flavor taste. Nerve Carbonated Drink, where bold flavors meet electrifying refreshment! From the moment you crack open a can, you'll embark on a taste adventure like no other. With a tantalizing blend of fizz and flavor, Nerve takes your taste buds on a thrilling ride that leaves you craving more.**

# Our Products:



## Stream Soft Drinks:



The fresh lemon flavor with fizzy Citrus Soda flavor to Elevate your moments and redefine your refreshment and its symphony of citrus soda and fresh lemon this taste that will leave you spellbound. With every sip, experience the magic of lively bubbles and invigorating refreshment.

## Soft Drink 1-Leemo



Naturally Refreshing, taste the difference, real lemons, real flavor, feel the taste of freshly squeezed lemons with every sip Experience the refreshing difference with our carbonated soft drink.

## Fifa Soft Drink:



A refreshing and vibrant range of carbonated soft drinks that will tantalize your taste buds with a burst of fruity goodness. Each flavor is crafted to perfection, ensuring a delightful experience with every sip the flavors are:

**Fifa Apple Soft Drink:** A refreshing blend of apple flavor and delicate carbonation.

**Fifa Pomegranate Soft Drink:** Delight in the perfect fusion of succulent pomegranate essence and lively bubbles.

**Fifa Orange Soft Drink:** Captures the essence of sun-kissed oranges in every sip. A symphony of citrusy brightness and sparkling fizz awaits.

**Fifa Citrus Soft Drink:** Fifa Citrus Soft Drink – the mix of zesty fresh lemons and limes. Fifa is not just a drink; it's a symphony of flavors that takes you on a journey through orchards and groves.

## Wadan Fruit Syrup Concentrate:



Experience tradition and the premium taste with Wadan Fruit Syrup Concentrate—made from raspberries, and blackcurrants. Enjoy the authentic taste, vibrant colors, and a higher concentration for more delightful cups.

# Our Products:



## Feeko Juice:



Feeko, a collection of delicious fruit juices with a delightful natural fruit and variety of flavors: Feeko Orange, Feeko Apple, Feeko Mango, Feeko Peach, Feeko Pomegranate, Feeko Apricot Apple, Feeko Mixfruits, Feeko Red Mixfruits, Feeko Lemon & Mint.



## Mardena Juice:

Enjoy a variety of flavorful juices infused with Vitamin C for a tasty and healthy boost, the main character for Mardena juice is Ghala&Habib. Elevate your taste experience with our diverse selection of vitamin-packed juices and the flavors are:

Mardena Orange, Mardena Cola, Madena Berry Mix, Mardena Apple, Mardena Mango.

