



**Vipin Agarwal**  
saffron expert  
Company- Groceries Impex  
The only BRC Grade A  
certified saffron packing unit  
Sweets and ice cream  
industry main customers

# Saffron Aroma in Temples Sanctity

► Briefly introduce yourself, your name, position and work (product) of your company?

Myself Vipin AGGARWAL : The Saffron Expert of the M/S Groceries Impex . We deal in bulk and private label of pure saffron. Vipin AGGARWAL The Saffron Expert of Groceries Impex . We deal in Pure Saffron, dry fruits and flavoured Mishri (selectively). We have - only and largest BRC Grade A certified Saffron Packing unit. We do private label for many renowned brands and supply in bulk pack also as per customer demand. Sweet and Ice cream Industry are our main customers.

► Since when have you been associated with Temple Connect?

This is our first time to connect temple. We met Mr. Girishji in one of the religious pooja at Maa Bhadrakali Kurukshetra. On knowing about this, we decided to learn more about it. It was interesting for us to know about such gathering of all temples management at one place. Today we thank God to connect us with all

seniors, gurus of temples.

► Did you participate in last year's Expo? If yes, then share your experience of that program.

No, we did not participate last year.

► How important is the Convention and Expo from the point of view of the ecosystem and business-market of temples?

This convention and expo is very important as it gives a common platform to address and resolve the current challenges of temple management, temple business market in accordance to maintaining the balance of the Ecosystem.

► What are the products of your company, what are their specialties and how helpful are they for the temple ecosystem?

Saffron is our Premium Product. Additionally, we deal in dry fruits and Saffron flavoured Mishri selectively. We have a complete product- category of Saffron:

Saffron Stigma

Saffron Powder

Saffron Extract

Saffron is most important ingredient in the temple ecosystem or needless to say without saffron any ritual of temple is incomplete, be it- Pooja, Abhishek/ Tilak or Prasadam. Saffron is symbol of purity, devotion, sanctity and divine blessings. . Since the ancient culture, all Prasadam were made with saffron; either it was Modak, Peda, Churma...etc. Saffron



enhances the spiritual ambience of Prasadam and Completes the Prasadam offered during religious rituals. Thus, we can say SAFFRON: "Pooja and Prasadam Sampoonam " -

► **What are your hopes and expectations from the International Temple Conference and Exhibition to be held in Tirupati 2025?**

Answer: We would like to connect all participant temples for pure saffron to be used for Poojas, Abhishekam and Prasadam to elevate the Spiritual devotion and sensory experience during pooja and religious rituals. We have different forms of Saffron (Powder, Stigma and extract) for target- based use and better outcome. We would be interested to supply quality and purest saffron to temples globally.

► **How would you like to cooperate and contribute in this Expo to be held in future?**

Saffron is a symbol of purity. It offers Sanctity and divine blessings. We would offer organiser to welcome all delegate with "केसर तलिक ". We would

do sampling of saffron and offer welcome saffron drink at our stall. All delegates are welcome to our stall. Complementary book on saffron will be given to all visitors- " Saffron The Golden Herb " written by Vipin Aggarwal -The Saffron Expert and co-author Dr Rekha Aggarwal who wrote clinical studies on saffron.

► **How far is the business of your company spread and at what height is it now and what is your business plan going forward?**

We are doing private labelling of many renowned brands in India and we are serving across Pan India. Our Dubai packing unit is about to start in the month of March 2025 and soon we will be able to pack international brands as per requisite of customers.

► **How many possibilities do you see in the present and future in various fields from this expo organized by Temple Connect?**

Temple Connect's initiative is good and will be a milestone for related industries including sweets industry, metal and utensils, spiritual enlightenment and wellness Industry also. There is growing need for such initiative to save youth and mankind from western world influences and to protect humanity, as inner strength and inner upgradation is the foundation for rise in every area in life.

► **What message would you like to give to our intelligent readers through the special issue of 'Mahakumbh of Temples' being published by Hindi Vivek?**

Every soul is on a journey in this world and Saffron is a symbol of purity, wealth and devotion. During this journey, embrace your divine experience with use of Sacred gift of mother nature- The Pure Saffron. Secondly - धर्म एव हतो हन्ति धर्मो रक्षति रक्षितः।

तस्माद्धर्मो न हन्तव्यो मा नो धर्मो हतोऽवधीत्।।

it means - Those who oppose dharma, will perish, those who uphold it, will be protected. Temple connect is an amazing initiative in such a direction to upgrade mankind and inspire people for enlightenment. May God grant them the strength to keep our religious culture alive and may we collectively pledge to protect and uphold it.

