



The Ready to Eat Series draws inspiration from the classic China candied hawthorn, or we named it "Tanghulu". We switch the ordinary popcorn to an extraordinary "candied like" popcorn. From the very first crunch to the lingering finish, this is popcorn that elevated to an art — indulgent yet effortless, timeless yet trend-setting. Whether savoured alone or shared among friends, more than a snack, it is a curated experience — popcorn, reimagined for a new era of luxury.



#### What makes

### I'M A POPCORN SO SPECIAL

## Truffle coating flavour

Inspired by the world's most luxurious ingredient, our Truffle flavour popcorn redefines savoury indulgence. Rich, refined, and irresistibly aromatic, it is a symphony of sweet and savoury that transforms popcorn into an elegant gourmet experience.

"Earthy truffle luxury in every irresistible crunch"



Redefining tradition, Caramel popcorn is no longer a simple flavour. With a luscious caramel coating, it takes on new life — richer, crunchier, and more satisfying than ever before.

"A new life for caramel popcorn"

# Mixberries coating flavour

Bursting with the vibrant sweetness of nature's harvest, our Mixberries flavoured popcorn brings a refreshing twist to tradition. A balance of sweet and tart, crisp and luscious — a multi-layered delight that excites the senses and lingers long after the last bite.

"A fruity crunch you can't resist"

### Chocolate coating flavour

Where golden caramel meets velvety richness, our Chocolate caramel flavoured popcorn delivers pure decadence. Sweet yet sophisticated, it strikes the perfect balance of crunch and creaminess, crafted for those who crave a richer kind of pleasure.

"Where caramel meets chocolate elegance"



### **Product Itself**

Flavour - Truffle, Caramel, Mixberries, Chocolate Packaging details - Canister packed







## **Defeem Sdn Bhd**

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