

Apptunix to Showcase at GITEX GLOBAL 2025, Unlocking the Future of Modular App & AI Innovation

DUBAI – September 15, 2025 – Apptunix, a global leader in digital transformation and product engineering, announced its return to [GITEX GLOBAL 2025](#), taking place from October 13–17, 2025 at Dubai World Trade Centre. This year, Apptunix will unveil its groundbreaking platform Mr. Developer – a first-of-its-kind modular ecosystem designed to help startups, enterprises, and creators launch apps, MVPs, and AI-driven solutions with unmatched speed and scalability.

Aligned with GITEX's theme of fostering future-ready innovation, Mr. Developer brings together six powerful modules: White Label App Store, MVP Builder, AI Tools & Micro SaaS Studio, Developer-as-a-Service, Custom Product Lab, and Startup Partner Hub. Together, they redefine how businesses build, customize, and scale digital products without the traditional overhead of full in-house teams.

Ahead of the event, Nikhil Bansal, CEO of Apptunix, said:

“The future of product development is modular, intelligent, and collaborative. We're empowering founders, agencies, and enterprises to go from idea to launch in record time – whether it's a white-label app, a custom MVP, or an AI-powered product. GITEX 2025 is the perfect stage to showcase this vision and connect with global innovators.”

Over the past decade, Apptunix has partnered with 2,000+ businesses worldwide, delivering end-to-end solutions across Fintech, Healthtech, Mobility, and AI-driven platforms. We aim to take this legacy forward by making digital innovation accessible, affordable, and adaptable.

At GITEX, visitors to the Apptunix stand will experience live demos, interactive product walkthroughs, and exclusive insights into how the platform is reshaping app and AI development. Special sessions will also highlight Apptunix's Startup Partner Program, designed to invest in and collaborate with early-stage ventures.

“For us, GITEX is more than a showcase – it's about building partnerships,” Nikhil Bansal added. *“We look forward to engaging with visionaries who want to create impactful digital products and scale faster.”*

Apptunix at GITEX 2025 - 📍 Hall 1 | Booth No. 48

About Apptunix

Apptunix is a global app development company specializing in custom mobile apps and software development. With a decade-long legacy of innovation, Apptunix empowers startups and enterprises across 25+ countries through scalable, intuitive, and impact-driven digital solutions. Apptunix delivers cutting-edge services in app development, UI/UX design, product strategy, and emerging technologies such as AI, blockchain, and IoT.

Apptunix turns ambitious ideas into powerful digital experiences.