

Morpho, a supply chain technology startup based in [your location], has unveiled its latest platform that integrates IoT sensors and AI-powered analytics to help companies manage and monitor cold supply chains with maximum security and real-time transparency.

The solution is aimed at sectors like pharmaceuticals, food & beverage, and agriculture, helping reduce waste, improve compliance, and ensure product integrity.

Morpho will showcase its solution at Expand North Star 2025 in Dubai.

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