

Equia Keto Line by Colorcode for Global Foods Wins Bronze in A' Packaging Design Awards

News provided by

EIN Presswire

Jul 10, 2024, 7:00 AM ET



Equia Keto Line

Innovative Keto Product Line Packaging Design Recognized for Excellence by International Jury

COMO, CO, ITALY, July 10, 2024 /[EINPresswire.com](https://www.einpresswire.com/)/ -- The A' [Design Award](#), a highly respected and well-recognized award in the field of [packaging](#) design, has announced Equia Keto Line by Global Foods as a Bronze winner in the Packaging Design category. This prestigious recognition highlights the significance of the Equia Keto Line packaging within the industry, acknowledging its outstanding design and potential to influence packaging standards and practices.

The Equia Keto Line packaging design stands out for its seamless integration of tradition and modernity, appealing to a wide range of consumers in the growing keto market. By combining vintage sketches with contemporary patterns and a nature-inspired color palette, the design creates a visually pleasing and sensory experience that connects customers with the beauty and balance of the outdoors, fostering a sense of harmony and well-being in their daily lives.

The award-winning packaging design features a pouch bag with an easy-to-use open zipper for closure, tear notches for added functionality, and a special printing effect on a matte background with spot UV detailing. The fusion of matte and glossy finishes on the PET and PE Transparent materials ensures an upscale presentation while preserving the products in peak condition. These innovative elements set the Equia Keto Line apart from competitors in the market.

The recognition from the A' Packaging Design Awards serves as motivation for Global Foods and their

team to continue striving for excellence and innovation in their future projects. This achievement is expected to inspire further exploration and advancement in the field of packaging design, contributing to the growth and development of the industry as a whole.

Interested parties may learn more at:

<https://competition.adesignaward.com/ada-winner-design.php?ID=159746>

About Global Foods

Founded in 1970 by Mr. Kazem Ibrahim and his sons, Al-Oumara Bakery and Pastry is a family-owned business that excels in producing a wide range of breads and pastries, from traditional Lebanese to European styles.

With a passion for healthier bakery products, in 2004 Califood Company was established and eQuia brand was born specializing in nutritious bakery items for various markets and exporting to multiple regions.

Continuing Mr. Kazem's legacy, both companies formed Global Foods, which currently operates Al Forno, a major Gourmet shop on Khaldeh Highway.

Global Foods proudly holds a BRC certification, a testament to its unwavering commitment to maintaining the highest standards in food safety, quality, and operational excellence.

The prestigious certification reflects the company's rigorous adherence to globally recognized protocols, ensuring that every product meets stringent criteria for safety and quality.

Global Foods' mission is to develop and create a diversified portfolio of food products while fully implementing our integrated Food Safety Management System, in compliance with local and international regulations and best practices.

Global Foods look to become a leading world-class and Middle Eastern company in the food business, maintaining the highest quality standards of our products and services. We strive for "Food Safety and Operational Excellence" and empower our employees to ensure our customers' satisfaction.

About Bronze A' Design Award

The Bronze A' Design Award recognizes packaging designs that demonstrate a high level of creativity, practicality, and potential to positively influence industry standards. Winning designs are acknowledged for their professional execution, innovative use of materials and technology, and ability to blend form and function effectively. The rigorous selection process involves blind peer review by a world-class jury panel of design professionals, packaging industry experts, journalists, and academics, who evaluate entries based on pre-established criteria. Receiving the Bronze A' Design Award is a prestigious achievement that highlights the designer's skill, resourcefulness, and dedication to creating outstanding packaging solutions.

About A' Design Award

The A' Packaging Design Award is a prestigious international competition that recognizes exceptional packaging designs from innovative designers, forward-thinking agencies, leading manufacturers, and

influential brands. By participating, entrants have the opportunity to showcase their creativity, gain global recognition, and contribute to the advancement of the packaging industry. The A' Design Award is driven by a philanthropic mission to enhance society through the power of good design, motivating designers and brands to develop superior products and projects that positively impact the global community. With a rigorous blind peer-review process conducted by an expert jury panel, the A' Design Award celebrates remarkable achievements and promotes the principles of good design on an international stage. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate with their projects at <https://packagingdesignaward.com> .

Makpal Bayetova

A' DESIGN AWARD & COMPETITION SRL

+39 0314972900