SAFANAA

IDEAL TRADING COMPANY

SOURCE OF CHEMICAL & FOOD INGREDIENTS

Our Experience

SAFANAA is a leading supplier of food ingredients and chemicals since 2005 within the Middle East markets, committed to delivering safe, high-quality, and cost-effective solutions to food, pharma and food-graded chemicals industry.

With a wide product portfolio, global sourcing network, and a strong focus on reliability, we help our customers, buyers create consistent, innovative and compliant food products. This enabled us forecast the needs & requirements of our customer and partners.

Our Mission

"To source and deliver premium quality food ingredients & chemical products from our trusted manufacturers worldwide, ensuring trust, safety, reliability for our customers. We are committed to building long term partnerships, driving innovation in supply chains, and contributing to the success of our clients across industries through ethical, efficient, and customer-focused trading solutions."

Our Services

Our aim has always been to satisfy the needs of all our customers/buyers finding best products under well known & reliable brands from anywhere the world.

Through our thriving seminars, successful international partnership, dynamic research & development, excellent customer service and globally recognized contributions to the world, our spirit of courage and passionate services benefit each and every one throughout the year.

Our specialized services in various other segment's & distribution of raw materials for Bakery, Confectionery, Juices & Beverages, Dairy products, Meat, Sausages, Culinary, Oil & Fat, Water Treatment chemicals, Feed products, Pharmaceuticals, Detergents, Construction chemicals, Paint & Coating, Plastic & PVC, Oil & Gas etc.

Trading Skills

We offer distribution of wide range of food ingredients and chemicals to improve the performance and efficiency of individual and process the activities. We take care of environment as a core value, using the cleanest, most advanced technology. We maximize our human capital through education and pride ourselves on our integrity.

Industries We Serve

Bakery

Dairy

Confectionery

Juice & Beverage

Meat & Poultry

Culinary

Margarine Oil & Fats

Pharmaceuticals

Detergent

Plastic & PVC

Paint & Coating

Construction Chemicals

Water treatment & Chemicals

Oil & Gas

Feed Ingredients

Perfumes & Cosmetics

Bakery

- Bread & Buns
- Frozen Dough
- Biscuit & Crackers
- Croissant
- Pies & Tarts
- Cake & Pastry

Specialty Breads
Muffins
Cup Cakes
Biscuits & Wafers
Cookies
Cream Filled
Arabic breads
Pastries
Sponge Cakes
Cake Mixes
Crackers
Protein Bars
Tortilla

Dry Baker's Yeast
Enzymes
Starches & Fiber
Milk & Whey Powders
Caramel Color
Soya Lecithin & Soya Flour
Ammonium Bicarbonate
Vanillin, Vitamins
Proteins, Flavors
Egg Powders
Emulsifiers & Preservatives

Dairy

- Milk
- Yogurt
- Cheese
- Dessert
- Ice Creams
- Creams

Set Yogurt Fruit Yogurt
Frozen Yogurt Drinking Yogurt
Probiotics
Milk Juices
Flavored Milks
Extruded Ice
Cream
Ice Cream sticks
Sorbets
Infant Formula
Coffee Creamers
Cheese

Nisin & Natamycin
Hydrocolloid & Blends
GDL & Starches
Whey & Milk Powders
Caramel Color
Emulsifiers
Vanillin & Ethyl Vanillin
Vitamins, Proteins
Flavors & Colors
Lactic Acid
Soya Lecithin
Cultures
Calcium Chloride

Confectionery

- Chocolate & Candies
- Fillings
- Spreads
- Jellies
- Chewing Gums

Chocolate & Spreads
Soft Toffee
Fudges
Chews & Lollipops
Caramel Toffee
Gums-Stick Gum,
Center Filled Gum
& Bubble Gum
Jams
Nuts
Marshmallows
Fruit Plates

Fructose & Liquid Glucose
Milk & Whey Powders
Caramel Color
Anti Blooming Agent
Crystallzing Agent
Gelatin
Emulsifiers
Soya Lecithin
Vanillin & Ethyl Vanillin
Sorbitol
Flavors & Colors
Glycerin

Juice & Beverages

- Juices
- Iced Tea
- Soft Drinks
- Spirits

Tea Beverages
Juice Beverages
Energy Drinks
Sports Drinks
Milk Beverages
Frozen Beverages
Carbonated Drinks
Smoothies, Coffee
Vitamin Water
Fruit float drinks
Fruit Concentrates
Chilled juices
Non-Refrigerated juices

Protein
Carrageenan & Blends
Hydrogen Peroxide
Synthetic Flavors & Colors
Natural Antioxidants
Natural Colors
Hydrocolloids - Guar Gum
Xanthan, CMC
Caramel Color
Acidulants
Enzymes
Vitamins

Meat & Poultry

- Cooked Meat
- Ground Meat
- Canned Product
- Cuts
- Cured Meat
- Processed Meat

Dried & Semi-dried
cured meats
Sausages
Meat Balls & Nuggets
Hamburger Patties
Brine Marinated & Injected
Dry & Semi dry sausages
Corned Beef
Injected Hams & Steaks

Functional Blends
Starches & Proteins
Carrageenan
Phosphates & Blends
Spices & Spice Blends
Natural Flavor Extracts
TVP & Soya Proteins
Antioxidants
Transglutaminase
Fibers
Natural Colors
Oleoresins

Culinary

- Ketchup
- Mayonnaise
- Sauces
- Soups
- Seasonings
- Pickels

Ketchup
Mustard
Mayonnaise
Pickles
Dips
Dry Mix & Dry Mix Soup
Pizza & Pasta Sauce
Meat Glaze
Pancake Syrup
Fruit Preparations
Bouillons,
Broths-Condiments

Yeast Extract
Starches
Carrageenan
Sodium Alginate
Phosphates & blends
MSG
Spice Blends
Flavors & Colors
Antioxidants
Egg Powders & Liquid
Fibers & Proteins
Natural Extracts

Margarine Oils & Fats

- Edible Oil
- Margarine
- Butter
- Spreads
- Other Fats
- Ghee

Refined Sunflower Oil
Refined Corn Oil
Refined Soya Bean Oil
Refined Canola Oil
Pure Olive Oil
Extra Virgin Olive Oil
Vegetable Ghee
Margarine
Frying Margarine
Butter Blocks
Butter Spreads
Cooking Liquids

Phosphoric Acid
Soya Lecithin
Beta Carotene
Antioxidants - Liquid & powders
Acidifiers
Emulsifiers
Vitamins
Bleaching Earth
Crystallizing Agent
Enzymes
Anti-blooming

Pharmaceuticals

- ★ Vitamins
- ★ Sweeteners
- ★ Pharma Colorants
- ★ Glycols
- ★ Active & Excipients

Detergent

- ★ Solvents
- ★ Silicates
- ★ Surfactants
- ★ Bleaching Agent

Plastic & PVC

- ★ Stabilizers
- ★ Stearates
- ★ Masterbatch
- ★ PC Recycle

Paint & Coatings

- ★ Solvents
- ★ Thickeners
- ★ Pigments
- ★ Resins

Construction Chemicals

- ★ Cellulose Ether
- ★ Pigments
- ★ Sealants
- ★ Adhesive

Water Treatment & Chemicals

- ★ Minerals
- ★ Biocides
- ★ Raw Water Treatment
- ★ Wastewater Treatment

Oil & Gas

- ★ Waxes
- ★ Naphtha
- ★ Drilling Product
- ★ Lubricant Oils

Feed Ingredients

- ★ Vitamin Concentrate
- ★ Iron Mixture
- ★ Blinders
- ★ Phosphates

WAREHOUSE & LOGISTIC EXPERTISE

Romana Company for Transportation & Storage

Our sister company ROMANA offers a large space for warehouse and logistic services to our customers and partners. It has 5000 sq.mtr warehouse space both ambient and dry.

Romana also offers B2B services to build long term partnership with our customers & Buyers. We offer an unrivalled expertise in the import and export of food ingredients and chemicals to our valuable customers worldwide. We understand that food ingredient supply requires more than just high-quality products- it demands reliability, precision and efficiency at every stage of the supply chain.

Our warehouse and logistic operations are designed to ensure that your ingredients reach you on time, in perfect condition and in compliance with international food safety standards

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Our expertise includes:-

1. State-of-the Art Warehousing

- Climate controlled facilities to preserve ingredient quality and shelf life.
- FIFO (First in, First out) and FEFO (first Expiry, First out) inventory management systems.

2. Efficient Inventory Management

- Real time tracking of stocks with advanced warehouse management system(WMS
- Batch & lot traceability for full transparency and compliance.
- Optimized stock rotation to minimize waste and ensure freshness.

3. Streamlined logistics

- Expertise in local, regional & international distribution of food ingredients.
- lexible delivery solutions and timely supply.

4. Compliance & Safety

- Adherence to global food safety standards.
- Proper documentation & regulatory compliance for cross border shipments.
- Strict hygiene and quality control protocols.

4. Customer- centric solutions

- Tailored logistics planning to meet customer schedules.
- Proper documentation & regulatory compliance for cross border shipments.
- Emergency supply capabilities.

www.safanaa.com

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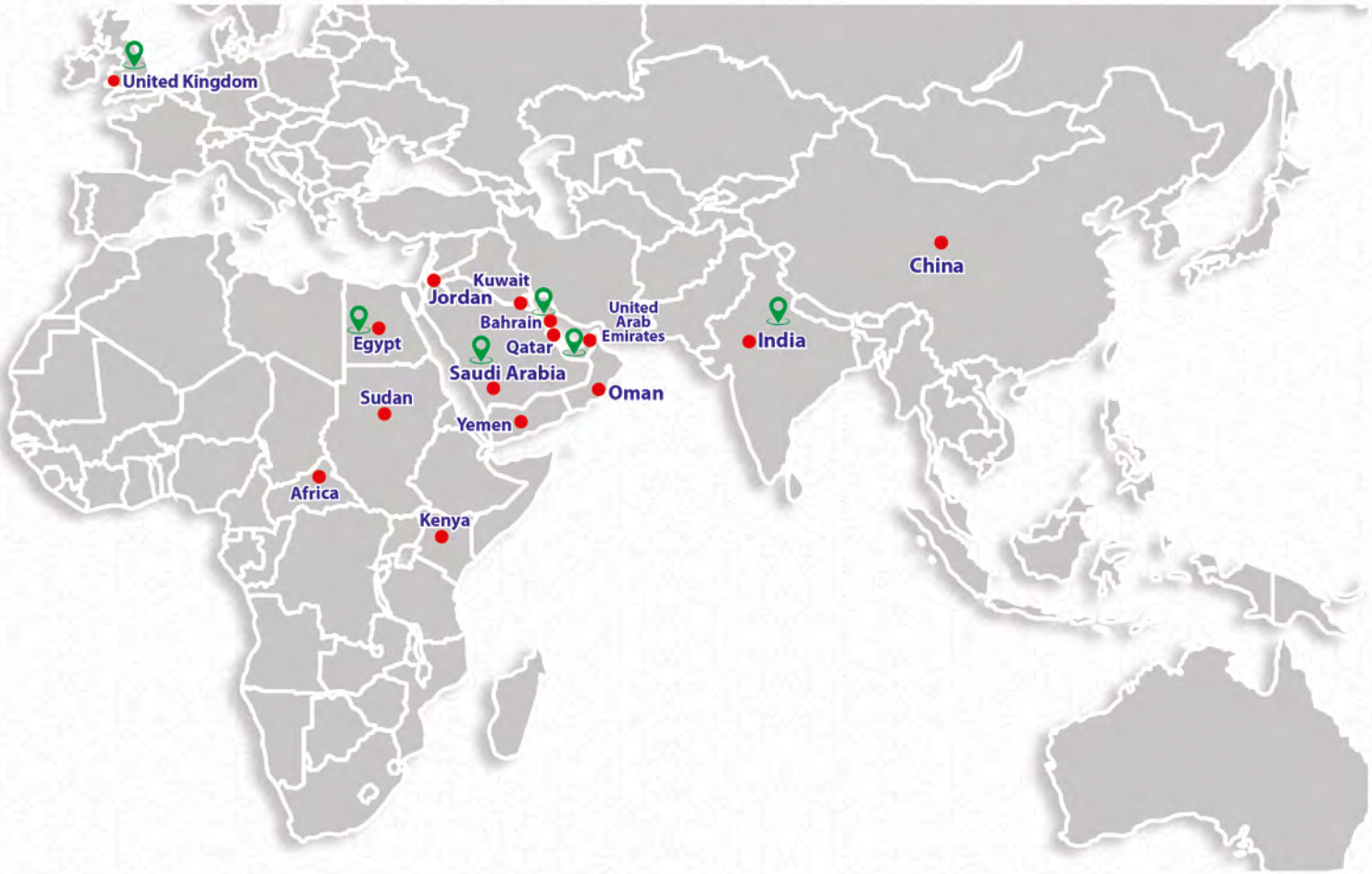
Our Presence

- Saudi Arabia
- United Arab Emirates
- Bahrain
- India
- Egypt
- United Kingdom

Business Network

- Saudi
- Kuwait
- Qatar
- UAE
- Oman
- Jordan
- Yemen
- Africa
- India
- China
- Kenya
- Sudan
- UK



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