# **EPITASTE® COCOA CONCENTRATE**

The Ultra-Concentrated Cocoa Powder Solution

A powerful, ultra-concentrated paste designed to revolutionize your product formulation. ECC delivers an intense, authentic chocolate profile with unprecedented efficiency.

## THE BENEFITS ARE UNMISSABLE

#### EXTREME COST REDUCTION

Replace up to 100% of your cocoa powder.

1kg of ECC does the work of over 10kg of standard cocoa, slashing your ingredient costs.

#### **ELIMINATE ARTIFICIAL FLAVOURS**

Achieve a rich, authentic chocolate taste.

ECC's potent profile eliminates the need for additional artificial chocolate flavouring.

#### SUPERIOR & CONSISTENT QUALITY

Guarantee a deep, robust chocolate flavour in every batch, elevating product quality without premium cocoa prices.

#### **EFFORTLESS APPLICATION**

A clean, no-mess paste. Simply blend ECC directly into your wet mixes, batters, or masses for uniform distribution without dust.

#### WHO IT'S FOR

- · Bakery: Cookies, Cakes, Brownies, Biscuits
- · Snacks: Puffs, Pellets, Bars, Cereals,
- Beverage: Shakes, Milk, Ready To Drink, Syrups

## Main Ingredients

- · Theoobroma Cocoa Extracts
- Natural Identical Chocolate Flavour
- Vanillin

### How to use

Recommended Dosage: 0.10 - 0.40 % (with 50% of Cocoa Powder Removed)



#### IMPROVED RECIPE

Cocoa Powder: 50 kg ECC: 50kg ÷ 10 = 5 kg E150, Caramel Color: 5 - 8kg

## **Key Take away!**

- · Put the samples to test!
- Proven Production Performance:
   ASIA: 1x ECC Replaced > 14 x Cocoa Powder
   MENA: 1x ECC Replaced > 25 x Cocoa Powder
   EPITASTE's Bakeries: 1x ECC Replaced > 33 x Cocoa Powder

Color Adjustments: Removing cocoa powder results in color fades! Solutions:

1:1 to 1.5 of ECR to Caramel Color (E150) 1:0.5 to 1 of ECR to Fine Activated Charcoal Powder 1:0.5 to 1 of ECR to Natural Black ( 3 Red : 2.6 Green : 2 Blue)