

# • SUCRALLIANCE GROUP PRESENTATION

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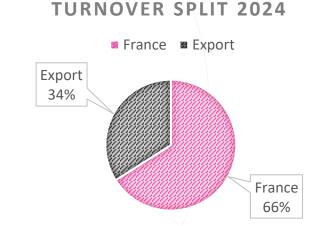
Sucralliance, a familly group based in France with 4 factories

#### Sucralliance Group:

• Turnover: 105 Million €

• Volume : **24,500 Tons** 

• Employees : **450 people** 







#### Our strengths:

- An extensive sugar confectionery industrial process.
- A family business, with an important industrial investment policy.

# 4 Factories in France



Confiserie du Nord in Tourcoing (59) and in Neuville-en-Ferrain (59)

CONFISERIE Turnover 2024 : 52,000 K€ Volume 2024 : 11,000 T

250 employees

Dupont d'Isigny in Carentan (50)

DUPONT D'ISIGNY

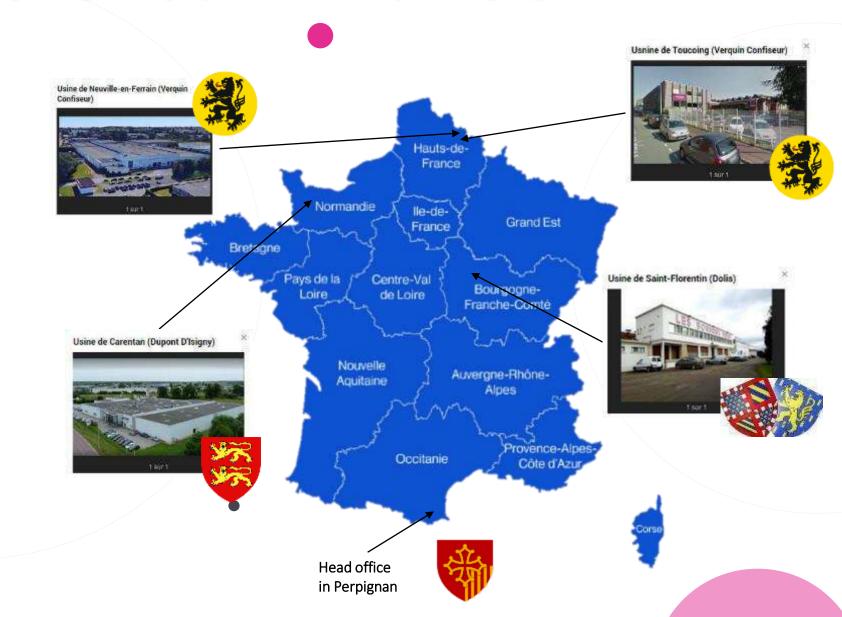
Turnover 2024 : 32,400K€ Volume 2024: 7,500T

115 employees

Dolis in Saint Florentin (89)

*Turnover 2024 : 19,300K*€ Volume 2024: 6,000 T

65 employees





### OUR BUSINESS in ALL CHANNELS

### **Geographical Presence**

France

Europe

**Grand Export** 

#### **Diversified Distribution Networks**

Supermarkets

Out-of-Home & Impulse

Discounters

Alternative Distribution Channels

### **Additional Proposals**

Finished products
Ingredient product (B2B, assembling products)

# OUR MISSION



To let discover the pleasures of sweets through multiple sensations, thanks to our historical know-how and our agility as a responsible and innovative French family business.

### OUR VISION

Putting confectionery at the heart of a balanced and responsible diet





### OUR VALUES

Common Sense Adaptability Sharing Commitment Reliability













## OUR SUSTAINABLE COMMITMENTS

### A Local Base and French products

### A Supply Chain Approach that favours Local Sourcing

**Sugar:** 10,000 Tons/year, of which 90% of France origin (RM + refining)

Wheat: Consumption per year 100% Western Europe, of which 80% France

**Milk:** Working directly with producers on Isigny fresh milk

### Thorough Work on the **Ingrédients**

Removal of controversial ingredients (E171, for example) Integration of natural flavourings and colouring foodstuffs Reduction of additives

#### Work based on **People**

Training

Recruitment

Pluri-disciplinary project groups

# Our customers...





























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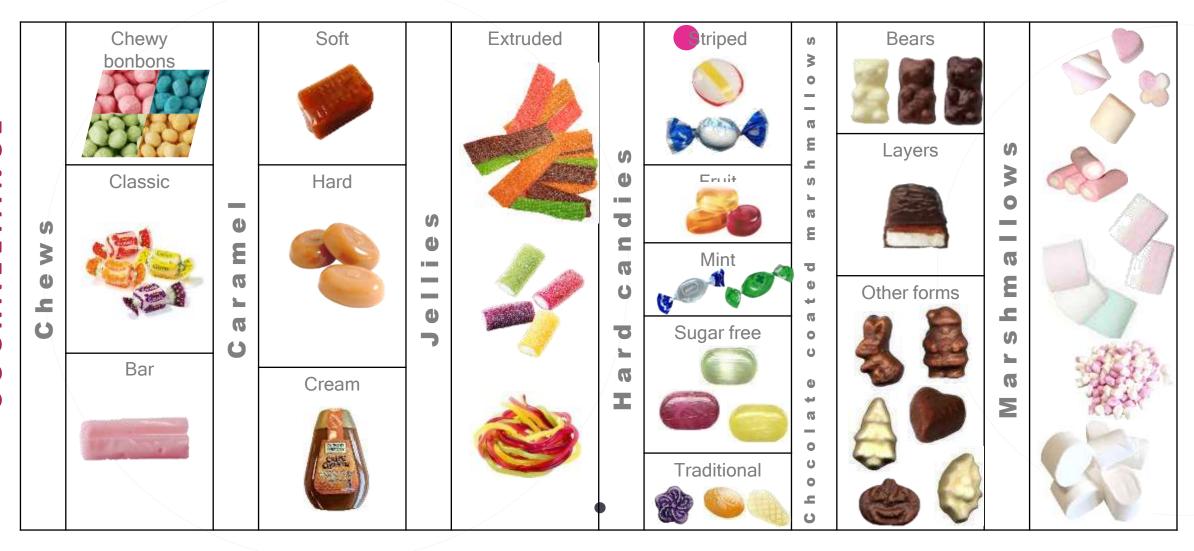






# Our Know-How





# Insight of Private label Products



# Marshmallows



Vanilla flavour

Various shapes possible: cubes, cylinders, mixed, XXL

Pillow bag from 150g to 1000g





# Chocolate coated Marshmallows







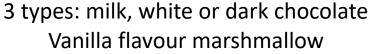












Custom seasonal shapes: Bears, Easter, Halloween, Christmas Custom packaging

Double layer: caramel + marshmallow Custom flavours





### Fruit Chews



• Products: Fruit chews 4 to 6 flavours (Strawberry, raspberry, cherry, lemon, orange, apricot)
Natural colours and flavours.

- Benchmarks: Fruitella Krema Regal'ad Cadbury
  - Candies: Soft fruit 6 flavours with juice Natural &
  - Pillow bag of 360g to 590g
- Private Label Product:
  - Pillow bag 360g to 1kg
  - Outercase: Carton or SRP
  - Products: Carrefour, Leclerc, Intermarché, Auchan, Géant Casino, Système U, Mercadona (ES), Aldi, Penny (DE), Rewe (DE), Edeka (DE)
- Alternative recipe: Vegan Chewy Candies
  - Double twist chewy candies
  - Flavours: lemon, orange, raspberry, cherry, banana, lychee, mint























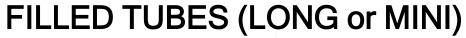


# Extruded Fruit Licorice



RSPO vegetable fat
Natural flavours and colourings
4 flavours: strawberry, cola, peach and apple

Rainbow: strawberry, tutti frutti, raspberry and apple



RSPO vegetable fat Natural flavours and colourings Long: strawberry, cola, peach and apple

Mini: strawberry, tutti frutti, raspberry and apple



RSPO vegetable fat
Natural flavours and colourings
4 flavours: strawberry, tutti frutti, raspberry and apple





# Fruit & Toffee Bon Bons



#### **Fruit Bon Bons**

**VEGAN** 

A wide choice of flavours: strawberry, blue raspberry, apple, lemon, cherry, watermelon, blackcurrant

Natural flavours and colours / colouring foodstuffs

#### **Toffee Bon Bons**

VEGETARIAN Natural flavour

Natural flavour

No colour / white: coated with icing sugar









# Sugar Free Caramel & Coffee







- Deposited Candies:
- Hard candies with a caramel taste and cream
- Hard candies with a coffee taste and crea



- Pillow bag of 90g to 150g
- Outer case: Carton or SRP
- Products: Carrefour, Leclerc, Intermarché, Cora, Mercadon (ES), Auchan, Système U

















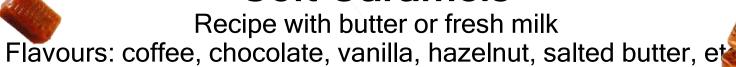






# Traditional Caramels

### **Soft Caramels**







### **Butterscotch Candies**

Recipe with fresh cream, « Werther's » type Other flavours possible: coffee, chocolate



# **Liquid Caramel Spread**







# Hard Candies





## **Deposited Hard Candies**

Flavours: lemon, orange, raspberry, cherry, blackcurrant, min







### **Pressed Hard Candies**

Flavours: eucalyptus-menthol, herbs, lemon, liquorice, green teastrawberry, raspberry, blackcurrant, etc.



Recipe with acesulfam, flavours and natural colourings Flavours: orange, lemon, mint, liquorice, caramel, coffee, etc.











# Our Team at Your Service

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Thank You for Your Attention