

Nov 12, 2024 9:05 AM Eastern Standard Time

Veeam, #1 Leader in Data Resilience, Enhances Veeam Data Cloud Vault

New cloud storage offering delivers extended availability, unique and predictable cloud storage pricing via two new editions, and provides seamless integration with Veeam Data Platform, on the foundation of Zero Trust Data Resilience principles

SEATTLE--(BUSINESS WIRE)--Veeam® Software, the #1 leader by market shareⁱ in Data Resilience, today announced major updates to [Veeam Data Cloud Vault](#), a fully-managed, secure, and cloud-based storage service that leverages the power of Microsoft Azure and simplifies storing backups of mission critical data and applications offsite for unmatched business resilience. This new release, developed in collaboration with Microsoft, introduces two new editions with low-cost, all-inclusive pricing that eliminates common forecasting and bill shock challenges for customer-managed cloud storage. Furthermore, a new enhancement to Veeam Data Vault is the integration with Veeam Data Platform, making it simpler for customers to streamline immutable, offsite backup for Veeam users. Veeam Data Cloud Vault will be showcased at Microsoft Ignite, November 19-22 in Chicago.

Despite the benefits of cloud storage, including simplified security and the ability to accommodate growing volumes of data, many organizations still face obstacles. These include understanding and forecasting costs, improved efficiency, and acquiring the necessary expertise for effective configuration and management.

Veeam Data Cloud Vault addresses all of these. Veeam collaborated closely with Microsoft to develop this enhanced offering integrated with Azure Blob Cool Storage. It simplifies data storage management for backups and eliminates unpredictable cloud cost models, providing users with the confidence to securely store backup data in a Veeam-managed, logically air-gapped, always-immutable and encrypted offsite location for enhanced protection and reliable recovery, when needed. Veeam Vault also helps organizations minimize the duration of downtime through fast restores to both on-premises and Azure VMs.

"Given the value of data in a digital world and the growing risks to that data including cyber-attacks, organizations need a reliable and cost-effective path to data resilience," said Niraj Tolia, Chief Technology Officer (CTO) at Veeam. "Veeam Data Cloud Vault provides secure

and hassle-free cloud storage, eliminating management challenges and unpredictable pricing, and reinforces our strategic partnership with Microsoft. Our commitment to easy, secure, and predictable cloud storage for backups, further solidifies Veeam as the #1 global leader in Data Resilience. Veeam Data Cloud Vault introduces a new groundbreaking feature – predictable, low-cost cloud storage pricing – catering to the needs of Veeam users. With two new editions and seamless integration with Veeam Data Platform, this release further strengthens the partnership between Veeam and Microsoft by leveraging the power, scale and durability of Microsoft Azure.”

Aung Oo, Vice President, Azure Storage at Microsoft added, "Integrating Veeam’s Vault offering with the Veeam Data Platform simplifies the process for customers to safeguard their data and infrastructure. Given the increasing threats that customers must defend against, making data protection more accessible is crucial. By building Veeam Data Cloud Vault on Azure, with its diverse regional options, customers can meet their data residency and compliance needs. The combination of Azure’s secure cloud foundation and Veeam’s strengths in business continuity and disaster recovery (BCDR) provides an excellent end-to-end, anti-ransomware solution for customers."

Veeam Data Cloud Vault follows a Zero Trust Data Resilience (ZDTR) approach that expands Zero Trust principles to include an organization’s backup environment. With Veeam Data Cloud Vault, organizations can align to the 3-2-1-1-0 rule and protect against cyberthreats. This philosophy forms the foundation of a solid data protection strategy and data resilience initiatives, ensuring the integrity and availability of backups.

New key benefits of Veeam Data Cloud Vault include:

- **Security and Durability:** Veeam Data Cloud Vault storage-as-a-service (STaaS) ensures data confidentiality, integrity and availability through Zero Trust storage architecture that is always immutable, encrypted, and air-gapped. With the new release, Veeam Data Cloud Vault now offers up to 12 nines of durability that protects against entire data center failure. Veeam applies best-in-class security measures to protect organizations against cyber threats, and in particular threats against their backup repositories.
- **Predictability:** Veeam Data Cloud Vault offers predictable, flat, per-TB pricing on two editions of cloud storage, inclusive of read/write requests, and egress fees. This enables organizations of all sizes to more predictably manage and control costs, while receiving all the benefits of secure, cloud-based storage.

- **Simplified:** Veeam Data Cloud Vault minimizes cloud and security skills gaps with on-demand, pre-configured and fully managed cloud storage built on Azure, directly integrated with the Veeam Data Platform interface. This includes the ability to procure, provision, and monitor Veeam Vaults directly from Veeam Data Platform, as well as the ability to directly restore to on-premises and Azure VMs.

“Businesses face constant security threats, along with a need to balance their cyber resiliency goals with budgeting realities. In speaking with clients and based upon our own experience, one of the biggest challenges with using Public Cloud infrastructure is the unpredictable billing that can result,” said Russ Fellows, Head of Labs for The Futurum Group. “Veeam’s Data Cloud Vault helps companies enhance their security posture while also providing them with simple, all-inclusive, consumption-based pricing, making it a great option for businesses of all sizes.”

Veeam Data Cloud Vault brings predictable cloud storage pricing to the market across two new editions: Foundation and Advanced. Starting at \$14 per-TB, these editions align closely with customer use cases for cloud storage backup, offering a cost-effective and secure-by-default alternative to DIY solutions.

To learn more about Veeam Data Cloud Vault, visit <https://www.veeam.com/products/veeam-data-cloud/cloud-storage-vault.html>. To learn more about Veeam, visit <https://www.veeam.com>.

About Veeam Software

Veeam®, the #1 global market leader in data resilience, believes every business should be able to bounce forward after a disruption with the confidence and control of all their data whenever and wherever they need it. Veeam calls this radical resilience, and we’re obsessed with creating innovative ways to help our customers achieve it.

Veeam solutions are purpose-built for powering data resilience by providing data backup, data recovery, data freedom, data security, and data intelligence. With Veeam, IT and security leaders rest easy knowing that their apps and data are protected and always available across their cloud, virtual, physical, SaaS, and Kubernetes environments.

Headquartered in Seattle with offices in more than 30 countries, Veeam protects over 550,000 customers worldwide, including 74% of the Global 2000, that trust Veeam to keep

their businesses running. Radical resilience starts with Veeam. Learn more at www.veeam.com or follow Veeam on LinkedIn [@veeam-software](#) and X [@veeam](#).

ⁱ IDC's Worldwide Semiannual Software Tracker, 2024H1 for Data Replication & Protection Software

Contacts

Heidi Monroe Kroft

Veeam Software

Global Corporate Communications / Public Relations

(614) 339-8200

heidi.kroft@veeam.com

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