

Open in app ↗

Medium

🔍 Search

✍ Write



# Neo-Ed Model, Scalable Globally by Edubuk



Edubuk Trust

Following ▾

5 min read · Aug 6, 2025



301



Education, Verified. Employment, Simplified.

**EDUBUK**

# NEO-ED MODEL, SCALABLE GLOBALLY

Education, Verified. Employment, Simplified.



**What if every learner had an AI mentor, every credential was verifiable, and every student earned while they learned?**

This isn't a dream of the future. It's already here — with Edubuk's Neo-Ed Model, a globally scalable education-to-employment framework powered by AI, Blockchain, and Tokenization.

## **The Problem: A Broken Education System**

With over **1.5 billion students globally**, education remains one of the world's largest and most outdated systems.

Despite massive spending, we face:

- Outdated classrooms and rote learning
- Fake degrees and unverifiable credentials
- Unemployment among degree-holding youth
- Misalignment between education and industry needs

The current system isn't just inefficient — it's broken.

## **The Solution: Edubuk's Neo-Ed Model**

At Edubuk, we believe it's not enough to digitize the old system.

We must **rebuild it from the ground up**, centered around the learner.

Introducing the **Neo-Ed Model** — an end-to-end framework that starts with personalized discovery and ends with verifiable employment outcomes.

It's powered by:

- **AI** for adaptive learning and guidance
- **Blockchain** for trust and credential verification

- **EBUK Tokens** to build a rewarding Learn-to-Earn economy

Let's break down the system.

## **The Learner Journey: From Self-Discovery to Hiring**

The Neo-Ed Model guides each learner through the following steps:

1. **MIIT Screening** — Discover your strengths
2. **CETA Olympiad** — Explore no-code tech early
3. **CETA Program** — Learn AI and emerging tech, hands-on
4. **Edubuk LMS** — Dive into GenAI and practical tools
5. **eSeal** — Secure your achievements on-chain
6. **TruCV** — Build a blockchain-verified CV
7. **EBUK Tokens** — Earn rewards for your progress

### **1. MIIT Screening — Discover Yourself**

 [edubukmiitscreening.com](https://edubukmiitscreening.com)

The **Multiple Intelligence & Interest Test (MIIT)** is a psychometric tool that helps students identify:

- Their dominant intelligence types
- Personality traits

- Suitable career paths

Backed by research and recognized by **Harvard** and **MIT**, MIIT is an award-winning, AI-powered report designed to bring clarity to students and parents about future decisions.

### **Why it matters:**

Too many students fall into unaligned careers. MIIT puts **self-awareness** at the center of learning.

## **2. CETA Olympiad — Gamify Future Readiness**

 [edubukcetaolympiad.com](https://edubukcetaolympiad.com)

The **CETA Olympiad** is a national and international competition in **AI and Emerging Technologies** for school students (Grades 7–12).

Held across **India and the UAE**, the Olympiad introduces students to:

- AI
- Blockchain
- Cybersecurity
- Data Analytics
- Cloud, IoT, and more

All in a **no-code format** — accessible to every student.

## Why it matters:

The Olympiad builds early exposure and future-readiness — not just theory, but **practical awareness** of emerging technologies.

## **3. CETA Program — Learn AI & Emerging Tech, No Code Needed**

 [edubukceta.com](https://edubukceta.com)

The **Certified Emerging Technologies Analyst (CETA) Program** is a structured, no-code skilling curriculum for:

- Students
- Professionals
- Institutions

It's divided into **Foundation, Intermediate, and Expert** levels and certified by **NSDC (National Skill Development Corporation, Govt. of India)**.

Topics include:

- AI & GenAI
- Blockchain
- Cybersecurity
- Data Science
- AR/VR

- Cloud & IoT

### Why it matters:

No-code means **no barrier to entry**. CETA ensures everyone can learn high-demand tech — without a coding background.

## 4. Edubuk LMS — Visual-First, AI-Powered Learning

 [edubuklms.com](https://edubuklms.com)

The Edubuk LMS is a visual, video-first learning platform optimized for AI and Generative AI skills.

Courses include:

- Prompt Engineering
- ChatGPT for Work
- AI Ethics & Bias
- Automation Tools
- Hands-on AI Projects

Content is interactive, modular, and designed for short attention spans — ideal for today's learners.

### Why it matters:

Reading PDFs doesn't cut it anymore. **Engagement and visual learning**

increase retention, especially for tech concepts.

## 5. eSeal — Blockchain-Based Credentialing

 [edubukeseal.com](https://edubukeseal.com)

Every course, certificate, and achievement a student earns can be **eSealed on the blockchain** for:

- Tamper-proof storage
- Timestamped verification
- Seamless third-party trust

Edubuk's eSeal is **live on 10+ blockchains**, including:

- Solana
- Concordium
- BNB Chain
- XDC
- Algorand
- Skale
- Educhain, and more

### Why it matters:

With **fake degrees and credential fraud** on the rise, blockchain-backed

verification builds **instant trust** between learners, institutions, and employers.

## 6. TruCV — The First 100% Verifiable Resume

 [edubuktrucv.com](https://edubuktrucv.com)

TruCV is a blockchain-powered resume and career profile that allows learners to:

- Upload academic/professional records
- Link verified credentials and certifications
- Use AI to match with job descriptions (JD)
- Share a custom, **verifiable resume link** with employers

TruCV is **integrated with DigiLocker (Govt. of India)** to retrieve authentic records.

### Why it matters:

Forget long manual verifications. TruCV ensures that **what you see is what's true**, creating trust from Day 1 of hiring.

## 7. EBUK Tokens — Learn, Earn, and Grow

 [ebuktokens.com](https://ebuktokens.com)

At the heart of the Neo-Ed Model is the **EBUK Token** — a reward and utility token within the Edubuk ecosystem.

Learners **earn tokens** by:

- Completing lessons
- Participating in Olympiads
- Getting verified
- Sharing TruCVs

Tokens can be used to:

- Redeem courses and certifications
- Access premium features
- Avail discounts and rewards
- Engage in tokenized hiring activities

### **Why it matters:**

EBUK powers a **Learn-to-Earn economy**, making education not just a cost — but a value-generating asset.

## **Global Scaling & Real Impact**

The Neo-Ed Model is already **live across India and the UAE**, and expanding into Africa, Southeast Asia, and the EU.

With 100K+ users, institutional MoUs, and integrations with governments and blockchains — Edubuk is rapidly becoming the **global standard** for verifiable education and trusted employment.

- ✓ AI-powered personalization
- ✓ Blockchain for trust and security
- ✓ Tokens for motivation and inclusion
- ✓ One-click CV verification and job matching

## **Final Thoughts**

We're not here to fix the old.

We're here to **build the future.**

“Education, Verified. Employment, Simplified.”

Welcome to **Edubuk.**

Welcome to the **Neo-Ed Model** — where learning is personalized, credentials are trusted, and success is rewarded.

## **Explore the Ecosystem:**

- ◆ MIIT Screening → <https://edubukmiitscreening.com>
- ◆ CETA Olympiad → <https://edubukcetaolympiad.com>
- ◆ CETA Program → <https://edubukceta.com>
- ◆ Edubuk LMS → <https://edubuklms.com>
- ◆ eSeal → <https://edubukeseal.com>

◆ **TruCV** → <https://edubuktrucv.com>

◆ **EBUK Tokens** → <https://ebuktokens.com>

## **Get in Touch**

We're building the future of education — and we want you with us.  
Whether you're a student, educator, institution, or investor —  
Let's connect, collaborate, and co-create.

 **Email us at [support@edubuk.com](mailto:support@edubuk.com)**

#EdTech #Education #Artificial Intelligence #Blockchain #Future of Work  
#Credential Verification #Learn-to-Earn #Education Technology #Web3  
#Career Readiness #Generative AI #EBUK Tokens



**Written by Edubuk Trust**

7 followers · 1 following

Following ▾

## No responses yet




Bajaj Apoorva

What are your thoughts?

## More from Edubuk Trust




 Edubuk Trust

### Edubuk’s March 2025 Highlights— Bigger, Bolder, and Better! 🚀

March 2025 was nothing short of phenomenal for us at Edubuk. From forging global...

Aug 11  101

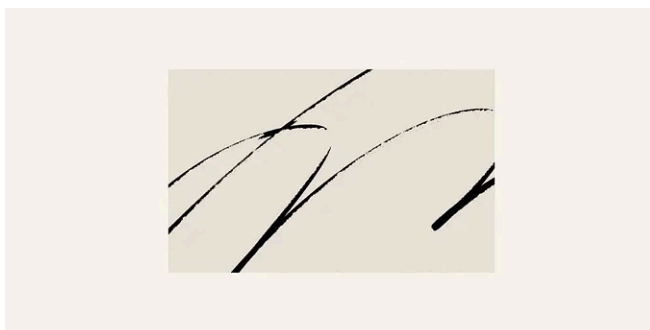



 Edubuk Trust

### Edubuk May 2025 Achievements: A Month of Global Impact & Strategi...

At Edubuk, we are on a mission to transform education and employment through...

4d ago  99




 Edubuk Trust

### Edubuk: Building the Future of Education—One Innovation at a...

In a world where technology is redefining every industry, education must evolve beyon...



 Edubuk Trust

### 🚀 Edubuk April 2025: A Month of Growth, Recognition & Impact

April 2025 was nothing short of transformative for Edubuk—a month that...

Aug 3 🖱️ 140



Aug 12 🖱️ 50



See all from Edubuk Trust

## Recommended from Medium



 Saurav Mandal

### Do Hard Things if You Want an Easy Life

The one skill that changes everything

🌟 Jun 14 🖱️ 8.1K 💬 272

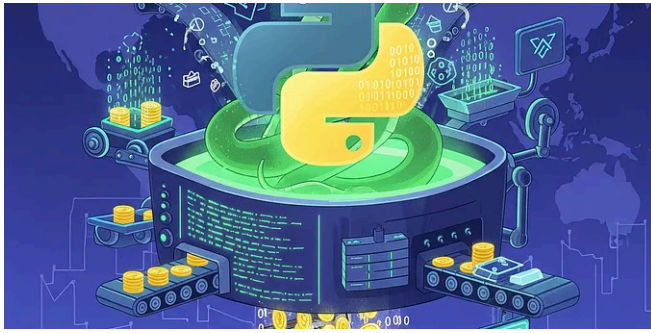


 In Long. Sweet. Valuable. by Ossai Chinedum

### I'll Instantly Know You Used Chat Gpt If I See This

Trust me you're not as slick as you think

🌟 May 16 🖱️ 21K 💬 1264




**PY** In Python in Plain English by Suleman Safdar

## The Python Tool I Built in a Weekend That Now Pays My Rent

How I turned a tiny automation script into a paid product using libraries, clean OOP, and ...

★ Aug 12 🖱️ 1.3K 💬 21 📌 ⋮

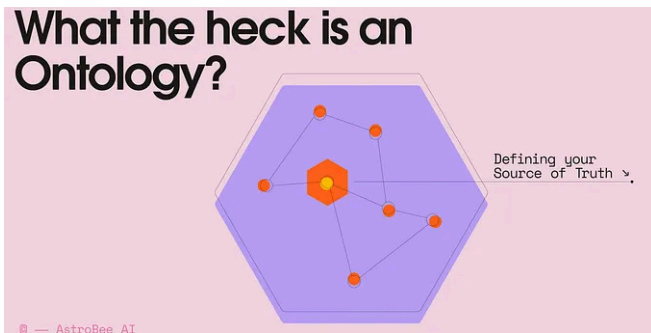



 Yash Batra

## The 47-Line Code That Made One Developer \$2 Million from AI

In late 2024, a solo indie developer pushed 47 lines of Python code to GitHub.

★ Jul 8 🖱️ 3.2K 💬 97 📌 ⋮

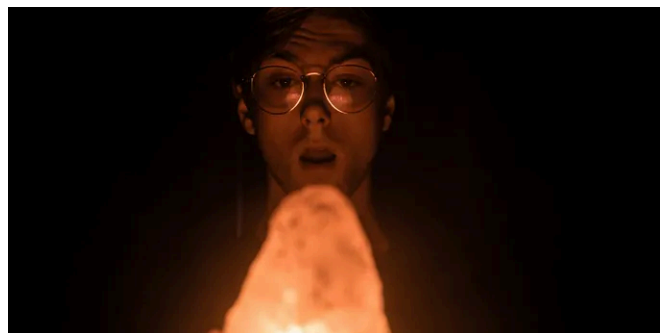


 AstroBee

## What the heck is an Ontology?

Is Palantir onto something, or are they just blowing hot air?

May 17 🖱️ 156 💬 4 📌 ⋮



**EH** In Entrepreneurship Handbo... by Rachel Greenbe...

## TLDR: This Is What Really Smart People Predict Will Happen With AI

And the urgent advice they're failing to tell you. (Entrepreneurs, listen up!)

★ Aug 11 🖱️ 1.6K 💬 136 📌 ⋮

See more recommendations