



INNOVA
MARKET
INSIGHTS

INSPIRE INNOVATION DRIVE GROWTH

In a fast-moving, competitive world with Innova as your insights partner you will understand consumers, know the latest trends, see what's next and spot new opportunities.

INSIGHTS
360



Why leading CPG companies around the world choose Innova

- Specialists in CPG market intelligence
- Insights 360 expertise – all angles covered
- Global coverage – 90+ countries
- Trusted proprietary data –
triple-checked quality guarantee
- Easy to use, AI-enhanced platform



INSPIRE INNOVATION
DRIVE GROWTH
TALK TO INNOVA

Offices around the world.
Reach us at contact@innovami.com



INNOVA
MARKET
INSIGHTS

INNOVA SPRINTAI

SUPERCHARGE YOUR INSIGHTS

Achieve more and go further with our new generative AI.

**Powered by Innova's Insights 360 data and expert analysis using
the world's most comprehensive and dynamic CPG data sets.**

SprintAI enables you to research smarter and faster so you can focus
on delivering successful innovation and business growth.

**Let SprintAI get you to the insights
you need and more**

- Key consumer insights **Summarized**
- Latest category trends **Revealed**
- New opportunities **Found**
- Flavor ideas **Generated**
- Business presentation **Created**



**INNOVATE SMARTER
AND FASTER
GET A DEMO**

