



# WHITE LABEL TURNKEY ESIM SOLUTION

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# E-SIM BUSINESS OPPORTUNITY

## The Growing eSIM Market

The global eSIM industry is experiencing rapid growth. In 2024, there were nearly **600 million eSIM smartphone connections worldwide**—over three times the number reported in 2022. This surge is driven by the increasing availability of eSIM-enabled smartphones and the expanding number of mobile operators adopting the technology.

The global eSIM market is expected to grow from **\$9.87 billion in 2023 to \$19.35 billion by 2030**, showing strong compound growth as adoption accelerates across all regions.

## Travel and Connectivity Demand

International travel continues to fuel demand for reliable mobile data. The world's top tourist destinations welcome millions of visitors annually, all requiring affordable and seamless connectivity.

## TOP DESTINATIONS BY VISITORS (MILLIONS):

FRANCE	117.1 M	2020
POLAND	88.5 M	2019
MEXICO	51.1 M	2020
UNITED STATES	45 M	2020
THAILAND	39.9 M	2019
ITALY	38.4 M	2020
SPAIN	36.4 M	2020
CANADA	32.4 M	2019
HUNGARY	31.6 M	2020
CHINA	30.40 M	2020
CROATIA	21.6 M	2020
SAUDIA ARABIA	27.4 M	2023
TURKEY	16 M	2020

With global mobility increasing, **eSIM data connectivity can be sold in every major destination at competitive prices**, creating strong revenue potential.

## PROFIT POTENTIAL

**Average purchase value:** \$12 per eSIM

**Profit margin:** Over 60% for most destinations


**Revenue model:** Wholesale prepaid pricing with resale at retail rates

eSIM sales represent a high-margin, scalable business with strong global demand.

## BUSINESS MODEL

Secure Digital Apps provides everything required to launch and operate an eSIM resale business:

- eSIMs are sold at wholesale rates to resellers
- Resellers market and sell through branded apps and websites Apps are promoted through automated digital marketing (e.g., Google Ads)
- Optional value-adds include bundling with premium VPN services at up to 90% discount



Marketing opportunities extend beyond traditional app users, including **Hajj/Umrah travel agencies, transport companies, and retail outlets.** Unlike local SIM cards, eSIMs offer enhanced flexibility—for example, in Saudi Arabia, UAE, Qatar, and Oman, users can make unrestricted WhatsApp and VoIP calls.

## **Simple Service Delivery**

eSIMs are activated through a **QR code** or, with the latest technology, via **seamless automatic installation.** This makes the service easy to use and low-maintenance for both customers and resellers.

# COMPREHENSIVE E-SIM RESELLER SETUP COST

## Complete Reseller Setup Package - \$19,000

Secure Digital Apps delivers a **turnkey business solution** that includes:

- **Android App & iOS App** (branded)
- Custom **website with eCommerce integration**
- Multiple payment processor integrations (Stripe, Paypal)
- Direct interconnection with the world's largest telecom carriers
- Multi-level reseller portal & control panel
- eSIM billing and management system
- Influencer control panel with billing system
- Firebase analytics for apps and website
- Free technical support and app maintenance
- Ongoing upgrades with the latest technologies
- Google Ads campaign setup & consultancy
- Branding assets (logos, images, marketing materials)
- Guidance for digital marketing and campaign optimization
- Step-by-step consultancy for business setup and growth
- Highly competitive wholesale rates to ensure strong profitability
- Option to **bundle eSIM with a premium VPN App** at 90% discounted rates.

# WHY PARTNER WITH SECURE DIGITAL APPS?

- Proven infrastructure and carrier connections
- Complete branding and marketing support
- Automated digital marketing setup via Google Ads
- End-to-end technical support and free maintenance
- Low operational costs with high profit margins

## **Contact:**

Email us at **[support@securedigitalapps.com](mailto:support@securedigitalapps.com)** or visit **[esimbusiness.com](https://esimbusiness.com)** and learn more and start your eSIM business.