



SHAPING TOMORROW'S FLAVORS



At Metarom, we believe that taste is at the heart of every great food and beverage experience. Guided by **innovation** and inspired by **consumer trends**, we craft **natural** and **indulgent** flavor solutions.

From bakery and dairy products to beverages, our expertise covers a wide range of applications. With decades of know-how, in-house R&D, marketing, and close collaboration with our partners, we deliver tailor-made solutions that combine creativity, technical excellence, and market relevance.

Beverages: innovation at the forefront

Driven by growing awareness around wellness and balanced nutrition, consumers are now favoring more natural beverages with reduced-sugar recipes leading to spectacular growth in this segment.

Bakery, viennoiserie & pastry: gourmet innovation

Dive into the world of gourmet innovation with our selection of biscuits and breakfast cereals featuring unique flavors. Bold aromatic combinations, designed to inspire your next product developments.

Dairy: authentic indulgence

Discover a creamy yogurt that charms with its simplicity and authenticity. A perfect balance between milky smoothness and delicious taste. A tasting experience that brings us back to the essentials: genuine flavor and indulgence accessible to all.

All the applications featured in this catalog are Halal certified.



FLAVORED WATER



orange blossom flavor strawberry flavor

A delicately flavored water, where the sweetness of strawberry meets the finesse of orange blossom. A subtle and elegant drink, perfect for a moment of refreshment

	Ingredients	Amount (kg)
	Water	95.88
PE7107	Sugar syrup 67 BRIX	5
LM5206	Acidulating composition E330	0.25
PE16844	Strawberry flavor NF	0.06
PE17714	Orange blossom flavor NF	0.04
	Red dye E124 in 1% solution	0.025
	Sodium benzoate	0.015
	то	TAL 101.27
	TOTAL VO	DLUME in L: 100.00



COLA

pop-corn flavor

A surprising cola joins the party: sparkling bubbles blended with the sweetness of caramelized popcorn. An original soda, both comforting and bold, that awakens the taste buds.

	Ingredients	Amount (kg)
	Water	87.7
PE7107	Sugar syrup 67 BRIX	15.9
PE16248	Acid base for cola & acidifier E338	0.33
PEE0003	Cola flavor NF	0.16
ABA250620A	Pop-corn flavor NF	0.05
	Sodium benzoate	0.015
	TOTAL	. 104.155
		. 104.155 ME in L: 100.00



REDUCED-SUGAR COLA



pop-corn flavor

Driven by the growing demand for wellness and balanced nutrition, this reducedsugar version of our surprising cola with popcorn flavor delivers the same bold and comforting taste, now in a lighter recipe that aligns with today's wellness expectations.

	Ingredients	Amount (kg)
	Water	96.12
PE7107	Sugar syrup 67 BRIX	4.48
PE16248	Acid base for cola & acidifier E338	0.33
PEE0003	Cola flavor NF	0.16
LABA250620A	Pop-corn flavor NF	0.05
	Sodium benzoate	0.015
	Sucralose	0.01
	Acesulfame K	0.008
	TOTAL	101.173
	TOTAL VOLUM	IE in L: 100.00



SODA ginger flavor

A vibrant, sparkling soda, enhanced by the spicy warmth of ginger. An energetic and refined drink, perfect for awakening the senses.

	Ingredients		Amount (kg)
	Water		88.5
PE7107	Sugar syrup 67 BRIX		15.22
	Tartaric acid (L) E334		0.128
LABA250612C	Ginger flavor NXF WONF		0.1
	Ascorbic acid E300 kasher		0.03
		TOTAL	103.978
	T	OTAL VOLUM	IE in L: 100.00





BISCUIT

pumpkin spice flavor

A golden, crispy cookie infused with the warm notes of pumpkin spice. An autumn delight, perfect for a gourmet moment.

	Ingredients		Amount (kg)
	Wheat flour		50.95
	Sugar		20.3
	Butter		19.75
	Whole egg		8
	Baking powder		0.5
ABA250307D	Pumpkin spice flavor NF		0.3
	Salt		0.2
		TOTAL	100.00 kg



CEREALS



blueberry flavor yoghurt flavor

Crispy cereals enhanced by the sweetness of yogurt and the fruity intensity of blueberry. Each spoonful offers a perfect balance between creamy freshness and tangy indulgence. A morning break full of vitality and deliciousness.

	Ingredients		Amount (kg)
	Extruded cereals rice		80
PE7107	Sugar syrup 67 BRIX		19.9
PEP0038	Yoghurt flavor NF		0.16
PE17476	Blueberry flavor NF		0.06
		TOTAL	100.12 kg





FLAVORED MILK strawberry flavor



A creamy and indulgent milk, enhanced by the sweet softness of strawberry. A comforting and delicious drink, to be enjoyed any time of the day.

(Ingredients		Amount (kg)
	Semi-skimmed milk		96.76
	Sugar		5
PE17420	Strawberry flavor NF		0.3
		TOTAL	102.06
		TOTAL VOLUM	IE in L: 100.00



OUR FLAVOR WHEELS

Let's speak the same language

The flavor wheel is an educational tool that makes our customers aware of the major profiles of a flavor note, enabling them to guide their choice towards a particular profile. This tool has been developed to better define our customers' needs and adopt a common language in order to meet their specifics requirements.



Request a tool!



OUR MARKET NEWSLETTERS

Throughout the year, Metarom offers resources linked to **trends in the** various sweet food markets.

We are currently analyzing 7 sectors: bakery products; cookies; ice cream and sorbets; yogurts and ultra-fresh desserts; beer; spirits; soft drinks.

Marketing teams study **trends** in these markets, the evolution of **flavor notes**, details of launches etc. Translated into English and German, our Market Newsletters is an important resource as a library of information for food manufacturers.



Subscribe our Market Newsletters!



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