

Our Services

Private Labelling We specialise in creating customized tea products that embody your brand's identity. From selecting the perfect tea categories to launching your product, our team guides you through the entire process. We handle sourcing, blending, and packaging, ensuring your tea stands out in the marketplace while maintaining the highest quality.

Tea Blending At **TSOUQ**, we believe tea blending is both an art and a science. Our skilled experts craft unique flavour profiles by meticulously combining various tea leaves to create consistently premium products. Whether you seek bold, robust blends or light, aromatic options, we tailor each blend to meet your customers' exact tastes.



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Company Profile



Our Partners

At **TSOUQ**, we take pride in establishing strong, long-term partnerships with leading retailers and brand owners around the globe. Our collaborations are built on a foundation of trust, mutual growth, and a shared commitment to quality. We have successfully signed agreements with major retail chains throughout the Middle East and Africa, allowing us to deliver our premium tea products to a wide audience. Additionally, we work closely with esteemed brand owners in the UK, Canada, Poland, Germany and West Africa, Developing bespoke tea offerings that resonate with their target markets. Our rigorous quality management team ensures that every product meets the highest standards of consistency and excellence, providing our partners with complete confidentiality and professionalism. By partnering with **TSOUQ**, you align your brand with a trusted ally dedicated to helping you thrive in a competitive market.



TSOUQ Food Trading LLC

Jams Business Park, Office # BC - 01
Doha Street, Al Qusais
Dubai, United Arab Emirates

TSOUQ Trading FZCO

PO Box 99445 Dubai Digital Park,
Dubai, United Arab Emirates

Tea Packing LLC.

Al Qusais Ind. Area 1
Dubai, United Arab Emirates

TSOUQ Colombo (PVT) Limited

Muh, 1436 ,27 Ah 79 Biyagama
Road Thalwalta Kelaniya, Colombo,
Sri Lanka



We Make Your Tea Brand





Message from the Founder

Welcome to **TSOUQ**!

With over 20 years in the tea industry, I have dedicated my career to launching and establishing successful brands in the UAE. My journey began with introducing a well-known tea brand to the region, which laid the groundwork for its growth and popularity.

In 2009, I pivoted my focus to private labelling, partnering with top retailers collaborating with brands across the Middle East and Africa.

This experience has equipped me with a deep understanding of every aspect of the tea business, from blend selection to packaging design.

At TSOUQ, we pride ourselves on providing our clients with a distinct advantage when launching their own tea brands. Our meticulous attention to detail ensures that each product not only meets market expectations but exceeds them. We recognise that tea is a sensitive product; thus, we prioritise quality, innovative packaging, and competitive pricing to create brands that resonate with consumers.

With my guidance, TSOUQ guarantees consistency in every batch, helping your brand build trust and loyalty in the marketplace. Together, let's discover how we can turn your vision into reality.



About Us

TSOUQ is a leading private labelling company Headquartered in Sri Lanka with middle east operation office in Dubai,UAE.

Since our inception in 2005, we have been dedicated to crafting exceptional tea products that reflect the unique identities of our clients' brands.

With a perfect blend of tradition and innovation, we offer comprehensive solutions tailored to meet the diverse needs of our partners.

Our state-of-the-art facilities are equipped with cutting-edge technology and adhere to the highest quality standards. We specialise in sourcing the finest teas from around the world, ensuring that every blend is meticulously crafted to deliver a consistent and premium experience.

At TSOUQ, we believe that tea is not just a beverage; it is an experience that connects people. Our commitment to excellence drives us to create bespoke products that resonate with consumers, helping brands thrive in a competitive market.

We pride ourselves on building lasting partnerships based on trust, transparency, and mutual growth. Our expert team is dedicated to guiding you through every step of the private labelling process, from concept to launch, ensuring that your vision comes to life with

Vision

To become the world's leading private labelling partner in the tea industry, renowned for innovation, quality, and customer trust.

We strive to set the standard in delivering bespoke tea products that reflect our clients' values, ensuring excellence in every cup.

Mission

To empower brands with exceptional private labelling solutions that showcase their unique identity, delivering high-quality tea products through a seamless process of sourcing, blending, and packaging, all while ensuring excellence and customer satisfaction at every step.

Why TSOUQ?

TSOUQ stands out in a competitive landscape due to our extensive experience and dedication to quality. With our founder's deep knowledge of the tea industry, we offer a unique advantage in launching brands that resonate with consumers.

Our commitment to confidentiality and professionalism ensures that every partnership is built on trust, making us a reliable choice for your private labelling needs.

Proven Track Record:

With over 21 years of experience in the tea sector, our founder has successfully launched and established multiple brands in GCC, Middle East & Africa, gaining invaluable insights into market dynamics and consumer preferences.

Comprehensive Expertise:

Our team possesses a deep understanding of every face of the tea business, from sourcing the finest leaves to developing unique blends and innovative packaging solutions.

This expertise ensures that we deliver high-quality products that meet the diverse needs of our clients.

State-of-the-Art Facilities:

Our cutting-edge facilities are equipped with the latest technology and adhere to strict quality control measures, enabling us to maintain consistency and excellence in every batch.

Tailored Solutions:

We pride ourselves on providing personalised services that align with our clients' brand values and objectives. Our collaborative approach ensures that we understand your vision and bring it to life seamlessly.

Global Partnerships:

Our extensive network of partnerships with leading retailers and brand owners across the Middle East, Africa, and beyond enhances our ability to navigate complex markets and deliver results that drive growth.

