

Press release

## **Liebherr at GulfHost 2024 – Tailored Solutions for the Professional Kitchens in the MENA region**

---

**Ochsenhausen/Dubai, 10.10.2024** – At GulfHost 2024, MENA's most influential hospitality and foodservice equipment exhibition, Liebherr-Appliances will showcase its innovative and sustainable range of professional refrigeration appliances specifically designed to meet the demands of the Middle East's hospitality and food service sectors. From November 5 to 7, Liebherr will present cutting-edge and smart kitchen solutions at its stand in the Dubai World Trade Centre, exemplifying the brand's commitment to energy efficiency, durability, and cost-effectiveness, ensuring maximum performance even in the most challenging environments.

### **Innovations for Professional Kitchens in the MENA region**

Liebherr's extensive product range also includes high-performance GN 2/1 compatible fully stainless steel refrigerators and freezers, renowned for their ability to maintain precise temperature control, even at ambient temperatures of up to +40°C – a critical feature for professional kitchens in the MENA region. These appliances are robust and designed for easy cleaning (IPX5), with seamless stainless steel interiors that ensure hygiene and compliance with the highest industry standards.

### **Sustainability as a Core Principle**

For Liebherr, sustainability is not just a buzzword – it's an integral part of the company's philosophy. The fully stainless steel appliances showcased at GulfHost 2024 offer best-in-class energy efficiency index (EEI) in view of the entire series, using exclusively natural refrigerants for the entire Liebherr portfolio with low Global Warming Potential (GWP), significantly reducing environmental impact.

Liebherr's facilities efforts have been recognized with the EcoVadis Gold medal, placing the company in the top 3 % of businesses worldwide regarding sustainability. This recognition should instill confidence in the audience about Liebherr's commitment to sustainability.

### **Versatile Solutions for the Hospitality Sector**

The versatile cooling and freezing counters on display at GulfHost highlight Liebherr's offerings for the professional sector. These counters, which come in flexible configurations, ensure optimal temperature stability, compliant with HACCP, and low energy consumption, allowing food-safe and efficient storage under demanding conditions. Liebherr's modular approach means that appliances can be tailored to the specific needs of hotels, restaurants, and catering businesses, ensuring maximum adaptability.

## **Built for Long-Term Performance**

Liebherr's professional appliances are built to last. Liebherr appliances are designed for a service cycle of 15 years. With spare parts available for up to 15 years and appliances designed for minimal downtime, Liebherr provides a comprehensive solution that supports its customers' long-term success. In addition, advanced features like NoFrost technology, humidity control, and various alarm features ensure food is stored safely and efficiently while minimizing maintenance efforts.

## **Eye catching product range**

Whether wine coolers for restaurants or individually designed drinks coolers: Liebherr offers products in its range that automatically attract attention. A good wine enhances the flavor of fine food. Liebherr's energy-efficient wine storage cabinets and multi-temperature wine cabinets bring quality-excellence to the gastronomy sector. Specialized compressors, insulated glass doors with UV protection, and activated charcoal filters guarantee safe storage for the wines, protecting them from harmful influences. Premium electronic systems ensure precise maintenance of the ideal storage and serving temperatures. Thanks to their elegant and noble design, the stylish appliances show off wine bottles to its best advantage in the room.

With Liebherr's customizable beverage coolers, drinks are perfectly presented and awaken the appetite for refreshment. Whether photorealistic product presentation, artistic motifs or striking company logos - eye-catching beverage coolers increase brand awareness and boost sales.

## **Join Us at GulfHost 2024**

Liebherr welcomes industry professionals to explore its latest innovations and engage with its team at GulfHost 2024. Visit Liebherr at stand booth no. Z6-D4 to experience firsthand how its refrigeration solutions can optimize operations in even the most challenging climates. With a strong focus on energy efficiency, durability, and sustainability, Liebherr is the partner of choice for businesses in the MENA region.

## **About Liebherr-Hausgeräte GmbH**

Liebherr-Hausgeräte GmbH is one of thirteen divisional controlling companies of the Liebherr Group. The Appliances division employs more than 6,800 staff and develops and produces a wide range of high-quality refrigerators and freezers for the domestic and professional sectors at its headquarters in Ochsenhausen (Germany) and in Lienz (Austria), Marica (Bulgaria), Kluang (Malaysia) and Aurangabad (India).

## **About the Liebherr Group – 75 years of moving forward**

The Liebherr Group is a family-run technology company with a highly diversified product programme. The company is one of the largest construction equipment manufacturers in the world. It also provides high-quality, user-oriented products and services in a wide range of other areas. The Liebherr Group includes over 150 companies across all continents. In 2023, it employed more than 50,000 staff and achieved combined revenues of over 14 billion euros. Liebherr was founded by Hans Liebherr in 1949 in the southern German town of Kirchdorf an der Iller. Since then, the employees have been pursuing the goal of achieving continuous technological innovation, and bringing industry-leading solutions to its customers. Under the slogan '75 years of moving forward', the Group celebrates its 75th anniversary in 2024.

**Contact**

Maria Mack

Manager Customer & Trade Relations

Telephone: +49 151 21418878

Email: [maria.mack@liebherr.com](mailto:maria.mack@liebherr.com)

**Published by**

Liebherr-Hausgeräte GmbH

Ochsenhausen, Germany

[home.liebherr.com](http://home.liebherr.com)