



PRESS RELEASE

ANTlabs Launches SG Express 5000 at GITEX 2025 — Redefining Hospitality Connectivity with Up to 40% Cost Savings

Singapore – 13 October 2025 — ANTLabs, a global leader in hospitality network technology and cloud connectivity solutions, today unveiled the SG Express 5000 Gateway at GITEX Global 2025 in Dubai.

Delivering up to 40% cost savings than previous models, the SG Express 5000 empowers hotel groups and service providers to achieve enterprise-grade performance at a fraction of traditional costs, while finally addressing a long-standing industry gap.

For too long, smaller hospitality properties have been forced to rely on “not-fit-for-purpose” enterprise substitutes like generic firewalls and basic network appliances never designed to meet the specialized demands of guest connectivity, PMS integration, and cloud-based service orchestration.

Now, with the SG Express 5000, ANTLabs delivers a purpose-built solution that combines cost efficiency, performance, and deep hospitality intelligence — completing its world-class SG 5 Gateway product family.

Delivering What the Industry Has Been Asking For

For years, hotel groups and MSPs have asked ANTLabs for a cost-effective, high-performance gateway that delivers enterprise-grade features suited to entry-level and boutique properties.

Now, with the SG Express 5000, ANTLabs proudly delivers exactly that.

This product is the result of a perfect convergence of:

- Advancements in hardware efficiency
- Improvements in cost optimization and scalability
- Deep synergy with ANTLabs’ hybrid cloud architecture

These breakthroughs allow ANTLabs to extend its enterprise-class software and service stack — including cloud management, monetization, and PMS integration — to every hospitality segment, completing its vision of a unified connectivity ecosystem.

“The SG Express 5000 is the culmination of feedback from hotel groups worldwide,” said Teck Kang Toh, CEO of ANTLabs Hospitality BU. “Our goal was to create a high-performance gateway that smaller hotels could deploy confidently, with the same reliability, integration, and cloud intelligence enjoyed by larger properties.”

A Model for Every Hospitality Segment — Now Complete

The launch of the SG Express 5000 finalizes ANTLabs' comprehensive suite of gateways, each engineered specifically for hospitality and unified through the ANTLabs Service Platform (ASP) Cloud:

- SG Express 5000 – Purpose-built for entry-level hotels, boutique properties, small venues, and serviced apartments, combining affordability with enterprise-grade capability.
- SG Express 5100 – Designed for small to medium-sized properties, delivering robust performance and scalability for mid-tier operations.
- SG Express 5200 – Optimized for 4- and 5-star properties, providing enhanced throughput and premium features for top-tier environments.
- SG Pro 5400 – Built for large integrated resorts, convention centers, and airports, supporting the highest capacity and redundancy requirements.

Together, these models form a complete, cloud-managed product lineup enabling hotel groups and managed service providers (MSPs) to deliver consistent guest experiences across all property tiers.

Purpose-Built for Hospitality, Backed by Cloud Intelligence

The SG Express 5000 integrates seamlessly with the ANTLabs Service Platform (ASP) Cloud, enabling centralized configuration, analytics, and service control across all sites.

Key Highlights:

- Up to 40% cost savings vs. comparable gateway models
- Full ASP Cloud integration for centralized management and analytics
- 40+ supported PMS integrations, including legacy serial systems
- Advanced QoS, policy control, and user management for optimized guest experiences
- Flexible new licensing models, including cost-effective non-shared options
- Wi-Fi monetization and engagement modules for new revenue opportunities
- Zero-touch provisioning for rapid deployment and reduced operational overhead

26 Years of Innovation — Powering Global Hospitality and Beyond

Founded on 15 October 1999, ANTLabs marks its 26th anniversary during GITEX 2025, a fitting milestone as the company unveils its newest innovation in the same week it began its journey. Over the past quarter-century, ANTLabs has pioneered network and service innovation, empowering millions of digital experiences daily across more than 50 countries, trusted by hotel groups, telecommunications operators, and managed service providers worldwide.

“As we celebrate 26 years of innovation, ANTLabs continues to look ahead,” said Wee Tuck Teo, Group CEO, ANTLabs. “Our vision extends beyond hospitality - we’re advancing Next Generation Networking solutions for public carriers and private network operators through our service platforms powered by our proven Tru'IP DDI and Tru'Auth AAA technologies, enabling secure, scalable, and reliable performance in sophisticated and demanding service environments. At the same time, we’re bringing innovations that help hotel operators enhance operational efficiency and elevate guest experiences. The SG Express 5000 completes our gateway lineup and represents another step in building a global platform that unites

connectivity, intelligence, and service excellence across industries.”

About ANTLabs

ANTLabs Pte Ltd is a Singapore-based technology innovator delivering Next Generation Networking (NGN), cloud management, and hospitality connectivity solutions worldwide.

Founded in 1999, ANTLabs has evolved into a global provider of carrier-grade and hospitality-first platforms that integrate hardware, software, and services into one cohesive ecosystem.

Its portfolio includes:

- Hospitality Connectivity Solutions – SG 5 Gateway Product Family with ANTLabs Service Platform (ASP) Cloud
- Guest Experience & Engagement Modules – including ANTLabsEzProfile, ANTLabsEzCast, and ANTLabs Personal Area Network (PAN) for personalized and secure in-room experiences
- Next Generation Networking (NGN) Solutions – Tru’IP for carrier-grade IP service delivery and Tru’AUTH for secure authentication and AAA management, both enabling fixed broadband, wireless connectivity, and digital services business models for carriers and operators, Large Venues and Transportation Hubs
- Professional & Managed Services – consulting, deployment, integration, and cloud orchestration for hotel groups, ISPs, and system integrators

With a strong presence across Asia-Pacific, the Middle East, Europe, and the Americas, ANTLabs empowers partners to deliver seamless, intelligent, and secure digital experiences — from hotels and resorts to large-scale public venues and telecommunications networks.

Learn more at <https://hospitality.antlabs.com> and www.antlabs.com.

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