



RICE



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India is the largest exporter and second-largest producer in the world of this globally-consumed staple food. With annual production of over 110 million tonnes and exports of nearly 13 million tonnes (Basmati + non-Basmati), India has secured its position as the world's leading country for high quality Rice. While India is globally reputed for its superior Basmati Rice (extra-long aromatic grains that elongate atleast twice of their original size), it has a very high global standing for its other nearly 6000 varieties of Rice grains too. With state-of-the-art Rice milling facilities strewn across the country, the quality of milled Rice produced by India is very difficult to match.

BASMATI RICE - 1121 (OM 837)

Average Length: 8.30mm | **Average Breath:** 1.85mm

Default packing: 25kgs net in non-woven bags | **Container capacity:** 25 tons / 20 ft. container



SELLA CREAM

- Parboil Method: 1 hour in water
- Appearance: Translucent White
- Whiteness: 32⁰ min.



SELLA GOLDEN

- Parboil Method: 4 hours in water then 4 hours under high pressure in covered chamber after removing water.
- Appearance: Golden
- Whiteness: 20⁰ max.



STEAM

- Steaming Method: Subjected to hot steam inside closed chamber for 10 minutes.
- Appearance: White
- Whiteness: 33⁰ min.

BASMATI RICE - 1509 (OM 857)

Average Length: 8.45mm | **Average Breath:** 1.85mm

Default packing: 25kgs net in non-woven bags | **Container capacity:** 25 tons / 20 ft. container



SELLA CREAM

- Parboil Method: 1 hour in water
- Appearance: Translucent White
- Whiteness: 32⁰ min.



SELLA GOLDEN

- Parboil Method: 4 hours in water then 4 hours under high pressure in covered chamber after removing water.
- Appearance: Golden
- Whiteness: 20⁰ max.



STEAM

- Steaming Method: Subjected to hot steam inside closed chamber for 10 minutes.
- Appearance: White
- Whiteness: 33⁰ min.

BASMATI RICE - PUSA (OM 737)

Average Length: 7.45mm | **Average Breath:** 1.70mm

Default packing: 25kgs net in non-woven bags | **Container capacity:** 25 tons / 20 ft. container



SELLA CREAM

- Parboil Method: 1 hour in water
- Appearance: Translucent White
- Whiteness: 32⁰ min.



SELLA GOLDEN

- Parboil Method: 4 hours in water then 4 hours under high pressure in covered chamber after removing water.
- Appearance: Golden
- Whiteness: 20⁰ max.



STEAM

- Steaming Method: Subjected to hot steam inside closed chamber for 10 minutes.
- Appearance: White
- Whiteness: 33⁰ min.

NON - BASMATI RICE

Default packing: 25kgs net in PP bags | **Container capacity:** 25 tons / 20 ft. container



SUGANDHA SELLA CREAM (OM 797)

- Parboil Method: 1 hour in water
- Appearance: Translucent White
- Average Length: 7.85mm
- Whiteness: 32⁰ min.



SUGANDHA SELLA GOLDEN (OM 797)

- Parboil Method: 4 hours in water then 4 hours under high pressure in covered chamber after removing water.
- Appearance: Golden
- Average Length: 7.85mm
- Whiteness: 20⁰ max.



SHARBATI SELLA CREAM (OM 707)

- Parboil Method: 1 hour in water
- Appearance: Translucent White
- Average Length: 7.00mm
- Whiteness: 32⁰ min.

NON - BASMATI RICE

Default packing: 25kgs net in PP bags | **Container capacity:** 25 tons / 20 ft. container



PR11 SELLA CREAM (OM 675)

- Steaming Method: 1 hour in water
- Appearance: Translucent White
- Average Length: 6.85mm
- Whiteness: 32⁰ min



PR11 STEAM (OM 675)

- Steaming Method: Subjected to hot steam inside closed chamber for 10 minutes.
- Appearance: White
- Average Length: 6.85mm
- Whiteness: 33⁰ min.



IR 64 RAW WHITE (OM 600)

- Broken: 5% / 15% / 25%
- Appearance: White
- Average Length: 6mm
- Whiteness: 34⁰ min.

NON - BASMATI RICE

Default packing: 25kgs net in PP bags | **Container capacity:** 25 tons / 20 ft. container



SONA MASOORI STEAM (OM 537)

- Steaming Method: Subjected to hot steam inside closed chamber for 10 minutes.
- Appearance: White
- Average Length: 5.35mm
- Whiteness: 33⁰ min.



SWARNA RAW WHITE (OM 525)

- Broken: 5% / 15% / 25%
- Appearance: White
- Average Length: 5.25mm
- Whiteness: 34⁰ min.



IR 8 SELLA (OM 501)

- Parboil Method: 1 hour in water
- Appearance: Translucent White (Golden possible)
- Average Length: 5.00mm
- Whiteness: 28⁰ - 32⁰

