



Click Cash is the First **B2B2C** free cash back rewards app that gives real cash for everyday purchases when you shop **In-store** or **online** by partnering with many **FMCG Brands** and **Top Retailers**

All is needed is to provide **proof of purchase** by **adding offers** to their app cart and **submitting related receipts** after purchase whether buying daily groceries, clothing, electronics, or services.

After exactly 30 days users can directly withdraw their cashback as cash or via any e-wallet

For our partners:

Partner companies will collect their sales proceeds from consumers as per the regular purchase cycle and pay the cash back after proof of sales has been presented (**No Sales – No Cost**). This includes a complete audit via our accessible detailed dashboard.

With our powerful features such as **advertisements, special Tags, Video Ads** and **Push Notifications**, partner companies will have **incremental sales** and **targeted promotions**, attract new and existing customers to their selected products with totally controllable and customizable **targeted offers, mixed bonus systems**, with specific durations and locations.

Along this journey, **strong demographic** analysis and **data insights** are collected to improve product value propositions and to personalize price points for better outcomes.



Below are quick facts about **Click Cash** progress since launching

- Click Cash was live since 1st of June 2023
- For the first time in the region, we launched FMCG Cashback offers over 500+ supermarkets and 25 FMCG Brands
- In Retail we have more than 150+ Top Brands (1200+ Branches)
- We are covering 18 lifestyle sectors (FMCG – Medical – Pharmacies – Restaurants – Coffee Shops – Furniture – Electronics and More)
- We have continuous digital campaigns on Facebook and Instagram
- We did 15 campaigns with influencers.
- We did one big billboard Recently and more than small 100+ on major streets.

Results

- We are now 150K+ downloads and growing on both Google Play and APP Store
- We have 46K followers on Facebook and 41K followers on Instagram

Please find below the links for our live app and Social media :



IOS >> <https://apple.co/3Z5SNRC>

Android >> <https://bit.ly/3WTmSCN>