

PRESS RELEASE

Abwab.ai Surpasses SAR 1B+ in SME Loans Processed In 2025

Riyadh, Saudi Arabia - 15/09/2025 — Abwab.ai, one of the region's most promising fintech startups announced that it has processed more than SAR 1 billion in SME loans in 2025 so far.

The milestone unveiled at Money20/20 Middle East, underscores the growing demand from small and medium-sized businesses for faster, more reliable access to finance. This helps them fuel working capital, business expansion, and job creation across Saudi Arabia and the wider MENA region.

Commenting on the achievement, **Baraa Koshak, CEO of Abwab.ai**, said:

“SMEs are the backbone of our region's economy, and access to finance remains their greatest challenge. Crossing SAR 1 billion in loans processed reflects both the urgency of SME demand and the critical role fintech can play in unlocking opportunities.”

By surpassing this landmark figure less than a year since launch, Abwab.ai is demonstrating how technology-driven lending solutions can redefine SME growth trajectories and accelerate economic transformation in the Kingdom and beyond.

Sustained Growth and Recognition

In addition to this milestone, Abwab.ai has continued to make its mark on the regional and global fintech stage. Over the past year, the company has:

- Onboarded **12+ lenders** and expanded operations into **Saudi Arabia, Egypt, the UAE, and the UK**.
- Earned multiple industry awards, including:
 - **Winner – Innovation to Watch Award** at the 24 FinTech by Fintech Saudi, SAMA, and CMA.
 - **Top 12 Startups** at LEAP 2025 (from over 2,000 entrants).
 - **Best Use of AI in Finance – Saudi Arabia** at the 2025 Global Financial Market Review Awards.
- Seen its founder and CEO, **Baraa Koshak**, named among *Inc. Arabia's Top 25 Gamechangers in MENA* and featured on **MSN (Microsoft News)**.

These achievements further cement Abwab.ai's position as a leading enabler of SME growth and financial inclusion in the region.

About Abwab.ai

Abwab.ai is an award-winning fintech platform dedicated to unlocking SME growth through faster, smarter access to capital. By combining advanced technology with deep market expertise, Abwab.ai helps businesses secure funding in record time, empowering them to thrive in today's fast-moving economy.

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