
Code Huddle: Turning Bold Ideas into Digital Reality

About Us

Code Huddle is more than a software company, we are a team of innovators, builders, and problem-solvers passionate about turning bold ideas into digital reality. Based on strong partnerships with startups, SMEs, and enterprises, we help transform early concepts into user-friendly, scalable, and impactful digital products. Our approach combines creativity, strategy, and technology to deliver products that truly matter.

Flagship Product – BudgetNest

At GITEX, we are proud to present **BudgetNest**, our flagship product designed for Pakistan and UAE. BudgetNest is a hyper-localized personal finance assistant built to answer the everyday question: *“Where does my money really go?”*

With AI-powered insights, SMS parsing, OCR receipt scanning, WhatsApp expense logging, and voice note support, BudgetNest makes money management seamless. From forecasting savings to splitting household expenses (khata style) and sending fraud alerts, BudgetNest empowers users to save smarter and spend wisely. It's not just a tracker, it's a finance companion.

Other Notable Projects

- **Gymyg** – A wellness and fitness platform designed to simplify habit-building, guided workouts, and progress tracking, making fitness more accessible and engaging.
- **Honest Dog** – A next-generation marketplace that connects pet lovers with responsible breeders, sellers, and adoption options. Built with safety, trust, and community at its core.
- **We Step Together (WST)** – A guided habit-building app focused on improving lifestyle and well-being through daily routines, progress tracking, and personalized fitness journeys.

Our Mission

At Code Huddle, our mission is simple: to **transform ideas into intuitive digital products** that drive value for users and impact for businesses. Whether it's finance, fitness, community, or marketplace solutions, our work speaks to one common theme: creating products people actually love to use.