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# Edubuk July 2025: A Month of Breakthroughs, Recognition & Global Impact



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# EDUBUK JULY 2025

A MONTH OF BREAKTHROUGHS,  
RECOGNITION & GLOBAL IMPACT



EXPANDING REACH WITH  
5 NEW AGREEMENTS



BLOCKCHAIN AT SCALE:  
15.000 ON-CHAIN VERIFICATIONS



A FRESH DIGITAL IDENTITY:  
NEW REBRANDED WEBSITES



GLOBAL MOUs WITH  
FRANCE & US



RECOGNIZED FOR  
BLOCKCHAIN INNOVATION




AMONG THE TOP 5 AT  
IIM LUCKNOW'S UDBHAV 1.0



LAUNCHING THE EDUBUK  
MOBILE APP



LAUNCHING 'LEARN TO EARN' SERIES



July 2025 has truly been a landmark month for Edubuk — marked by growth in traction, global recognition, transformative partnerships, and innovation that continues to redefine the future of education, credential verification, and AI-driven career pathways.

Here's a look back at the key milestones that made this month extraordinary:

### Expanding Reach with 5 New Agreements

We proudly signed 5 new agreements with leading institutes, bringing CETA (Certified Emerging Technologies Analyst) and TruCV integrations to more learners and professionals. This milestone strengthens our mission of making trusted credentials and AI-powered job readiness accessible at scale.

### Blockchain at Scale: 15,000 On-Chain Verifications

Since the start of 2025, Edubuk has facilitated 15,000 blockchain-based certificate verifications, ensuring tamper-proof, trusted credentials. This achievement underscores our vision of bringing security, transparency, and trust to the global education ecosystem.

### A Fresh Digital Identity: New Rebranded Websites

We launched rebranded websites for our flagship platforms — TruCV, MIIT Screening, CETA, and our parent site edubuk.com

The new interfaces are designed to enhance user experience, making it easier than ever to explore our products and services.

### Global MoUs with France & US

Taking our mission global, Edubuk signed strategic MoUs with France & the US (EST-FAB) to power eSeal services internationally. This partnership reinforces our commitment to becoming a global standard for digital credentials and verification.

### Recognized for Blockchain Innovation

We were honored with the Best Blockchain Innovation Award (HR-Tech Category) by STPI & Blockchain for Productivity Forum. This recognition validates our dedication to leveraging blockchain to solve real-world challenges in HR and education.

### Among the Top 5 at IIM Lucknow's Udbhav 1.0

Edubuk was selected as one of the top 5 companies by IIM Lucknow for its prestigious Udbhav 1.0 Program: Blockchain Centre of Excellence, supported by the UP Government and MeitY, Govt. of India.

This platform enables us to co-create scalable blockchain solutions for India and beyond.

### Launching the Edubuk Mobile App

We officially launched the Edubuk Mobile App, bringing TruCV, MIIT, and CETA directly to users' fingertips. With mobile-first access, students,

professionals, and employers can now verify, learn, and connect seamlessly anytime, anywhere.

### Celebrating Women in AI Recognition

We're proud to share that our Co-Founder, Shivaani Mehrotra, was recognized as a finalist in the Women in AI APAC Awards (Education Sector). Her leadership continues to inspire our team and community in building equitable AI-powered education models.

### Launching "Learn to Earn" Series

July also marked the launch of our "Learn to Earn" content series, featuring in-depth insights on AI, Gen AI, Blockchain, EBUK Tokens, and Data Analytics. With this initiative, we're creating high-value content that empowers learners worldwide to stay ahead in emerging technologies.

### Looking Ahead

July has been a testament to what innovation, collaboration, and purpose can achieve. We are deeply grateful to our partners, supporters, and global community for trusting in our mission.

At Edubuk, the journey to revolutionize education, credential verification, and AI-driven job matching in a Neo-Ed Model is only getting started.

The future of learning and work is here — and it's powered by AI + Blockchain + Human Potential.

 Stay connected with us: [edubuk.com](https://edubuk.com)



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# 2025

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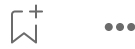
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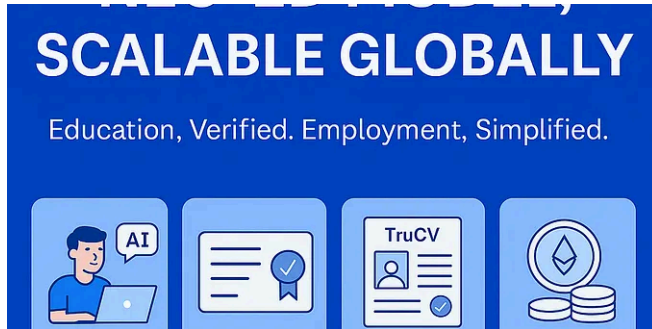
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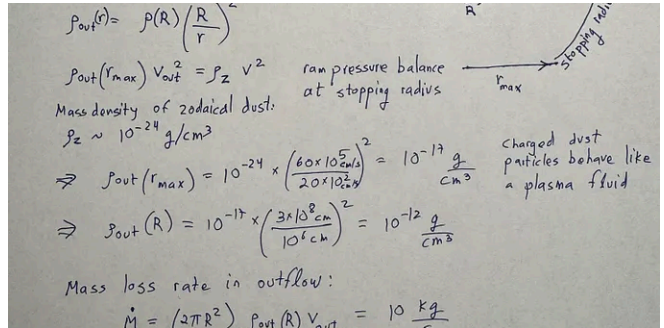


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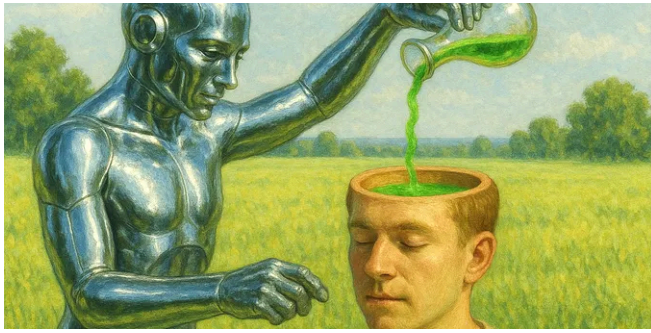


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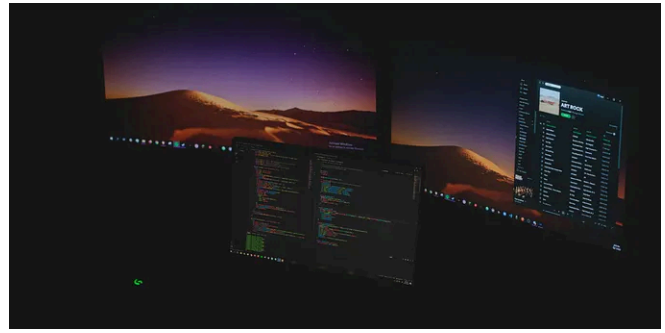


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