

*Feem*®

# POPCORN PREMIX

Premix Series



Popcorn premix is where Feem began. With over two decades of experience and customer feedback, our Premix Series has evolved into more than 20 customised formulas, each crafted to meet diverse demands. From sweetness to colour to aroma, every blend is designed with precision — whether for Asian, Middle Eastern, or Western preferences, there is a recipe within our collection to suit every market.

#### Why Feem

### PREMIX IS SO SUCCESSFUL

#### Customisable

With over 20 formulas and the flexibility to adapt sweetness, colour, and aroma, our premix range is crafted to suit every market preference — from Asia to the Middle East to the West.

*“Made for every market”*

#### Easy to use

Designed for consistency and convenience, each blend delivers reliable results, making gourmet-quality popcorn simple to achieve anytime, anywhere.

*“Consistency made simple”*

#### Quality ingredients

Transform any moment into a cinematic escape. Whether in your living room, at a party, or under the stars on a mountain hike — your theater experience is always within reach.

*“Your theater snack, wherever you go”*

#### Experienced R&Ds

Backed by more than two decades of expertise, our dedicated R&D team continues to refine and innovate, creating blends that meet evolving global tastes.

*“Innovation backed by decades”*

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### Product Itself

Flavour - **Caramel Premix, Coating Premix, Chocolate Premix and your preference**

Packaging details - **22.68kg per carton box**



#### Defeem Sdn Bhd

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