

# CHILLBERRY

COOL WAY OF CHILLED SNACKING.



NEW PRODUCT LINE / 2024

# CHILLBERRY

- **A simple frozen snack that combines just two ingredients: frozen fruit and smooth chocolate. It's the perfect alternative to traditional desserts and will soon become a healthier option than ice cream**
- **A healthier choice for anyone looking for a moment of coolness on hot days or a tasty dessert without any guilt**
- **It will soon appear in the frozen section of major retail chains – next to ice creams, perfect for any time of the year.**

## FROZEN FRUIT + WRAPPING

CHILLBERRY offers a fresh and progressive way to snack, combining the pleasure of frozen sensation comparable to eating ice cream with the convenience of portioning piece by piece. With 100% real fruits wrapped in various coatings, it provides consumers with endless possibilities to discover the natural taste of high-quality frozen fruits while ensuring transparency and conscious choices. Without compromising on taste and adventurous experiences, CHILLBERRY brings out the best of nature. With its diverse options, the freezer will never be boring again.

It couldn't be simpler!

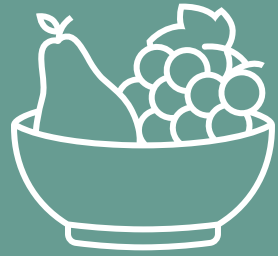
## NEW PRODUCT LINE UNDER THE BRAND NAME "CHILLBERRY"







# CHILLBERRY OFFERS CONSUMERS WHAT THEY ARE LOOKING FOR:



**A COMPOSITION RICH IN VITAMINS AND MINERALS FOUND IN FRUITS**



**A UNIQUE FLAVOR RESULTING FROM AN INTERESTING COMBINATION OF FRUITS AND THE HIGHEST QUALITY COATING IN THE FORM OF A CHILLED SNACK**



**THE POSSIBILITY TO SHARE WITH OTHERS AND EAT IN PORTIONS.**



**A SIMPLE INGREDIENTS LIST WITHOUT ALLERGENS COMMONLY FOUND IN ICE CREAMS OR SNACKS**

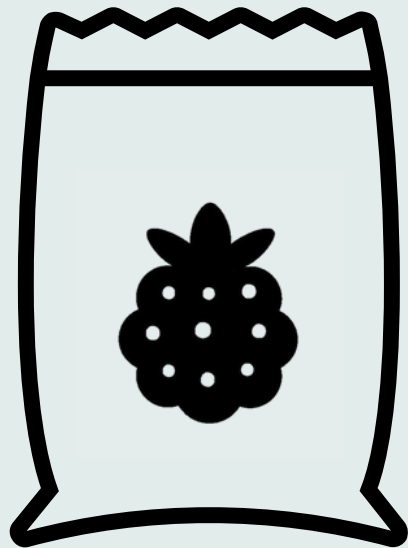


**AN INFINITE VARIETY OF PRODUCT VARIATIONS DUE TO HIGH PRODUCTION FLEXIBILITY**

# CHILLBERRY PRODUCT OFFERING

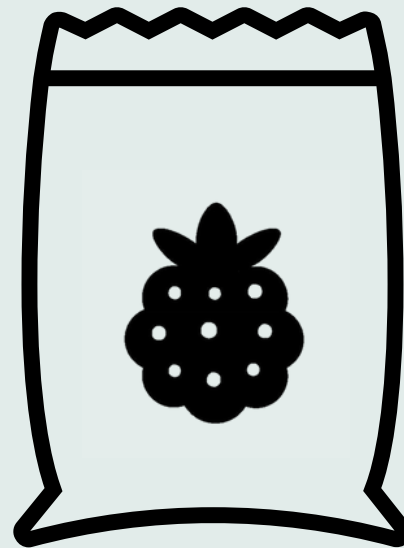
## MAY - JUNE 2024

**FROZEN  
RASPBERRIES IN  
DOUBLE  
CHOCOLATE (WHITE  
AND MILK)**



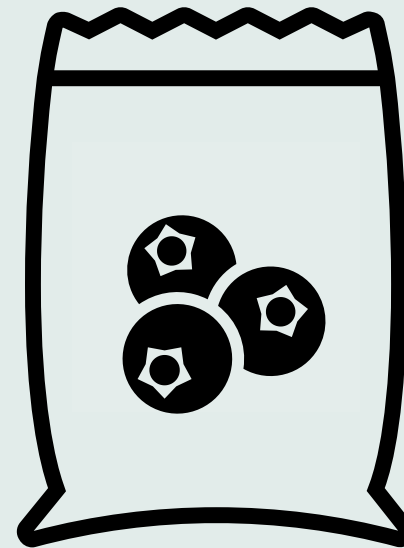
**PACK: STANDING  
DOYPACK  
WEIGHT: 150/200G**

**FROZEN  
RASPBERRIES IN  
MILK CHOCOLATE**



**PACK: STANDING  
DOYPACK  
WEIGHT: 150/200G**

**FROZEN  
BLUEBERRIES IN  
WHITE CHOCOLATE**



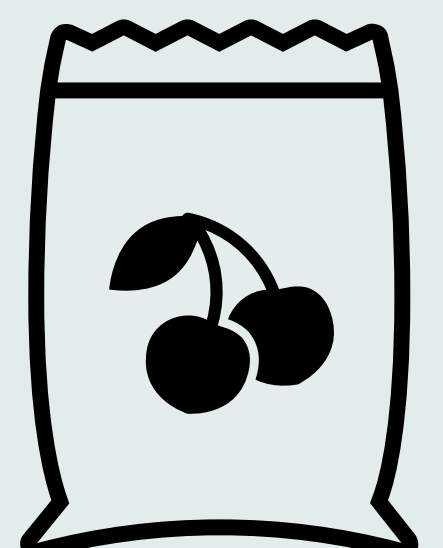
**PACK: STANDING  
DOYPACK  
WEIGHT: 150/200G**

**FROZEN BANANA IN  
MILK CHOCOLATE**



**PACK: STANDING  
DOYPACK  
WEIGHT: 150/200G**

**FROZEN CHERRY IN  
MILK CHOCOLATE**



**PACK: STANDING  
DOYPACK  
WEIGHT: 150/200G**

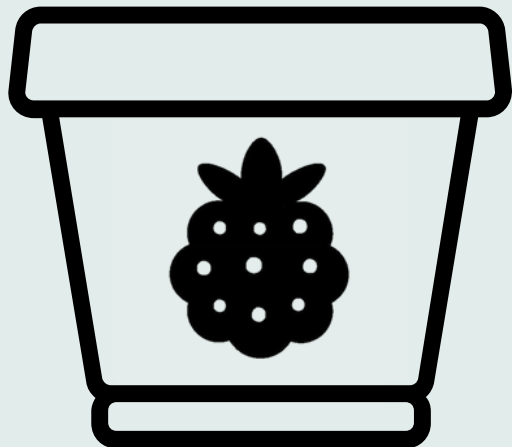
\*The final branding and packaging design will be available on 18.03.2024



# CHILLBERRY PRODUCT OFFERING

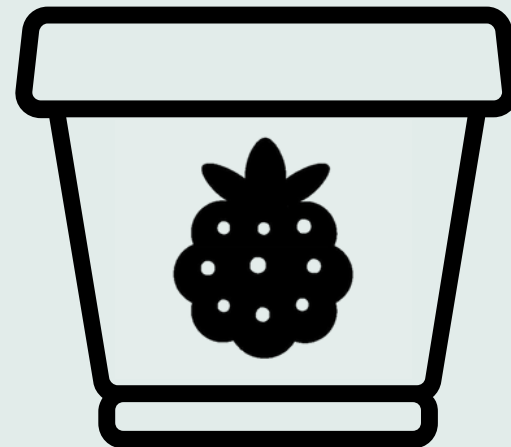
## MAY - JUNE 2024

**FROZEN  
RASPBERRIES IN  
DOUBLE  
CHOCOLATE (WHITE  
AND MILK))**



**PACK: PAPER TUB  
WEIGHT: 150G**

**FROZEN  
RASPBERRIES IN  
MILK CHOCOLATE**



**PACK: PAPER TUB  
WEIGHT: 150G**

**FROZEN  
BLUEBERRIES IN  
WHITE CHOCOLATE**



**PACK: PAPER TUB  
WEIGHT: 150G**

**FROZEN BANANA IN  
MILK CHOCOLATE**



**PACK: PAPER TUB  
WEIGHT: 150G**

**FROZEN CHERRY IN  
MILK CHOCOLATE**



**PACK: PAPER TUB  
WEIGHT: 150G**

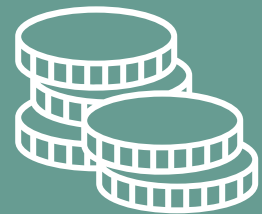
# COMPETITIVE ADVANTAGE OF CHILLBERRY



PRODUCTION FLEXIBILITY - 8 TONS PER WEEK / ABILITY TO TEST MULTIPLE PRODUCT VARIATIONS DUE TO A WIDE RANGE OF FROZEN FRUIT OFFERINGS AND A NEW MACHINE PARK



BRAND AND PRODUCT OFFERING COMMUNICATION CHANNELS (WEBSITE, SOCIAL MEDIA CHANNELS - FACEBOOK, INSTAGRAM, TIKTOK) / APRIL 2024



ABILITY TO BUILD REACH CAMPAIGNS CREATING AWARENESS AND TRAFFIC / AROUND MAY 2024



AN EXPERIENCED AND PROFESSIONAL TEAM IN PRODUCTION, SALES, AND MARKETING

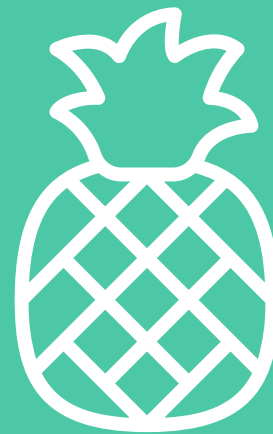


# COMING SOON

PINEAPPLE IN WHITE CHOCOLATE  
WITH COCONUT FLAKES

SLICED STRAWBERRY IN MILK  
CHOCOLATE

CINNAMON APPLE IN SALTED  
CARAMEL



Chillberry will soon surprise you with an even greater variety of flavors. We have the ability to create a vast range of tastes. We plan to introduce new variants, including variegato flavor additives, which will give our fruits a completely new dimension.

**WE HAVE BEEN OPERATING IN THE  
MARKET SINCE 2009 AS A POLISH,  
FAMILY-OWNED COMPANY**

**15**

**Years of experience**

**24**

**Markets**

**5**

**Continents**

**PRODUCER**



**HANDSMAN**  
FOOD

# WE PRIORITIZE QUALITY AND SAFETY ABOVE ALL ELSE

Fruits and vegetables are sourced exclusively from trusted suppliers with whom we have been collaborating for many years, and many of them have exclusive contracts with us. We know where they come from and when they were harvested.

We have a specialized quality control department with over 20 years of experience. We have full control from purchasing raw materials to delivery to the customer.

We make every effort to ensure that the goods offered are of the highest quality and meet the standards set by the recipient countries. We constantly monitor the quality of the delivered products through a developed quality control system.



**BRC FOOD CERTIFICATION**

**IFS FOOD CERTIFICATION**

**GLOBAL G.A.P. CERTIFICATION**

**ECOLOGICAL  
PRODUCTION**

**HALAL CERTIFICATION**

# CONTACT DETAILS:



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FOOD



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Production Plant

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