



Shivdayal Charan, Director, Middle East Operations, Torry Harris

By Shivdayal Charan, Director, Middle East Operations, Torry Harris
The Integration Imperative: Futureproofing the GCC region for Digital Success

In the current era defined by technological innovations, rapid digitalisation is catalysing business transformation, with key players from diverse industries vying to adopt latest digital solutions. Led by this global shift and long-standing government efforts to advance digitalisation, the GCC region's economy is currently undergoing rapid diversification.

Nations such as the UAE, Saudi Arabia and Qatar are at the forefront of this transformation, bolstered by their ongoing investment in smart cities, AI-driven initiatives and cloud-based solutions. As a result, businesses in the region are prioritising software integration as a means to facilitate seamless flow of data across diverse systems, reduce the need for manual data entry, minimise errors and enhance overall operational efficiency.

Moreover, as the global digital landscape continues to evolve at an unprecedented pace, it presents both opportunities and challenges for businesses. One such notable change is the rapid increase in data produced by businesses, as well as their reliance on expansive data sets for better decision-making. Consequently, the ability to efficiently manage, analyse and utilise data in real-time determines the success of diverse business entities, from multinational corporations to small and medium enterprises (SMEs).

Why Integration Matters

The GCC's diversification strategy, driven by initiatives such as Saudi Vision 2030 and the UAE's Digital Government Strategy 2025, has spurred investment in smart cities, AI, cloud computing, and advanced digital infrastructure. However, the rapid proliferation of digital solutions has also introduced significant complexity. Enterprises are dealing with fragmented IT landscapes, data silos, and legacy systems that hinder agility and decision-making. Software integration bridges these gaps, connecting disparate systems to enable seamless data exchange and real-time insights.

As business evolve into digital hubs, they must transition from rigid, monolithic architectures to flexible hybrid integration models. A key trend driving this shift is the adoption of Integration Platform-as-a-Service (iPaaS) solutions, which Gartner predicts will be used by 65% of large organizations by 2025. iPaaS provides pre-built connectors, low-code automation, and AI-driven insights, enabling faster and more cost-effective integration compared to traditional Enterprise Service Bus (ESB) models. By integrating core enterprise applications-such as ERP, CRM, and supply chain management tools-organizations can eliminate inefficiencies, reduce manual interventions, and enhance customer experiences. By prioritizing scalable cloud-native and integration-first strategies, businesses can improve their return on investment (ROI), reduce IT complexity, and accelerate the deployment of new innovations.

Catalysing transition towards integrated software

Software integration has become even more relevant amid the ongoing expansion of the GCC Enterprise Software market, which is poised to reach a valuation of USD 1.864 billion by 2025. However, numerous companies lack the capability to integrate their legacy systems, due to which they rely on modern hybrid integration platform models that provide fundamental building blocks and components for integration.

Currently, businesses in the GCC should adopt hybrid infrastructures that combine on-premises solutions with public and private cloud resources. Additionally, they should transition from enterprise service bus (ESB) software to integration platform-as-a-service (iPaaS) and cloud-native technologies, as these offer pre-built connectors and automation tools, making integration more agile and cost-effective. By leveraging such advanced software solutions, businesses can improve their return on investment (ROI), reduce IT complexity and accelerate the deployment of new technologies.

Embracing digitalisation: Way forward for businesses in GCC region

Broader digital transformation efforts in the region, such as the 'UAE Digital Government Strategy 2025', aimed at digitalising government entities, are collectively improving digital performance and user experiences. Hence, it has become evident that the future belongs to businesses that embrace integration as a strategic necessity. Moreover, as the GCC region continues to achieve remarkable progress in the technological field, companies that prioritise scalable, efficient and secure software integration will be positioned for long-term success.



RELATED NEWS

COMMENTS.

Name *

Email *

Comment *

Submit

ADS.

DAILY VIDEO.

The Saudi Central Bank (SAMA) has decided to raise its repo rate by 0.25 percent from 1.00 to 1.25 percent and the reverse repo rate by 0.25 percent from 0.5 to 0.75 percent.

COMICS.



PHOTO NEWS.



TWITTER.

NAVIGATION.

- SAUDI ARABIA
- WORLD
- ECONOMY
- SPORTS
- OPINION
- TECHNOLOGY
- VARIETY
- COMMUNITY

ABOUT.

Riyadh Daily, published by the Al-Yamamah Press Establishment, is the first English daily published from the Saudi capital. Along with its sister publication, Al-Riyadh, email. Arabic newspaper, Riyadh Daily has a long history in the Kingdom's media industry. It was first published as a newsletter in the 1960s before it was developed into a broadsheet in 1985.

NEWS LETTER.

Subscribe to our newsletter



Contact us:
info@riyadhdaily.com

DOT CLASSIFIED

ADS.



