



THE FRESH APPROACH



*Le Gâteau est un
Délice*



PREMIUM INDULGENCE

Flair



FLAIR DUBAI CHOCOLATE CAKE BAR

Variants: Pistachio Kunafa
Truffle Kunafa
Ajwa Dates

Packaging: 55g x 12 Pcs Box
55g x 3 Pcs Box
27.5g x 6 Pcs Box

Shelf Life: 12 Months

LOGISTICS

Sr	Product	Variants	Packaging	Carton Dimensions (mm)	Ctns per Pallet /Lane	Ctns per Pallet for 40ft RF Cntr	No of Ctns in 40ft Reefer Loose Loading	No of Ctns in 40ft Reefer Pallet Loading	Ctns per Pallet for 20ft RF Cntr	No of Ctns in 20ft Reefer Loose Loading	No of Ctns in 20ft Reefer Pallet Loading	Ctns per Pallet for 40ft RF Truck	No of Ctns in 40ft Reefer Pallet Loading	By Air Pallet loading
						BY SEA CONTAINERS			BY SEA CONTAINERS			By Road Truck		H = 1.50M
1	Dubai Chocolate Pistachio / Truffle Kunafa / Ajwa Cake Bar	Pistachio Truffle Ajwa Date	55g x 12 x 4	292 * 217 * 150	17 0.0095046	255	5900	5100	221	2625	1989	255	6120	153
2	Dubai Chocolate Pistachio / Truffle Kunafa / Ajwa Cake Bar	Pistachio Truffle Ajwa Date	55g x 3 x 8 27.5g x 6 x 8	302 * 164 * 120	24 0.0059434	432	9400	8640	408	4225	3672	432	10368	264



FLAIR DUBAI CHOCOLATE
CAKE BAR

Variants: Pistachio Kunafa
Truffle Kunafa
Ajwa Dates

Packaging: 40g x 12 Pcs Box

Shelf Life: 12 Months



LOGISTICS

Sr	Product	Variants	Packaging	Carton Dimensions (mm)	Ctns per Pallet /Lane	Ctns per Pallet for 40ft RF Cntr	No of Ctns in 40ft Reefer Loose Loading	No of Ctns in 40ft Reefer Pallet Loading	Ctns per Pallet for 20ft RF Cntr	No of Ctns in 20ft Reefer Loose Loading	No of Ctns in 20ft Reefer Pallet Loading	Ctns per Pallet for 40ft RF Truck	No of Ctns in 40ft Reefer Pallet Loading	By Air Pallet loading
						BY SEA CONTAINERS			BY SEA CONTAINERS			By Road Truck		H = 1.50M
1	Dubai Chocolate Pistachio / Truffle / Ajwa Dates	Pistachio Truffle Ajwa Dates	40g x 12 x 4	300 * 203 * 140	20	320	6620	6400	300	2920	2700	320	7680	180



FLAIR DUBAI CHOCOLATE
CAKE BAR

Variants: Pistachio Kunafa
Truffle Kunafa

Packaging: 28g x 20 Pcs Box

Shelf Life: 12 Months



LOGISTICS

Sr	Product	Variants	Packaging	Carton Dimensions (mm)	Ctns per Pallet /Lane	Ctns per Pallet for 40ft RF Cntr	No of Ctns in 40ft Reefer Loose Loading	No of Ctns in 40ft Reefer Pallet Loading	Ctns per Pallet for 20ft RF Cntr	No of Ctns in 20ft Reefer Loose Loading	No of Ctns in 20ft Reefer Pallet Loading	Ctns per Pallet for 40ft RF Truck	No of Ctns in 40ft Reefer Pallet Loading	By Air Pallet loading
						BY SEA CONTAINERS			BY SEA CONTAINERS			By Road Truck		H = 1.50M
1	Dubai Chocolate Pistachio / Truffle Kunafa Cake Bar	Pistachio Truffle	28g x 20 x 6	410 * 222 * 145	12	192	4250	3840	168	1900	1512	192	4608	108



FLAIR DUBAI CHOCOLATE
LAVA CAKE

Variants: Pistachio Kunafa Dubai
Chocolate Lava Cake
Packaging: 60g x 12 Pcs Carton
Shelf Life: 12 Months



FLAIR DUBAI CHOCOLATE
CAKE ROLL

Variants: Pistachio Kunafa
Cake Roll
Packaging: 165g x 12 Boxes Carton
Shelf Life: 12 Months

LOGISTICS

Sr	Product	Variants	Packaging	Carton Dimensions (mm)	Ctns per Pallet / Lane	Ctns per Pallet for 40ft RF Cntr	No of Ctns in 40ft Reefer Loose Loading	No of Ctns in 40ft Reefer Pallet Loading	Ctns per Pallet for 20ft RF Cntr	No of Ctns in 20ft Reefer Loose Loading	No of Ctns in 20ft Reefer Pallet Loading	Ctns per Pallet for 40ft RF Truck	No of Ctns in 40ft Reefer Pallet Loading	By Air Pallet loading
	FLAIR BRAND					BY SEA CONTAINERS			BY SEA CONTAINERS			By Road Truck		H = 1.50M
1	Pistachio Kunafa Dubai Chocolate Lava Cake	Pistachio Kunafa	60g x 12	280 * 240 * 110	17	340	7650	6800	306	3350	2754	340	8160	204
2	Pistachio Kunafa Cake Roll	Pistachio Kunafa	165g x 12	237 * 166 * 220	30	300	6550	6300	270	2760	2430	300	7200	180



FLAIR DUBAI CHOCOLATE CROISSANTS

Variants: Pistachio Croissant
Double Chocolate Croissant

Packaging: 40g x 4 Pcs Pack
40g x 12 Pcs Carton

Shelf Life: 9 Months

LOGISTICS

Sr	Product	Variants	Packaging	Carton Dimensions (mm)	Ctns per Pallet / Lane	Ctns per Pallet for 40ft RF Cntr	No of Ctns in 40ft Reefer Loose Loading	No of Ctns in 40ft Reefer Pallet Loading	Ctns per Pallet for 20ft RF Cntr	No of Ctns in 20ft Reefer Loose Loading	No of Ctns in 20ft Reefer Pallet Loading	Ctns per Pallet for 40ft RF Truck	No of Ctns in 40ft Reefer Pallet Loading	By Air Pallet loading
	FLAIR BRAND					BY SEA CONTAINERS			BY SEA CONTAINERS			By Road Truck		H = 1.50M
1	Dubai Chocolate Pistachio Croissant / Dubai Double Chocolate Croissant	Pistachio / Double Chocolate	40g x 4 x 6	330 * 300 * 148	12	180	3850	3600	168	1725	1512	180	4320	108
2	Dubai Chocolate Pistachio Croissant / Dubai Double Chocolate Croissant	Pistachio / Double Chocolate	40g x 12	300 * 160 * 160	24	336	7400	6720	312	3250	2808	336	8064	192



Dubai Pistachio
Kunafa Cookies

Variants: Pistachio Kunafa Cookies
Packaging: 30g x 4 Pcs Box
30g x 20 Pcs Carton
Shelf Life: 12 Months

Dubai Pistachio
Kunafa Brownie

Variants: Dubai Chocolate Pistachio
Kunafa Brownie
Packaging: 50g x 12 Pcs Carton
50g x 3 Pcs Box
Shelf Life: 12 Months

LOGISTICS

Sr	Product	Variants	Packaging	Carton Dimensions (mm)	Ctns per Pallet /Lane	Ctns per Pallet for 40ft Dry Cntr	No of Ctns in 40ft Dry Loose Loading	No of Ctns in 40ft Reefer Pallet Loading	Ctns per Pallet for 20ft Dry Cntr	No of Ctns in 20ft Dry Loose Loading	No of Ctns in 20ft Reefer Pallet Loading	Ctns per Pallet for 40ft RF Truck	No of Ctns in 40ft Reefer Pallet Loading	By Air Pallet loading
FLAIR BRAND						BY SEA CONTAINERS			BY SEA CONTAINERS			By Road Truck		H = 1.50M
1	Dubai Pistachio Kunafa Cookies	Pistachio Kunafa	30g x 4 x 12	310 * 170 * 124	21	399	10150	8379	357	4050	3213	378	9072	231
2	Dubai Pistachio Kunafa Cookies	Pistachio Kunafa	30g x 20	195 * 165 * 90	36	936	22900	19656	828	9100	7452	900	21600	540

Sr	Product	Variants	Packaging	Carton Dimensions (mm)	Ctns per Pallet /Lane	Ctns per Pallet for 40ft Reefer Cntr	No of Ctns in 40ft Reefer Loose Loading	No of Ctns in 40ft Reefer Pallet Loading	Ctns per Pallet for 20ft Reefer Cntr	No of Ctns in 20ft Reefer Loose Loading	No of Ctns in 20ft Reefer Pallet Loading	Ctns per Pallet for 40ft RF Truck	No of Ctns in 40ft Reefer Pallet Loading	By Air Pallet loading
FLAIR BRAND						BY SEA CONTAINERS			BY SEA CONTAINERS			By Road Truck		H = 1.50M
1	Flair Brownie 50g	Pistachio Kunafa	50g x 12pcs	165 * 140 * 102	51	1122	24100	22440	1020	10100	9180	1122	26928	663
2	Flair Brownie 150g	Pistachio Kunafa	50g x 3 x 12	267 * 195 * 130	22	374	8350	7480	352	3550	3168	374	8976	220

COLLAGEN BOOST BAR

Variants: Almond & Honey
Acai & Banana

Packaging: 45g x 12 Pcs Box
Shelf Life: 12 Months

PERFORMANCE BAR

Variants: Choco Orange
Peanut Butter

Packaging: 45g x 12 Pcs Box
Shelf Life: 12 Months

LOGISTICS

Sr	Product	Variants	Packaging	Carton Dimensions (mm)	Ctns per Pallet /Lane	Ctns per Pallet for 40ft RF Cntr	No of Ctns in 40ft Reefer Loose Loading	No of Ctns in 40ft Reefer Pallet Loading	Ctns per Pallet for 20ft RF Cntr	No of Ctns in 20ft Reefer Loose Loading	No of Ctns in 20ft Reefer Pallet Loading	Ctns per Pallet for 40ft RF Truck	No of Ctns in 40ft Reefer Pallet Loading	By Air Pallet loading
						BY SEA CONTAINERS			BY SEA CONTAINERS			By Road Truck		H = 1.50M
1	Collagen Boost Bar	Almond & Honey / Acai & Banana	45g x 12 x 6	285 * 187 * 168	20	260	6200	5200	240	2750	2160	260	6240	160
2	Performance Bar	Choco Orange/ Peanut Butter	45g x 12 x 6	285 * 187 * 168	20	260	6200	5200	240	2750	2160	260	6240	160



PROTEIN CAKE BARS

Variants: Strawberry Cheesecake
Pistachio
Chocolate Fudge Brownie
Black Forest
Acai & Blueberry Cheesecake
Ginger & Lemon Cheesecake

Packaging: 45g x 3 Pcs Box
45g x 12 Pcs Box

Shelf Life: 12 Months



LOGISTICS

Sr	Product	Variants	Packaging	Carton Dimensions (mm)	Ctns per Pallet /Lane	Ctns per Pallet for 40ft RF Cntr	No of Ctns in 40ft Reefer Loose Loading	No of Ctns in 40ft Reefer Pallet Loading	Ctns per Pallet for 20ft RF Cntr	No of Ctns in 20ft Reefer Loose Loading	No of Ctns in 20ft Reefer Pallet Loading	Ctns per Pallet for 40ft RF Truck	No of Ctns in 40ft Reefer Pallet Loading	By Air Pallet loading
						BY SEA CONTAINERS			BY SEA CONTAINERS			By Road Truck		H = 1.50M
1	Protein Cake Bars	Six	45g x 12 x 6	315 * 208 * 252	18	180	4350	3600	162	1900	1458	180	4320	108
2	Protein Cake Bars	Six	45g x 3 x 12	300 * 167 * 135	23	368	8300	7360	345	3650	3105	368	8832	230

SOFT BAKED BAR

Variants: Carrot & Cinnamon
Choco Orange
Banana Flavoured

Packaging: 35g x 3 Pcs Box
35g x 12 Pcs Box

Shelf Life: 12 Months



LOGISTICS

Sr	Product	Variants	Packaging	Carton Dimensions (mm)	Ctns per Pallet /Lane	Ctns per Pallet for 40ft RF Cntr	No of Ctns in 40ft Reefer Loose Loading	No of Ctns in 40ft Reefer Pallet Loading	Ctns per Pallet for 20ft RF Cntr	No of Ctns in 20ft Reefer Loose Loading	No of Ctns in 20ft Reefer Pallet Loading	Ctns per Pallet for 40ft RF Truck	No of Ctns in 40ft Reefer Pallet Loading	By Air Pallet loading
	BEFIT Brand					BY SEA CONTAINERS			BY SEA CONTAINERS			By Road Truck		H = 1.50M
1	Soft-Baked Bars	Carrot & Cinnamon/ Choco Orange / Banana Flavoured	35g x 3pcs/pack x 12packs/Ctn	235 * 145 * 132	34	578	14750	12138	510	5850	4590	578	13872	340
2	Soft-Baked Bars	Carrot & Cinnamon/ Choco Orange / Banana Flavoured	35g x 12pcs/box x 6boxes/Ctn	375 * 167 * 155	18	252	5800	5040	234	2550	2106	252	6048	144



KETO BAKERY RANGE

- Variants: Croissant

Packaging: 42g x 3 Pcs Box

Shelf Life: 9 Months
- Variants: Burger Bun

Packaging: 50g x 4 Pcs Box

Shelf Life: 9 Months
- Variants: Bread Loaves

Packaging: 35g x 6 Pcs Box

Shelf Life: 9 Months
- Variants: Focaccia

Packaging: 45g x 4 Pcs Box

Shelf Life: 9 Months
- Variants: Multi Seed Sliced Bread

Packaging: 250g x 8 Packs

Shelf Life: 4 Months
- Variants: Classic Sliced Bread

Packaging: 190g x 8 Packs

Shelf Life: 4 Months

LOGISTICS

Sr	Product	Variants	Packaging	Carton Dimensions (mm)	Ctns per Pallet /Lane	Ctns per Pallet for 40ft RF Cntr	No of Ctns in 40ft Reefer Loose Loading	No of Ctns in 40ft Reefer Pallet Loading	Ctns per Pallet for 20ft RF Cntr	No of Ctns in 20ft Reefer Loose Loading	No of Ctns in 20ft Reefer Pallet Loading	Ctns per Pallet for 40ft RF Truck	No of Ctns in 40ft Reefer Pallet Loading	By Air Pallet loading
						BY SEA CONTAINERS			BY SEA CONTAINERS			By Road Truck		H = 1,50M
1	Salute Keto Croissant	One	42g x 3 x 8	350 * 220 * 228	13	130	3200	2600	117	1400	1053	130	3120	78
2	Salute Keto Burger Bun	One	50g x 4 x 8	452 * 210 * 204	10	110	2920	2200	100	1250	900	110	2640	60
3	Salute Keto Bread Loaf	One	35g x 6 x 8	398 * 332 * 140	9	144	3060	2880	135	1325	1215	144	3456	81
4	Salute Keto Focaccia	One	45g x 4 x 8	232 * 244 * 260	20	180	3850	3600	180	1675	1620	180	4320	100
5	Salute Keto Multiseed Slice Br	One	250g x 8	405 * 210 * 148	12	180	4480	3600	168	1950	1512	180	4320	108
6	Salute Keto Slice Bread	One	190g x 8	405 * 210 * 148	12	180	4480	3600	168	1950	1512	180	4320	108



KETO PASTA

Variants: Fusilli Pasta
Macaroni Pasta
Spinach Fusilli Pasta

Packaging: 200g Box

Shelf Life: 12 Months



KETO PIZZA BASE

Variants: Pizza Base

Packaging: 210g (105g x 2 pcs)

Shelf Life: 9 Months

LOGISTICS

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	FLAIR BRAND					BY SEA CONTAINERS			BY SEA CONTAINERS			By Road Truck		H = 1.50M
1	Befit Keto Macaroni, Fusilli, Spinach Pasta	Pasta	200g x 12 Pcs/Ctn	493 * 210 * 170	10	130	3775	2730	120	1400	1080	130	3120	80
2	Befit Keto Pizza Base	Pizza Base	210g x 8 Pcs/Ctn	300 * 265 * 255	16	144	3270	3024	128	1330	1152	144	3456	60



PROTEIN KETO BROWNIE

Variants: Cocoa Orange
Packaging: 40g x 12 Pcs Tray
Shelf Life: 12 Months



CHOCOLATE CHIP BROWNIE

Variants: Chocolate Chip
Packaging: 40g x 4 Pcs Box
Shelf Life: 12 Months



LOGISTICS

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						BY SEA CONTAINERS			BY SEA CONTAINERS			By Road Truck		H = 1.50M
1	Befit Protein Keto Brownie	Cocoa Orange	40g x 12 x 4	330 * 310 * 135	12	204	4125	4080	180	1800	1620	204	4896	120

Sr	Product	Variants	Packaging	Carton Dimensions (mm)	Ctns per Pallet /Lane	Ctns per Pallet for 40ft RF Cntr	No of Ctns in 40ft Reefer Loose Loading	No of Ctns in 40ft Reefer Pallet Loading	Ctns per Pallet for 20ft RF Cntr	No of Ctns in 20ft Reefer Loose Loading	No of Ctns in 20ft Reefer Pallet Loading	Ctns per Pallet for 40ft RF Truck	No of Ctns in 40ft Reefer Pallet Loading	By Air Pallet loading
						BY SEA CONTAINERS			BY SEA CONTAINERS			By Road Truck		H = 1.50M
1	Eurocake Premium Brownie	Chocolate Chip	40g x 4 x 12	267 * 196 * 150	22	330	7200	6600	308	3125	2772	330	7920	198



COATED CAKE

Variants: Salted Caramel
Intense Chocolate
Black Forest
Sundae Bonbon

Packaging: 30g x 5 Pcs Pack
30g x 10 Pcs Box
30g x 12 Pcs Box

Shelf Life: 12 Months



LOGISTICS

Sr	Product	Variants	Packaging	Carton Dimensions (mm)	Ctns per Pallet /Lane	Ctns per Pallet for 40ft RF Cntr	No of Ctns in 40ft Reefer Loose Loading	No of Ctns in 40ft Reefer Pallet Loading	Ctns per Pallet for 20ft RF Cntr	No of Ctns in 20ft Reefer Loose Loading	No of Ctns in 20ft Reefer Pallet Loading	Ctns per Pallet for 40ft RF Truck	No of Ctns in 40ft Reefer Pallet Loading	By Air Pallet loading
						BY SEA CONTAINERS			BY SEA CONTAINERS			By Road Truck		H = 1.50M
1	Eurocake Premium Chocolate coated Cakes	Black Forest / Intense Chocolate / Salted Caramel / Sundae Bonbon	150g x 12 (30g x 5pcs pack)	362*245*150	12	180	4250	3600	168	1850	1512	180	4320	108
2	Eurocake Premium Chocolate coated Cakes	Black Forest / Intense Chocolate / Salted Caramel	30g x 12 x 4	235*203*158	25	350	7500	7000	325	3250	2925	350	8400	200
3	Eurocake Premium Chocolate coated Cakes	Sundae Bonbon	30g x 10 x 6	248*180*240	25	225	5200	4500	200	2300	1800	225	5400	125



DELICE CAKE ROLL

Variants: Strawberry
Tiramisu
Double Chocolate
Caramel

Packaging: 320g x 12 Boxes
Shelf Life: 9 Months

DELICE POUND CAKE

Variants: Double Chocolate
Blueberry

Packaging: 320g x 12 Boxes
Shelf Life: 9 Months

LOGISTICS

Sr	Product	Variants	Packaging	Carton Dimensions (mm)	Ctns per Pallet /Lane	Ctns per Pallet for 40ft RF Cntr	No of Ctns in 40ft Reefer Loose Loading	No of Ctns in 40ft Reefer Pallet Loading	Ctns per Pallet for 20ft RF Cntr	No of Ctns in 20ft Reefer Loose Loading	No of Ctns in 20ft Reefer Pallet Loading	Ctns per Pallet for 40ft RF Truck	No of Ctns in 40ft Reefer Pallet Loading	By Air Pallet loading
						BY SEA CONTAINERS			BY SEA CONTAINERS			By Road Truck		H = 1.50M
1	Delice Cake Roll	Double Chocolate / Strawberry / Caramel / Tiramisu	320g x 12	350 x 265 x 190	12	132	3200	2640	120	1400	1080	132	3168	84
2	Delice Pound Cake	Double Chocolate / Blueberry	320g x 12	430 x 300 x 135	8	120	3200	2400	120	1400	1080	120	2880	80



CROISSANTS

- Variants:**

Bisco-Fusion
 Choco-Hazel
 Orange Jam Filled
- Packaging:**

36g x 5 Pcs Pack
 36g x 24 Pcs Carton
- Shelf Life:**

9 Months

LOGISTICS

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						BY SEA CONTAINERS			BY SEA CONTAINERS			By Road Truck		H = 1.50M
1	Croissant 36g	Bisco-Fusion/ Choco-Hazel/ Orange Jam Filled	36g x 5 x 12	505 * 390 * 150	6	90	1920	1890	84	840	756	90	2160	54
2	Croissant 36g	Bisco-Fusion/ Choco-Hazel/ Orange Jam Filled	36g x 24	390 * 150 * 150	20	300	7600	6300	280	2800	2520	300	7200	180



CROISSANTS

Variants: Honey
 Strawberry
 Pistachio
 Chocolate
 Butter
 Custard

Packaging: 50g x 6 Pcs Pack
 Shelf Life: 9 Months

LOGISTICS

Sr	Product	Variants	Packaging	Carton Dimensions (mm)	Ctns per Pallet /Lane	Ctns per Pallet for 40ft Dry Cntr	No of Ctns in 40ft Dry Loose Loading	No of Ctns in 40ft Dry Pallet Loading	Ctns per Pallet for 20ft Dry Cntr	No of Ctns in 20ft Dry Loose Loading	No of Ctns in 20ft Dry Pallet Loading	Ctns per Pallet for 40ft RF Truck	No of Ctns in 40ft Reefer Pallet Loading	By Air Pallet loading
						BY SEA CONTAINERS			BY SEA CONTAINERS			By Road Truck		H = 1.50M
1	Jumbo Croissant	Honey / Strawberry / Pistachio / Chocolate / Butter / Custard	50g x 6 x 6	520 * 220 * 250	10	90	1980	1890	80	860	720	90	2160	50



Dofreeze LLC is a leading and highly innovative bakery snacking company based in Dubai since 25 years. Our product categories include long shelf-life packaged and branded croissants, muffins, cakes, swiss rolls, cookies, healthy snacks and bars which are sold in over 50 countries across four continents. Producing around 2 million snack packs daily, we cater to both our own brands and private labels for major international players.





THE FRESH APPROACH



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