

AppSquadz

Accelerate Digital Transformation With Us



Winner of Rising Star Partner of the Year 2023 & Finalist | Public Sector Partner Acceleration Partner of the Year 2024 – Global for exceptional performance & commitment to the customers.

Managed IT Services | Cybersecurity | Video Streaming
Managed Cloud Services | Cloud Security



About Us

AppSquadz, founded in 2014, is an award-winning Advanced AWS Consulting Partner that stands out as a leading cloud migration, consultation, and managed IT services provider. We are also one of the biggest AWS Edge and Elemental Media Services Partners, backed by a skilled and experienced team. We enable businesses to embrace digital transformation through cutting-edge web and app development services. As a distinguished digital transformation partner, we were honoured to receive the AWS Rising Star Partner of the Year 2023 award.

Our Aim

At AppSquadz, we aim to help businesses reach their true potential with cutting-edge cloud and digital solutions.

Our Achievements



10+
Years
of Experience



1000+
Projects
Delivered



200+
Skilled
Experts



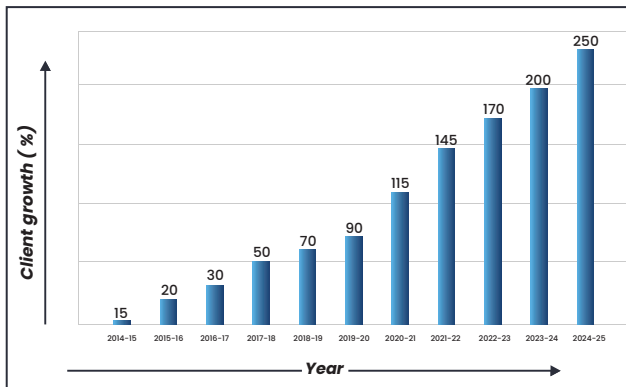
30+
Countries
Served



92%
Retention
Rate

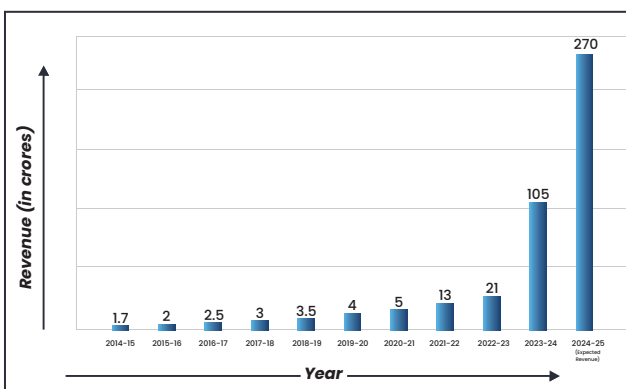


Year-on-Year Client Growth



Our journey has been defined by continuous customer trust and partnerships. Over the years, we have expanded our reach by supporting businesses across diverse industries in adopting innovative technology solutions. By prioritizing excellence and customer satisfaction, we have achieved substantial growth in our customer base. This growth shows our dedication to providing high-quality services. It also highlights our expertise, reliability, and ability to help businesses transform globally.

Revenue Growth Snapshot



Our customer-first approach has driven impressive revenue growth over the years. We have strategically expanded our service offerings, optimized operational efficiencies, and embraced emerging technologies, resulting in significant financial success. Our capability to deliver high-value solutions has established us as a trusted leader in the industry. This increase in revenue highlights our dedication to providing impactful digital transformation solutions around the globe.

AppSquadz Empaneled with **INDIAai** Mission

AppSquadz is proud to offer GPUs and AI services from AWS India, supporting the IndiaAI mission. As the only hyperscaler providing GPUs to IndiaAI, AWS delivers cutting-edge chips that reduce AI training costs by over 50% and improve energy efficiency by 25%, enabling broader access to AI innovation.

As an Advanced AWS Consulting Partner, AppSquadz leverages AWS's powerful AI and cloud solutions to drive scalable and cost-effective AI adoption. We provide AWS Inferentia2 for deep learning inference and Amazon Tranium1 for high-performance AI training, offering 3x higher compute performance and up to 50% cost savings. AWS also delivers full-stack AI solutions like Amazon Bedrock, Amazon Q, and SageMaker, simplifying AI adoption for businesses and developers.

AppSquadz is accelerating India's AI ecosystem by combining expertise in Gen AI, data security, and cloud solutions to empower businesses, government agencies, and enterprises. We are driving AI-led transformation, fostering innovation, and strengthening India's position as a global AI leader.

We believe that the IndiaAI Mission will greatly benefit from AWS inclusion, as it will bring its rapid deployment, global outreach, continuous innovation, and various ecosystem integrations to further the agenda of IndiaAI to build in India for the world.



Industries We Serve



Media & Entertainment



Public Sector & Government



EdTech



Healthcare



IT Services



Advertising & Marketing



eCommerce



Games



Transportation & Logistics



Telecom



Sports



Financial Services

AWS—Advanced Consulting Partner

- Software Development
- Managed IT Services
- Cloud Migration
- Gen AI
- Cloud Architecture Review (CAR)
- AppSquadz Customer Acceleration Program (CAP)
- Security Solutions
- Security and Compliance
- DevOps
- DevSecOps



AppSquadz Products

VideoCrypt—Advanced Video Streaming Experience with Gen AI

EduCrypt—AI-enabled eLearning Platform

CodeSquadz—New-age IT Training Institute

Cybersecurity

AppSquadz Cybersecurity Solutions

Cyber Defense Solutions

AppSquadz — Your Cybersecurity Partner

Our Technology Matrix



AWS—Advanced Consulting partner

We enable businesses to leverage cutting-edge AWS services to build robust cloud-based solutions. Our team of 200+ expert professionals specializes in migrating media workloads to the cloud and has demonstrated exceptional competence in delivering specific cloud services and security.

Our cloud migration services ensure a smooth transfer of existing infra and apps to AWS using a proven methodology that minimizes disruption. Our experts assess your current setup, design a tailored migration strategy, and execute it with precision. In addition, we help businesses to modernize their apps by transforming them into cloud-native solutions.



- Media & Entertainment Competency
- Cloud Operations Services Competency
- DevOps Services Competency
- Education Services Competency
- Amazon DynamoDB Delivery
- Amazon CloudFront Delivery
- Public Sector Solution Provider
- Well-Architected Partner Program
- AWS Systems Manager Delivery
- AWS WAF Delivery
- Solution Provider
- Amazon RDS Delivery
- AWS Marketplace Seller
- Amazon EKS Delivery
- AWS Config Delivery



Astrotalk

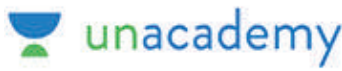


Vedanta





Prepladder



GUMLET

cleartax

CAREERS360



CHAUPAL



tripjack



KALKI FASHION

Shipskart

clicked at sea - delivered at shore



ICMR INDIAN COUNCIL OF MEDICAL RESEARCH

Serving the nation since 1971



MapmyIndia



TV2Z

R RUN MEDIA



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AppSquadz: Driving Digital Transformation in Governance

We enable government agencies and public sector organizations to enhance efficiency, security, and service delivery through advanced IT solutions. As an Advanced AWS Consulting Partner, we leverage cloud, AI, and cybersecurity innovations to modernize public infrastructure and provide seamless service delivery.

Our expertise ensures that public sector entities stay ahead in an evolving digital landscape. As a trusted technology partner, we deliver scalable, high-performance solutions tailored to the unique challenges of government agencies and institutions.

- Requirement-driven solutions for optimized outcomes.
- Regulatory-compliant solutions to meet government standards.
- End-to-end solutions to enhance governance efficiency.
- Advanced cybersecurity measures to protect critical government infrastructure.
- Large-scale smart systems for future-ready infrastructure.
- Strategic planning to ensure seamless implementation.
- 24/7 support for uninterrupted services.



AppSquadz – Trusted Partner for Government Digital Initiatives

We collaborate with government agencies, ministries, and public institutions to accelerate digital transformation. With a focus on innovation and compliance, we empower governments to build future-ready digital ecosystems.

- Implementing cloud-first strategies to enhance scalability and operational efficiency.
- Building e-Governance platforms for seamless public service access.
- Deploying skilled manpower to support government IT initiatives and ensure smooth project execution.
- Enhancing efficiency through seamless system integration across government platforms.
- Collaborating with Public Sector Enterprises to drive large-scale digital transformation and modernization efforts.
- Integrating legacy and modern IT systems for enhanced interoperability and streamlined governance.
- Strengthening cybersecurity frameworks to safeguard national data and critical infrastructure.

Trusted Clients Across Government Sectors



Software Development

We create custom applications by combining business ideas with our expertise and new-age technological solutions. But our commitment doesn't end at deployment, we also provide ongoing maintenance and support, constantly optimizing performance, implementing updates, and promptly addressing issues to maintain the app's innovative edge. We use the latest technologies and industry best practices to ensure the app not only meets but exceeds user expectations.

- Mobile app development to maximize market reach.
- Tailor-made web applications to address security needs.
- Custom software with strong security measures.
- Patch management and vulnerability assessments with app maintenance.
- Post-launch support for rapid incident response.

Managed IT Services

We offer comprehensive, cost-effective solutions that handle businesses' IT infrastructure and technology needs. Our services are designed to streamline and enhance IT operations, network monitoring, cybersecurity, data backup and recovery, software updates and patches, help desk support, strategic IT planning, and CI/CD pipeline implementation.

- Microservices for enhanced system resilience.
- Cost optimization to maximize resource efficiency.
- Cloud Architected Review to enhance cloud infrastructures.
- OnPrem/Colocation DC/Hybrid/Cloud to AWS for smooth migration.
- Monitoring and reports for real-time visibility.
- Security management to protect against threats.



Seamless Cloud Migration Service

We enable businesses of all sizes to move their workloads from on-premises or any other cloud to the AWS cloud. It increases the flexibility and scalability of their IT resources. Our skilled team ensures uninterrupted operations during cloud migration and resolves potential risks. Our goal is not only to migrate but also to modernize applications with a reliable cloud migration strategy.

Key Advantages and Outcomes

- Flexibility and scalability to handle varying workloads.
- Enhance security to protect client data.
- Adhere to industry regulations with compliance.
- Minimize downtime with backup and disaster recovery.
- Automatic updates and maintenance to reduce downtime.

Types of Cloud Migration Strategies

Re-Host

Re-Platform

Re-Factor

Gen AI

We enable businesses to leverage Gen AI and optimize workflows, enhance user experiences, or predict market trends. It transforms how companies approach software development, making it smarter and more efficient than ever before.

Gen AI streamlines content creation, enhances customer service through intelligent chatbots, optimizes data analysis for better decision-making, and even assists in product design and development.

- Adaptive learning to maximize knowledge retention.
- Advanced language processing for improved accuracy.
- Rich experience with visual integration.
- Data augmentation to train versatile AI models.
- Real-time assistance with immediate responses.
- Multi-modal output for diverse learning preferences.
- Real-time feedback for optimal actions.





AppSquadz Customer Acceleration Program (CAP)

The Customer Acceleration Program (CAP) is our tailored solution for driving rapid business growth through digital transformation. We optimize customer's operations, implementing cost-effective strategies that streamline processes and enhance productivity. Our team of experts works closely with the customers, providing insights and support to navigate the complexities of digital evolution and unlock new growth opportunities.

- Dedicated account manager to understand specific challenges.
- Cloud Architected Review (CAR) for overall evaluation.
- Customized cost reports for competitive advantage.
- Address incidents quickly with priority support.
- SA consulting for expert strategies.
- Regular security reviews to identify gaps.

No-commitment Cloud Architecture Review

Businesses can improve their cloud performance and reliability through our Cloud Architecture Review (CAR). This in-depth review helps to assess cloud-based IT infrastructure to identify areas to optimize and potential risks that could lead to system downtime or disruption in the business operation. Our expert team conducts a thorough analysis of the current cloud setup, including infrastructure configuration, resource utilization, security measures, and compliance adherence.

Key Advantages and Outcomes

- Reduce data breaches by identifying security issues.
- Improve scalability to handle workloads.
- Maximize ROI with risk-free strategic advice.
- Performance efficiency for enhanced productivity and UX.
- IT strategy with business objectives to define long-term operational goals.

Advanced Security Solutions

We provide robust protection from piracy in this ever-evolving digital world through multi-DRM and other content protection techniques. From next-gen firewalls to advanced endpoint protection tools, our solutions offer comprehensive coverage across networks and cloud environments. We partner with industry leaders like Palo Alto Networks, Fortinet, PallyCon, and F5 to protect business-critical apps from cyber threats.

- AI-powered anomaly detection to identify unusual patterns.
- Threat intelligence and analytics to make informed decisions.
- Secure APIs and third-party detection to prevent unauthorized access.
- Endpoint security to reduce vulnerabilities.
- Web application security to improve security posture.
- Traffic management for faster response time.
- Multi-DRM SDK to streamline workflow.

Security and Compliance

From media content to critical apps, we secure it all by creating a safe digital environment that lets businesses innovate freely, by preventing unauthorized access and distribution of premium media assets. Our security-focused approach ensures business continuity by implementing robust security measures to comply with industry regulations. With our comprehensive solutions, businesses can focus on growth without worrying about security threats.

- Secure data with a multi-DRM license.
- Anti-screen capture to prevent screenshots.
- Anti-screen recording for content protection.
- Watermarks to prevent unauthorized sharing.
- Concurrent streaming limits for user satisfaction.
- DDoS attack prevention to safeguard data.
- Cloud security for robust encryption.
- API management and third-party integrations for reduced development time.



DevOps-as-a-Service

Our DevOps service, tailored for businesses of all sizes, offers a cost-effective solution that streamlines operations, drives efficiency, and promotes innovation. This agile and secure cloud-first approach helps our customers optimize resource allocation and reduce time to market. With continuous integration and delivery, we ensure rapid deployment of high-quality software. Our comprehensive monitoring and support guarantee robust performance and reliability.

- Accelerate delivery with automated CI/CD pipeline setup.
- Cut costs with infrastructure automation and scaling.
- Optimize resources with containerization.
- Minimize downtime with configuration and implementation.
- Faster development cycles by integrating security measures.
- Identify issues with proactive monitoring.

DevSecOps-as-a-Service

We integrate security practices throughout the entire development lifecycle. By combining development, security, and operations, DevSecOps ensures that security is not an afterthought but an integral part of the software development process from inception to deployment. It enables organizations to identify and address vulnerabilities early, reducing the risk of costly security breaches and enhancing overall software quality.

- IaC security to detect and manage infra configurations.
- Container security for protecting the containerized environment.
- Risk assessment to flag critical vulnerabilities.
- Access management through multi-factor authentication.
- Data protection through Encryption in Transit or at Rest.
- Vulnerability management by scanning the entire software stack.



VIDEOCRYPT — Advanced Video Streaming Experience with Gen AI

VideoCrypt is a secure Video Management Solution revolutionizing how businesses deliver content. Our platform seamlessly stores, manages, and streams video assets, providing a one-stop solution. Going beyond management, VideoCrypt opens new revenue streams through FAST Channels, monetizing media content like never before. Powered by AWS Elemental and Edge services, we offer unparalleled performance, scalability, and reliability. VideoCrypt empowers content creators to transform video management and unlock new revenue potential.

- CMS to streamline content creation and publishing.
- Real-time revenue insights with an advanced billing dashboard.
- Detailed metrics with a video analytics suite.
- Gen AI for personalized video content.
- Real-time audience engagement with live streaming.
- Access videos anytime with Video on Demand (VOD).
- Increase accessibility with speech-to-text.
- Seamless content delivery with an efficient CDN.



VIDEOCRYPT

Now Available on the
aws Marketplace



MOTION

LearnVern

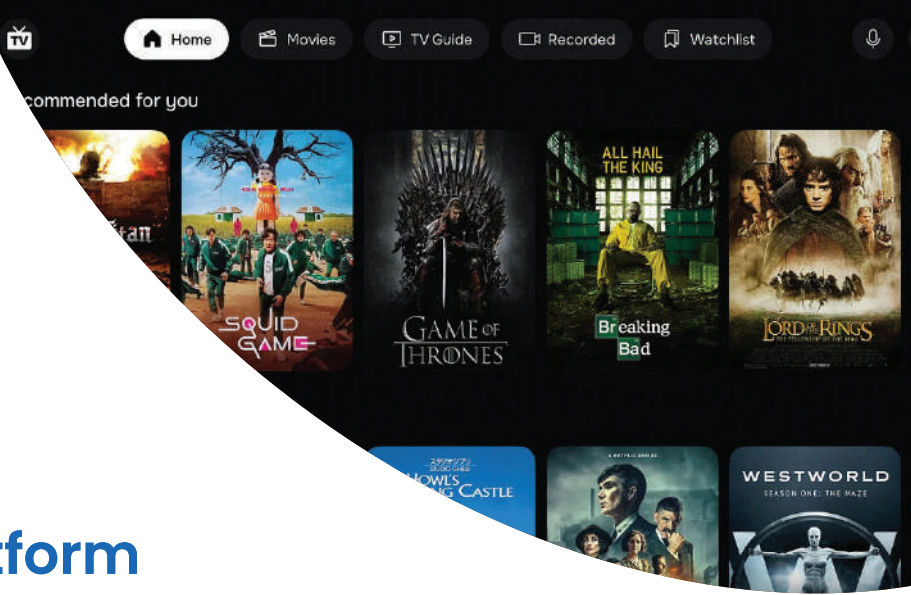


GRAPHY



SHUBHRA RANJAN
Always Ahead





White-label OTT Platform

Revolutionize video streaming with our OTT platform, delivering live and on-demand content across all devices. Our platform offers robust MAM, global CDN, multi-DRM protection, and offline viewing. We also offer advanced backend/frontend features like role and user management, media player, continue watching, and many more, to provide a seamless viewing experience to the audiences.

- Multiple payment gateways for customers' convenience.
- Secure content with anti-screen capture.
- Maximize revenue through ad monetization.
- Optimize costs and scale with cloud video hosting.
- Seamless UX with multi-device compatibility.
- Buffer-free streaming using a robust CDN.
- Retain control over data with complete ownership.
- Automatic scaling with cloud and hybrid deployment.



White-label News App

We provide end-to-end solutions for a feature-rich news app and manage the entire lifecycle from development to maintenance. Our modular architecture enables the rapid creation of tailored news apps, allowing businesses to focus on their core objectives. We handle content delivery to ensure that businesses can deliver targeted news efficiently, while we manage the technical complexities.

- Extend content lifespan with Live to VOD.
- Increase retention with push notifications.
- Manage news content with a robust CMS.
- Optimize content strategy with advanced analytics.
- Expand reach with multi-device compatibility.
- Boost profitability with Ad monetization.
- Secure media content with multi-DRM security.
- Multilingual support for diverse audiences.



EDUCRYPT — AI-enabled eLearning Platform

EduCrypt is a platform dedicated to shaping the future of EdTech by enabling online educators and content creators to revolutionize their eLearning platform through AI, Cloud-based technology, and DRM security. More than 1000 educreators trust us to get our best-in-class services like platform development, SaaS-based app development, content hosting, sharing, streaming, etc.

- Tailor content with a white-label eLearning app.
- Intelligent content recommendation with AI-enabled LMS.
- Actionable insights with real-time analytics.
- Build brand identity with your own Play/App Store accounts.
- Protect educational content with multi-DRM security.
- Enhance audience engagement with Live and VOD streaming.
- Ensure safe transactions with a secure payment gateway.



CodeSquadz—New-age IT Training Institute

CodeSquadz is a trusted IT training institute that provides industry-ready training. Based in Noida, CodeSquadz has a dedicated team to transform the future of students & make them job-ready. Our focus is to level up their IT skills so they can make a positive impact & secure an IT job in this competitive era.

- Better understanding with doubt-solving sessions.
- Skill validation with a certificate of completion.
- Up-to-date study materials for current IT technologies.
- Specialized training by industry experts.
- Hands-on experience with live projects.
- Customized learning with corporate IT training.
- 100% placement assistance for career advancement.



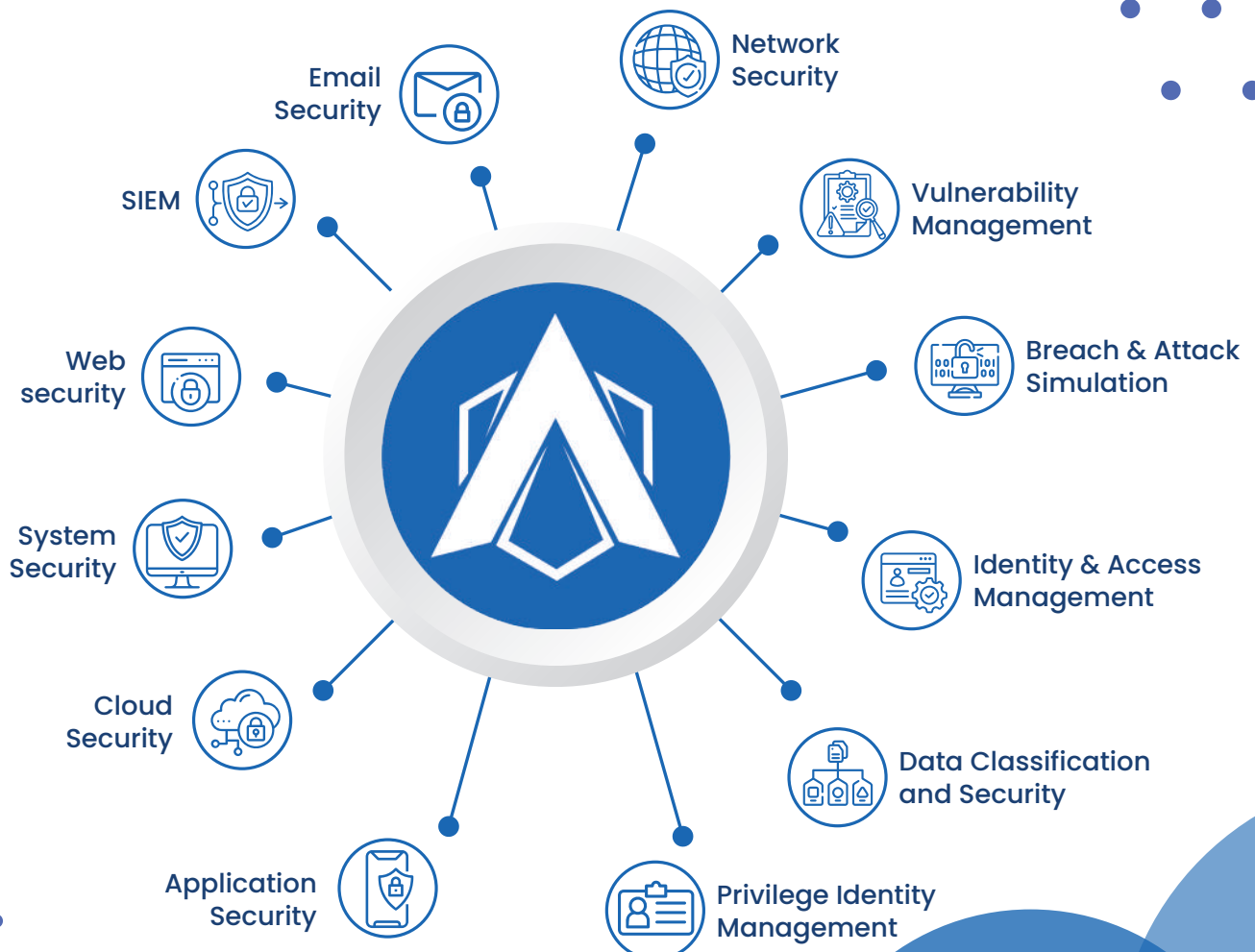
Our Hiring Partners



AppSquadz Cybersecurity Solutions

At AppSquadz, we are dedicated to delivering industry-leading cybersecurity solutions to safeguard you from data breaches and threats. We are offering solutions to organizations that help protect their assets, reduce risks, and ensure compliance with the latest security regulations. Whether you're a startup or an enterprise, we offer the expertise and tools to keep your business secure from evolving cyber threats.

- System protection to safeguard your hardware, software, and networks from cyber threats.
- Web Security services to protect online platforms with firewalls and encryption.
- Network Security solutions, including firewalls and VPNs, to protect digital infrastructure.
- Application Security to safeguard software applications with secure coding and vulnerability assessments.
- Cloud Security to protect cloud-based systems using encryption and identity management.
- Protecting Digital Communication Channels with anti-phishing, encryption, and authentication solutions.
- Data Classification and Risk Mitigation to ensure proper security for sensitive information.
- Security Information and Event Management (SIEM) for real-time security data analysis and incident detection.
- Proactive Breach & Attack Simulations to test defenses to identify vulnerabilities and improve security.
- Identity & Access Management to ensure secure user access with multi-factor authentication.
- Privilege Identity Management for control access to sensitive systems and information.
- Vulnerability Management to identify and fix security weaknesses in your IT environment.



AppSquadz — Your Cybersecurity Partner

Expertise in Cloud Security

AppSquadz leverages its AWS Advanced Partner status to implement robust, cloud-native cybersecurity solutions.

Comprehensive Risk Management

We offer end-to-end threat detection, prevention, and remediation strategies tailored to your business needs.

Cost-Effective Solutions

AppSquadz combines cutting-edge security measures with cost optimization expertise to protect your data without overspending.

Proactive Threat Monitoring

Our team ensures 24/7 surveillance and quick responses to evolving cyber threats.

Compliance Assurance

We help businesses meet industry standards and regulations, ensuring full compliance with cybersecurity laws.

Customized Security Strategies

AppSquadz designs bespoke cybersecurity frameworks based on each client's unique infrastructure.

Scalable Solutions

Our services grow with your business, ensuring seamless security at every stage of expansion.

Rapid Incident Response

AppSquadz minimizes downtime and mitigates damage with swift action plans for cyber incidents.

Trusted Industry Experience

With years of expertise in IT and cloud solutions, we deliver proven results in cybersecurity.

Our Framework for Cybersecurity Success

1

Continuous Monitoring

Round-the-clock surveillance of your network, systems, and endpoints.



2

Real-Time Threat Detection

Immediate identification and response to suspicious activities and potential breaches.



3

Incident Management

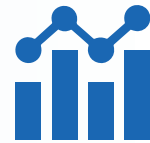
Rapid investigation and containment of security incidents to minimize impact.



4

Actionable Insights

Detailed reports and alerts to keep you informed of security events and recommended actions.



5

Risk Assessment and Management

Identify vulnerabilities and develop strategies to mitigate them.



6

Compliance Consulting

Ensure your business complies with regulations such as GDPR, HIPAA, and ISO 27001.



7

Security Awareness Training

Educate your team on the latest security threats and best practices to prevent breaches.



Our Technology Matrix

SIEM	Key Management Solutions
Sandboxing Solution (APT)	FIM-File Integrity Monitoring
DDoS Protection Solution	HIPS-Host Intrusion Prevention System
EDR	MFA
Vulnerability Assessment	SRA-Secure Remote Access
Penetration Testing	SDN-Software Defined Network
Web Application Scanning	CASB-Cloud Security Access Broker
Patch Management	SPM-Security Policy Management
DLP	UEBA-User and Entity Behaviour Analysis
Internet Access Management	Network Devices Config Backup and Automation
WAF-Web Application Firewall	IPAM Solutions
DAM-Database Activity Monitoring	Applications Delivery Controller
PIM-Privilege Identity Management	SOAR
PAM-Privilege Access Management	Data Classification
Antivirus for Endpoints	Bandwidth Management
Antivirus for Servers	Information Rights Management
NAC - Network Access Control	Static Applications Security Testing
NGFW	Container Security
NIPS-Network Intrusion Prevention System	Web Proxy
Data Encryption	IAM-Identity Access Management
Email Security	Micro Segmentation
Digital Signatures	Security Discovery, Scoring and Automation

Appsquadz x Wiz: Strengthening Cloud Security

AppSquadz, a preferred partner of Wiz, delivers top-notch cloud security solutions to protect businesses from evolving cyber threats. By leveraging Wiz's advanced technology, we ensure real-time threat detection, seamless compliance management, and automated security protocols, creating a secure and efficient cloud environment.

Our collaboration helps organizations reduce security risks, maintain regulatory compliance, and strengthen overall cloud protection. With AppSquadz, businesses can confidently secure their cloud infrastructure and stay ahead in today's digital landscape.

- Protects cloud environments with continuous monitoring and proactive threat mitigation.
- Ensures compliance with real-time monitoring and automated regulatory assessments.
- Provides full visibility into cloud security posture to detect and resolve vulnerabilities.
- Identifies and prioritizes cloud risks to prevent potential breaches before they occur.
- Secures sensitive assets with advanced encryption and strict access controls.

About Wiz

Wiz is a leading computer and network security company focused on securing everything businesses build and run in the cloud with full visibility and proactive protection. Wiz enables enterprises to detect and mitigate risks in real-time, ensuring seamless and robust cloud security.



Our Security Partners



BLACK KITE



CROWDSTRIKE



SecurityScorecard



UpGuard



CYBERARK®
The Identity Security Company



COLORTOKENS



okta



Qualys



SentinelOne



onelogin
by ONE IDENTITY



BeyondTrust



efficient iP



CLOUDFLARE




netskope



VARONIS

Media

Asian News International (ANI) is a Delhi-based news agency that provides multimedia news content to various media outlets in India and abroad. The channel needed a reliable CDN, optimized pricing, and infrastructure optimization. With Amazon CloudFront and cost optimization strategies, we worked closely to set up a cloud distribution network and optimize overall billing for their workload.

Asian News International (ANI) 

Indian Express is a media channel based in Noida. They specialize in providing the latest and trending news on time with relevant information from authentic sources. The company was looking for cost optimization services and setting up cloud services for faster and higher reach. We helped them map their billing through cost optimization. We also provided them with our product VideoCrypt for data archival on the cloud.

Indian Express



ABP News is an Indian Hindi language free-to-air television news channel owned by the ABP Group. VideoCrypt helped them by providing discounts on AWS Elemental MediaLive and AWS Elemental MediaConvert.

ABP News



Aaj Tak is a leading Indian Hindi-language news channel owned by India Today, part of the New Delhi-based media conglomerate Living Media Group. Aaj Tak needed a smooth migration from the Akamai cloud to AWS. We helped them by optimizing infrastructure through tailored instances and service deployment. We also helped them in cloud migration and cost optimization with AWS services to ensure efficiency and savings.



Odisha TV

Odisha TV is an initiative by Odisha Television Network to connect netizens to the latest information about Odisha and beyond. They were looking for a CDN and cost optimization as they were using YouTube with limited features. We analyzed their issues and migrated them to the AWS workload. With our support, they were able to utilize the power of AWS Media Services and Amazon CloudFront. Additionally, we helped them optimize their billing with our cost optimization solution.

Public Sector

The Forest Department of Himachal Pradesh wanted to build two different kinds of apps in an effort to preserve and promote the biodiversity of their state's forests and plant species. The first app we developed for them was the "Plantation Monitoring" mobile app. This app aims to help people document and track the different types of plants they find or plant themselves. The second app we developed for the Forest Department of Himachal Pradesh helped citizens and forest officials document and report any offenses committed against protected plant life.

Forest Department,
Himachal Pradesh



Through our collaborative efforts, the Directorate General of Hydrocarbon app has resulted in positive outcomes for the organization. We crafted a state-of-the-art mobile application that empowers the DGH to function with greater efficiency and transparency, ultimately serving the hydrocarbon sector even better. Our app offers a user-centric design that simplifies the work of those using it. The app caters to a diverse user base with robust security measures safeguarding sensitive data.

Directorate General
of Hydrocarbon Noida



Institute of Chartered Accountants of India

We partnered with the Institute of Chartered Accountants of India (ICAI). We used our expertise in web and app development, along with a comprehensive suite of cloud services, to deliver impactful solutions that benefit both the organization and its members. Our team created a robust and informative mobile application for the ICAI, providing members with on-the-go access to essential updates, announcements, and member services. We implemented a secure and scalable cloud infrastructure that empowers the ICAI to manage data efficiently, improve accessibility, and ensure business continuity.



Rudrabhishek Infosystem Pvt. Ltd.

REPL Infosystem aims to provide comprehensive and cutting-edge software, technological & digital services across industries. We developed a survey app for the client that is designed specifically for the efficient survey of street vendors and the streamlined preparation of comprehensive street vending plans. With a focus on user-friendly interfaces and robust functionalities, we delivered tailored solutions that foster sustainable urban development.

EdTech

Physics Wallah is an e-learning platform based in Noida, India. It provides online coaching for various competitive exams, including JEE and NEET, and is known for its physics video lectures. The educational platform needed cost optimization services. With our cost optimization solution, we worked closely with Physics Wallah to develop a customized pricing structure that aligns perfectly with their unique workload volume and specific requirements. This tailored approach allows them to optimize costs and achieve significant savings.

Physics Wallah



With DRM security and video transcoding, VideoCrypt enhanced the performance of PrepLadder's e-learning platform resulting in seamless and high-quality playback. They received a solution with reduced storage costs & bandwidth costs and 24/7 on-call technical support.

PrepLadder



The AppSquadz team helped Emeritus by developing a robust e-learning app for them to optimize storage capacity by managing and archiving content into different storage classes which can be retrieved easily from all the storage tiers available on AWS.

Emeritus



Internshala is an online training platform and internship marketplace located in Gurgaon, India. Its goal is to provide students with real-world experience along with relevant skills so they can kickstart their careers. The business was looking to optimize infrastructure and costs for its monthly AWS payments and CloudFront use. We helped them receive offers for Reserved Instances and other active savings schemes.



Unacademy, one of the leading learning platforms for competitive exams, encountered difficulties in efficiently serving its learners due to the lack of Content Delivery Network (CDN). We assisted them in adopting Amazon CloudFront, a powerful and cost-effective content delivery network to securely deliver content at low latency and high transfer speed.

OTT

TV2Z is an end-to-end platform for over-the-top content distribution capabilities making content distribution and management simple. The organization incurred costs for data transport because they had an Amazon S3 account on AWS and a CDN on Akamai. AppSquadz assisted them in migration from Akamai to AWS, which reduced data transfer expenses and led to cost and infrastructure optimization.

TV2Z

Chaupal TV is a multiregional OTT platform based in India. It provides movies & web series in Punjabi, Haryanavi, and Bhojpuri. The OTT platform needed reliable and scalable video distribution services for its branch Divya. With our AWS Media Services and cost optimization strategies, we developed a customized infrastructure that allowed them to store their content and distribute it in desired formats at an affordable price.

CHAUPAL

Hunt Cinema is a film production company based in Mumbai, India. It produces and distributes movies in various languages, including Hindi, Marathi, and Bhojpuri. The media production company needed better prices. We helped them get better content distribution and storage at optimized prices.

Hunt Cinema



Pitaara TV is a media and entertainment organization in India. The organization provides Punjabi movies over satellite channels and promotes Punjabi cinema in the entertainment industry. The company was facing hosting and streaming issues like high latency and content initiation errors. So, we onboarded them for the AWS workload and provided them with Amazon CloudFront to enhance their streaming services.



Wow Entertainment is an OTT platform that provides films and TV series in regional languages to a wide audience. The company needed a better live streaming platform as it was unable to conduct high-quality streaming through YouTube. So we provided them with our application which helped them with AWS Media Services. Additionally, we helped them optimize their overall billing.

AWS Services

The company wanted to optimize costs and infrastructure for its monthly AWS payments. We simplified the process of receiving proposals for Reserved Instances and other active savings accounts for them. They can now optimize expenses and save considerably more using our strategies.



Astrotalk is a Noida-based astrology organization that gives online astrology predictions through the best astrologers in India. The organization needed to optimize its cloud infrastructure and billings. Hence, we offered them our cost optimization solution and WAR services.

Astrotalk



Sugar Cosmetics is a luxury cosmetics company with the fastest rate of growth. For the company's monthly AWS expenditures, cost and infrastructure optimization were required. We offered them savings through Reserved Instances and other active savings schemes.

Sugar Cosmetics



Vedanta School ERP is an edtech firm in New Delhi, it enables businesses to make good decisions, reduce costs, improve efficiency, and transform their customer experience into a competitive advantage. The institute needed a better cloud infrastructure with cost-optimization services. So, we analyzed their requirements and helped them set up their server on AWS by offering them AWS Cloud Optimization & Cost Optimization solutions.



AppSquadz has formed a strategic channel partnership with Recur Club, the largest recurring revenue-based finance platform in Asia. AppSquadz also helped Recur Club optimize its infrastructure and achieve significant cost savings.

IT Services

Shiv Nadar Foundation is a philanthropic organization that aims to help individuals through transformational education and to bridge the socio-economic divide. We assisted them by developing a cross-platform, error-free application. Additionally, we helped them in their digital transformation journey by providing our new-age cloud services.

SHIV NADAR FOUNDATION

Blackmelon Advance Technology Co. Pvt. Ltd. is an IT organization based in Noida. The company deals in appliances, electrical, and electronics manufacturing. As they were expanding their services on a wider scale, they required a reliable CDN. So we offered them Amazon CloudFront and helped them reduce their billings with cost optimization solution.



Cost Centre is a comprehensive suite of tools for mobile gaming publishers to optimize user acquisition campaigns. We helped Cost Centre with cost and infra optimization resulting in savings on overall bills.

Cost Centre



TriByte Technologies is a Bangalore-based company specializing in innovative software solutions. They offer cutting-edge services in web development, mobile app development, and AI to help businesses thrive in the digital era. The organization dealt with challenges in optimizing its cloud infrastructure and cost reduction. We helped them with our cost optimization solution on overall billing and Amazon CloudFront.

ESTRADO

Estrado is a Kerala-based software company that provides software solutions to educational campuses and ERP solutions to industries. The organization needed to set up cloud services for its product Tale'O'Meter and balance its website traffic during peak engagement times. We deployed AWS ELB, Amazon EC2 and installed Amazon CloudFront for their product Tale'O'Meter.

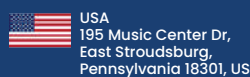


Our Founders

“AppSquadz is on a mission to empower businesses with the digital transformation they need to succeed. Our goal is to widen our reach and make a positive impact in the coming years.”

-Chandrakant & Priyanka Agrawal

Trusted By Brands Globally



Get in touch with us

www.appsquadz.com

+91-9711440630

sales@appsquadz.com

@appsquadz



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