Individuals
AI WITH HEART

SKC Games Studio Debuts
1956 Individuals at AI Everything Global 2025

SKC Games Studio is thrilled to announce its participation in AI Everything Global 2025, taking place on 4-6 February 2025, in Abu Dhabi and Dubai. This event brings together global innovators, industry leaders, and technology enthusiasts to explore and shape the future of AI.

At the heart of SKC's exhibition is **1956 Individuals**, a pioneering AI-powered platform designed to transform customer engagement and redefine interactive experiences. Leveraging cutting-edge AI technology, 1956 Individuals offers businesses unparalleled opportunities to deliver personalised, interactive, and ethical AI-driven experiences tailored to their audiences.

A Highlight on Stage

SKC Games Studio will demonstrate their technology through a unique, interactive presentation. Attendees will have the opportunity to explore the evolution and future of AI through the lens of this ground-breaking technology, led by **AI Zoe Starling**, the newest member of 1956 Individuals. Zoe will be demonstrating the platform's capabilities and answer questions in real time, offering a dynamic and engaging experience.

"AI Everything Global 2025 provides the perfect platform for us to showcase 1956 Individuals and our dedication to creating AI with heart. This event allows us to demonstrate the future of AI-powered interactions across multiple use cases," said Babita Devi, Chief Commercial Officer of SKC Games Studio. "We're excited to connect with industry leaders and innovators to explore how our platform can redefine engagement across sectors in the Middle East."

1956 Individuals: AI with Heart

Launched in 2019 in Cambridge, UK, SKC Games Studio has built its reputation by blending gaming innovation with cutting-edge AI advancements. At its core, 1956 Individuals combines this unique expertise to deliver interactive and customisable AI characters. With BAFTA-winning artists crafting lifelike characters infused with emotional depth, the platform stands out for its ability to create meaningful and engaging experiences.
Drawing on its gaming heritage, SKC Games brings the artistry of immersive storytelling and the power of advanced AI to businesses. By integrating multiple AI technologies, 1956 Individuals delivers experiences that are intelligent, emotionally resonant, and scalable.

These AI characters are designed to:

- Enhance customer experiences with personalised and meaningful interactions that captivate and resonate.

- Interact with life-like avatars of historical figures or contemporary personas, blending storytelling with technology.

- Drive deeper engagement by creating connections that feel authentic and lasting.

- Streamline operations through intelligent, real-time support tailored to business needs.

With a strong emphasis on ethics, security, and scalability, 1956 Individuals empowers businesses to connect with their audiences in innovative and impactful ways.

Visit SKC Games Studio at **Stand H3-P145, H3-P146**

Attendees of AI Everything Global 2025 are invited to visit SKC Games Studio at **Stand H3-P145, H3-P146** to experience live demonstrations of 1956 Individuals. Our team will be on hand to discuss how this revolutionary platform can transform customer engagement in industries ranging from retail to visitor attractions and beyond.

About SKC Games Studio

SKC Games Studio is at the forefront of AI innovation, blending cutting-edge technology with immersive storytelling to create dynamic and personalised experiences. With its flagship product, 1956 Individuals, SKC empowers businesses to revolutionise customer interactions and redefine engagement. Based on the ethos of "AI with heart," SKC Games Studio is committed to delivering ethical, impactful, and scalable AI solutions.

For more information please contact:

Aya Aker, **Regional Director, Middle East**

Email: aya@1956individuals.ai   Whatsapp: +971 58 580 8167   WWW.1956 INDIVIDUALS.AI   SKC GAMES STUDIO