

Guangzhou HAVIT Technology Co., Ltd.

Founded in 1998, HAVIT is a global consumer tech brand and innovator in smart audio experiences, integrating R&D, industrial design, mass production, and global omnichannel marketing. Our diverse portfolio spans audio devices, gaming gear, mobile accessories, smart life electronic products and small home appliances.

Global Presence, Serving Millions

HAVIT's business footprint spans over 110 countries and regions worldwide, including Europe, North America, Latin America, Southeast Asia, and more. We have established a robust omnichannel sales network, both online and offline, and maintain close partnerships with over 40 KA retail chains globally, serving more than 100 million users. HAVIT is an active participant in global industry events—including IFA in Berlin, GITEX in Dubai, CES in Las Vegas, the Canton Fair in China, and more, continuously expanding and strengthening its global brand influence.

Smart Manufacturing, Quality as the Foundation

HAVIT's core competitive strength lies in its strong in-house manufacturing capabilities. With two large modern factories and automated production lines, we significantly enhance productivity and product consistency, optimizing and upgrading the entire manufacturing process. This ensures that we deliver high-quality and reliable products and solutions to global customers while also reducing costs and enhancing supply chain management. Strict quality control measures are implemented throughout the production process to ensure every product meets high standards.

Powered by Innovation, Driven by Expertise

Innovation is at the heart of HAVIT. We boast dedicated acoustic laboratories and excellent R&D teams, comprising over 20 acoustic engineers and AI algorithm experts with an average of 8 years of industry experience. This highly skilled team is committed to advancing cutting-edge technologies, with a focus on AI-powered audio algorithms and immersive sound field technology, embedding intelligent features across our product ecosystem to constantly push the boundaries of audio experiences and ensure users stay ahead of evolving tech trends.

Sustainable Responsibility, Future-Proof with Eco-Mind

Concurrently, we are deeply committed to environmental protection. HAVIT's products comply with stringent international certifications, including CE, FCC, and RoHS, guaranteeing safety, quality, and environmental responsibility. Since 2023, we

have gradually adopted FSC-certified sustainable packaging materials, minimizing our ecological footprint throughout the product lifecycle.

Global Honors, Proof of Excellence

HAVIT's relentless pursuit of exceptional design and innovative technology has earned widespread recognition from top global institutions. Our products have repeatedly won prestigious international design awards, including the Red Dot Design Award, the MUSE Design Award - Gold, and the iF Design Award. These accolades not only affirm the outstanding aesthetic of HAVIT products but also the authoritative endorsements of their innovation, functionality, and premium quality, proving HAVIT's strong competitiveness and leadership in the global consumer electronics industry.

Brand Tagline: Have it, Have fun

The name "HAVIT" is derived from "Have it."

"Have" is an action, which means to have, to give everyone the courage to explore and own, to break the routine, and to break through the imagination.

"It" is a state, a semantic pun. It not only represents the product "it" that gives us courage, but also represents advanced and innovative technology.

We believe that "FUN" is the spark behind meaningful lives. By creating a relaxed, stress-free, and enjoyable product experience for users, HAVIT inspires users' imagination, initiative, and creativity, supporting their journey to build a sustainable, joyful lifestyle. We are committed to applying innovative technologies to empower everyone to become a creator of happiness.

"Have it, Have fun" expresses our core value of "embracing technology and enjoying life."

Visit havitsmart.com to know more about HAVIT.

Looking Ahead

Grounded in the present and looking to the future, HAVIT will continue to drive innovation, rely on smart manufacturing, and stay centered on user needs. By deepening our global footprint and connecting the world through smart, practical, and sleek tech products, we aim to empower global users to enjoy extraordinary audio experiences and co-create a life full of fun and possibilities.