

Kayow®

ABOUT US

Kayow was born in 2020 with the single mission of delivering innovative, exceptional and “on trend” great tasting nutritious snacks and functional foods to fit around busy lifestyles without the nasties.

We bridge the gap between the gym goer’s and the growing mainstream audience who are enthusiastic about the benefits of high protein, no added sugar & clean ingredient snacks and functional foods.

Our journey started with our “Worlds First, 13g Protein Per Pack No Added Sugar Peanut Butter Cups” of which we have sold over 4 million worldwide to date.

We knew you wanted more so have introduced, No Added Sugar Protein Peanut Butters, No Added Sugar Protein Chocolates & No Added Sugar Protein Cookies!

Our core values of trust, care and integrity are underpinned by our relentless passion to make a difference and change lives by making healthy snacking tasty and easy.

Kayow[®]



THE OPPORTUNITY

The global healthy snacks market is experiencing robust growth, driven by increasing consumer demand for nutritious, convenient, and on-the-go food options. In 2023, the market was valued at approximately **USD 95.61 billion** and is projected to reach **USD 144.64 billion by 2030**, growing at a compound annual growth rate (CAGR) of **6.2%** from 2024 to 2030

These figures highlight the significant market presence and consumer demand, indicating a robust opportunity for brands operating in this segment

Products labelled as high protein, low/no sugar, gluten-free are gaining popularity, reflecting consumer preferences for healthier snack options.

Kayow[®]



OUR SOLUTION

Since our inception, our team believe that healthy balanced snacks and functional foods are ideal and should be suited for anybody regardless of age/gender. Our family so far...

No Added Sugar Protein Peanut Butter Cups. Available in Milk Chocolate, White Chocolate, Salted Caramel, Cookies & Cream, Chocolate Hazelnut & Chocolate Cinnamon

No Added Sugar Protein Peanut Butters. Available in Milk Chocolate, Salted Caramel & Vanilla

No Added Sugar Protein Chocolates. Available in Milk Chocolate, Salted Caramel & White Chocolate

No Added Sugar Protein Cookies. Available in Milk Chocolate, Salted Caramel & Double Chocolate

Kayow®



OUR PRODUCTS

PACKED WITH
PROTEIN
LOADED
WITH FLAVOUR



THE WORLDS FIRST
NO ADDED SUGAR
13G PROTEIN PER PACK
PEANUT BUTTER CUPS



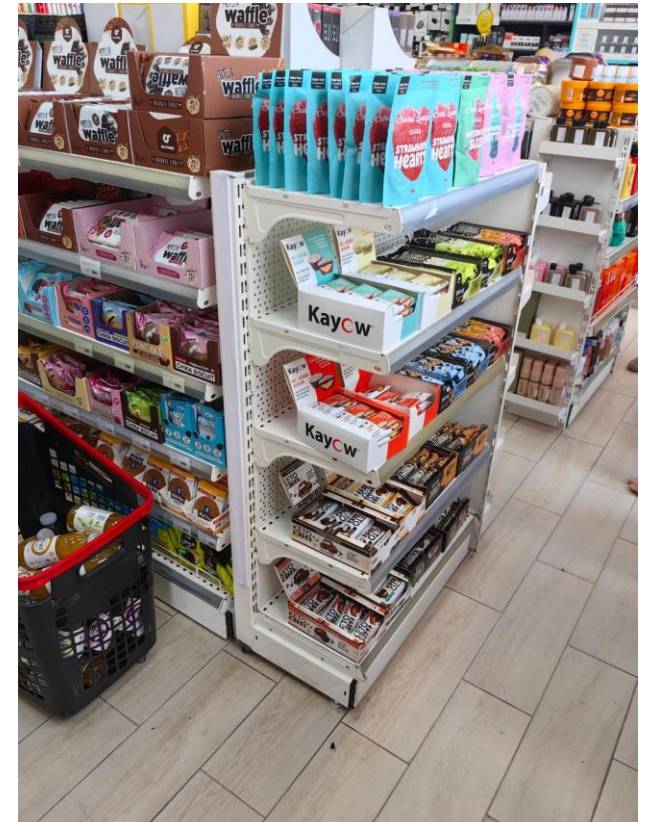
PROTEIN
INFUSED
GUILT FREE
SOFT BAKED
COOKIES



PROTEIN
INFUSED
GUILT FREE
CHOCOLATES



RETAIL (products before rebrand)



KayCw®

OUR CUSTOMERS FEEDBACK



Amazon Customer

★★★★★ Verified Purchase

Great product and price!

Reviewed in the United Kingdom on 19 August 2023



Delicious!!!

Great method of obtaining fast and on the go protein.
Tastes great and natural ingredients

A great addition to my snack drawer



Joly

★★★★★ Verified Purchase

Out of this world!

Reviewed in the United Kingdom on 3 August 2023

Delicious milk chocolate, creamy peanut butter and with no protein aftertaste! Perfect snack with no added sugar - Great Job!



Beth Burgess

★★★★★ Verified Purchase

Gorgeous!

Reviewed in the United Kingdom on 7 September 2023

I love white chocolate. I love peanut butter. I am sugar-free and low carb. I am sold!

I usually prefer protein snacks that do not pretend to be a chocolate bar because those tend to have more drawbacks than benefits. But these are in a different league. These have a great "melt-in-your-mouth" texture and taste amazing. They are very sweet, but the pack size is perfect for a nice treat without being sickly. No weird aftertaste - just pure indulgence with a protein hit. Will definitely buy more.



Nick

★★★★★ Verified Purchase

My new go to!

Reviewed in the United Kingdom on 17 August 2023

Bye Bye Reese's & Welcome Kayow!!

As an avid fan of Reese's peanut butter cups I was delighted to discover these products all be it very sceptical! So glad that I have though as these are just as good (if not better) in taste, with no sugar, high protein and gluten free! Will definitely be buying again!!

Kayow®



Zam_22

★★★★★ Verified Purchase

No added sugar, Keto diet

Reviewed in the United Kingdom on 30 July 2023

Delicious snack - can't believe there is no added sugar!!
Very easy to incorporate as part of my keto diet. Can't wait to try the other flavours!!



monika

★★★★★ Verified Purchase

Addictive

Reviewed in the United Kingdom on 1 August 2023

Having tried various protein peanut butter cups I was very reluctant especially given these have no added sugar, but, how WRONG was !! Have already ordered other flavours!

Arrived on time and well packaged.

Thank you!



Jodie Tyers

★★★★★ Verified Purchase

Will be trying the other flavours ASAP!

Reviewed in the United Kingdom on 19 August 2023

These are the best peanut butter cups I've tasted! The chocolate is nice and thick so satisfied my sweet tooth! They are a great size to, can't wait to try some of the other flavours

INTERNATIONAL REACH

Manufactured in the UK (GMP Approved)

Available In Over 15 Countries & Counting

Listed with FMCG & Sports Nutrition Distributors

**Any Language Can Be Catered For on Packaging
(Subject to MOQs).**

Kayow®



Thank you

Looking to become a distributor or stockist? Still have questions?
Whatever you want to talk about please reach out, don't be shy!

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