

App Creator Wins NFC Innovation Award

IoTize wins top award from NFC Forum for low-code app design environment that accelerates creation of smartphone apps.

10 October 2024, Montbonnot France –Today, IoTize announced that their **App Creator design environment** received the NFC innovation award at the Vision NFC event organized by the [NFC Forum](#) in Nice, France this week.

App Creator enables rapid, low-code mobile app design for NFC tags. Leveraging our NFC libraries and App Creator's graphical environment, designers create apps just by linking nodes in a logic diagram. This object-oriented approach dramatically reduces the know-how and coding required to design apps that use a smartphone's NFC interface.

To demonstrate the tool's capabilities, IoTize even created a passport reader sample app in just a few days. This sample is available to App Creator users to bootstrap their NFC projects.

"Creating smartphone apps that use NFC can be complicated. By providing designers a graphical, low-code design environment, we vastly simplify their projects so that more companies can take advantage of NFC and its unique ease-of-use in everything from appliance configuration to access control applications," explained IoTize President, Francis Lamotte.

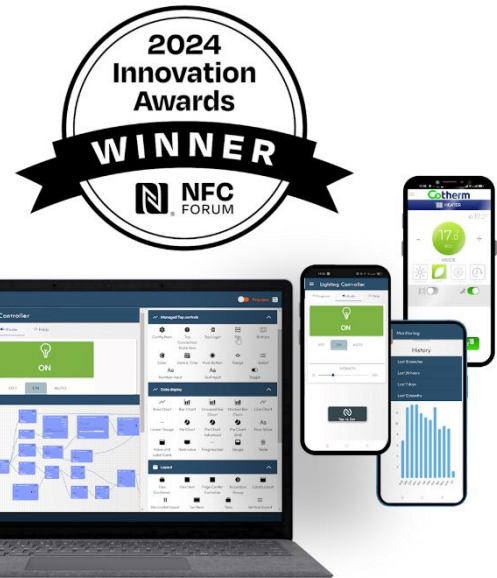
App Creator is already available to the public. To get free access, just [sign up on our developer cloud](#).

App Creator is one of 5 NFC award winners from a field of 60 entries worldwide. The NFC Awards are organized by the NFC Forum, a non-profit industry association comprised of leading mobile communications, semiconductor, and consumer electronics companies with the mission of promoting the use of Near Field Communication by developing specifications, ensuring interoperability, and educating the market about NFC technology.

Contact us for more [information and demonstrations here](#).

About IoTize

IoTize (www.iotize.com) is a French start-up based near Grenoble France, a European hub for micro and nanotechnologies. IoTize designs and manufactures a range of wireless connectivity solutions (NFC, Bluetooth, WiFi, LoRa, etc.) for microcontroller-based embedded systems (TapNLink) and systems implementing any



industry-standard serial fieldbus (TapNPass, Tapioca). All IoTize solutions are designed for plug 'n play integration with electronics and mobile, thus reducing time-to-market and risks associated with migrating products to the IoT.

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