



**orio**<sup>TM</sup>  
Adding Colours to Your Taste

Elevating Culinary Art  
with Vibrant Hues

[WWW.ORIOCOLOUR.COM](http://WWW.ORIOCOLOUR.COM)

## Elevating Every Shade Since Decades

At **Orio Speciality Colours Pvt. Ltd.**, an initiative by the HindPrakash Group, colour is more than just a product it's our legacy. For over four decades, we have been at the forefront of developing and manufacturing high-performance colours that touch millions of lives every day.

From food and beverages to personal care, pharmaceuticals, and nutraceuticals, **Orio colours** are trusted globally for their consistency, safety, and innovation. With world-class manufacturing facilities in Ahmedabad, India, a robust R&D and quality control framework, and a global distribution network, we ensure that our customers receive the perfect shade, every single time.

Our diverse portfolio spans Synthetic, Blended, Lake, and Natural Colours – available in both powder and liquid forms empowering brands and manufacturers across industries to create, innovate, and inspire.

With a total production capacity of **600 metric tons per month**, we meet the growing demands of our customers while maintaining the highest standards of quality.

orio™

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### Vision Statement

With a humble beginning ORIO is determined to reach & sustain a position of leadership. It will be a force to reckon with for setting trends with the values & principles of the group.

- **Customer Satisfaction**  
Through consistent & dependable quality of products and services.
- **People Development**  
With emphasis on safety, harmony with confidence, innovation & continuous improvement. ORIO will provide a fair opportunity to each one to beat their best, for growth through transparency, trust and honesty.
- **Society Cares**  
Through efforts to conserve and improve environment.
- **Stake Holders**  
Confidence Through adequate returns and growth of investment.
- **Associate Confidence**  
Through sharing of knowledge & concern for mutual benefit.

### Mission

- To deliver high-quality, compliant and consistent colours across industries.
- To invest continuously in research, innovation and technology
- To build partnerships with customers by offering customized solutions.
- To promote sustainability and responsibility in every step of our process.







# Blended Colours



Blended colours are a unique combination of different pigments or dyes, mixed to create a harmonious and visually appealing shade. These colours offer versatility and creative freedom, making them an ideal choice for a wide variety of applications. At ORIO, we specialize in providing expertly blended colours that maintain consistency and vibrant appeal. Whether you're looking for a subtle blend or a bold, multi-hued effect, ORIO delivers blended colours that add depth and beauty to your products, enhancing both aesthetic and functional qualities. Blended colours are a popular choice for industries that require customized and sophisticated hues, offering endless possibilities to meet specific design and branding needs.

# The Art of Perfect Fusion



# Why Choose ORIO blended Colours?

At ORIO, our blended colours bring creativity and precision together, offering brands the freedom to experiment with unique shades that are both consistent and high-performing. Each batch is crafted to maintain reliability in hue and vibrancy, even in challenging conditions, ensuring that your products always look their best. With seamless blending and superior stability, ORIO blended colours add depth, character, and lasting appeal to every creation.



GOURMET FOODS



YOGURTS



BAKED GOODS



ALCOHOLIC BEVERAGES



FOOD ART



COSMETIC

| Product Name          | Shade | Light | Temp | Acid | Alkali |
|-----------------------|-------|-------|------|------|--------|
| WATER SOLUBLE COLOURS |       |       |      |      |        |
| Lemon Yellow          |       | M     | G    | G    | G      |
| Egg Yellow            |       | G     | G    | G    | P      |
| Orange Red            |       | G     | P    | G    | G      |
| Strawberry Red        |       | G     | G    | G    | M      |
| Rose Pink             |       | G     | P    | G    | G      |
| Raspberry Red         |       | G     | M    | G    | G      |
| Grape                 |       | G     | P    | G    | G      |
| Falsa                 |       | G     | G    | G    | M      |
| Cola Chocolate        |       | G     | G    | M    | G      |
| Chocolate Brown       |       | G     | P    | G    | G      |
| Dark Chocolate        |       | M     | G    | G    | G      |
| Lime Green            |       | G     | G    | G    | M      |
| Apple Green           |       | G     | G    | G    | P      |
| Pea Green             |       | G     | P    | G    | G      |
| Black Current         |       | G     | G    | G    | M      |
| Approved Black        |       | G     | P    | G    | G      |



# Lake Colours



A Perfect Fusion of  
Brightness and Stability



Lake colours are pigments derived by combining water-soluble dyes with an insoluble substrate, typically alumina, to form a stable, solid colourant. These colours offer enhanced opacity, excellent stability, and strong adherence, making them an ideal choice for various applications. At ORIO, we provide top-quality lake colours that are vibrant, versatile, and safe for use in a wide range of industries. With their ability to provide intense hues without fading or leaching, ORIO lake colours are perfect for products that require lasting visual appeal and consistency.

Lake colours are particularly valued for their ability to perform in applications where liquid-based colours may not be suitable, such as in solid food products or cosmetic formulations.

## Why Choose Lake Colours?

With superior stability and brilliant opacity, ORIO lake colours are the trusted choice for industries that demand long-lasting visual impact. Resistant to heat, light, and pH changes, they retain their rich hues across a wide range of applications, from confectionery and pharmaceuticals to cosmetics. Each shade is developed to provide depth and durability, making ORIO lake colours a perfect blend of reliability and brilliance.



COSMETIC



COATED CANDIES



CHEWING GUM



PET FOOD


























































JELLY BEANS



BAKED GOODS



PHARMA

| Product Name            | Shade   | CI No.      | Cas No.   | Light   | Temp  | Acid  | Alkali  |
|-------------------------|---|-------------|-----------|---|---|---|---|
| OIL SOLUBLE COLOURS     |   |             |           |   |   |   |   |
| Lake Quinoline Yellow   |  | 47005:1     | 915-67-3  |  |  |  |  |
| Lake Tartrazine         |  | 19140: 1    | 1934-94-D |  |  |  |  |
| Lake Sunset Yellow FCF  |  | 15985: 1    | 2783-94-0 |  |  |  |  |
| Lake Erythrosine        |  | 45430: 1    | 2611-82-7 |  |  |  |  |
| Lake Ponceau 4R         |  | 16255: 1    | 2611-82-7 |  |  |  |  |
| Lake Allura Red         |  | 16035: 1    | 1934-94-D |  |  |  |  |
| Lake Carmoisine         |  | 14720: 1    | 3567-69-9 |  |  |  |  |
| Lake Amaranth           |  | 16185: 1    | 915-67-3  |  |  |  |  |
| Lake Chocolate Brown HT |  | 20285: 1    | 4553-89-3 |  |  |  |  |
| Lake Brilliant Blue FCF |  | 42090: 1    | 2783-94-0 |  |  |  |  |
| Lake Indigo Carmine     |  | 73015: 1: 1 | 860-22-0  |  |  |  |  |

 POOR  MODERATE  GOOD

# Orio Retail

## Lemon Yellow

Orio's Lemon Yellow delivers a remarkably bright and authentic yellow shade, perfect for evoking the freshness of citrus. Formulated with Sodium Chloride and Tartrazine, this colour offers a reliable and high-impact hue with a dye content of 22%. It is ideally suited for a wide range of food products where a cheerful, vibrant yellow is desired, providing excellent stability and consistent results every time.



## Apple Green

Orio's Apple Green preparation provides a delightfully fresh and natural-looking green, reminiscent of crisp green apples. This balanced compound colour utilizes Synthetic Food Colours (INS 102, INS 133) along with Salt and an Acidity Regulator (INS 514) to ensure a stable and harmonious green tone. With a dye content of 14.3%, it offers subtle yet consistent colouration, making it an excellent option for products aiming for a gentle and appealing green shade.



## Kesari

Orio's Kesari achieves a classic, warm, and inviting saffron-like hue with its precisely balanced formulation. This vibrant colour blend combines Synthetic Food Colours (INS 102, INS 110) and an Acidity Regulator (INS 514), delivering a high dye content of 29% for exceptional colouring strength. It's an ideal choice for products that demand a rich, traditional orange-yellow tone, ensuring deep, uniform, and consistent colouration across a wide variety of applications.



## Chocolate Brown

Orio's Chocolate Brown is essential for achieving a deep, appealing brown shade in confectionery, baked goods, and other food items. This complex blend of Synthetic Food Colours (INS 102, INS 122, INS 133) is skillfully stabilized with an Acidity Regulator (INS 514). Boasting a notable dye content of 17.8%, it ensures rich, consistent colour delivery, perfect for creating a classic, comforting brown aesthetic.



## Orange Red

Orio's Orange Red is engineered to deliver an exceptionally vivid and consistent red-orange hue. With a substantial 31.0% dye content, this colour ensures brilliant and highly saturated results in your products. Its effective formula combines Synthetic Food Colours (INS 110, INS 122), Salt, and an Acidity Regulator (INS 514), making it ideal for applications where a vibrant, eye-catching red-orange is paramount.



## Dark Chocolate

Orio's Dark Chocolate provides an intense, luxurious brown colour that mirrors the rich hue of dark cocoa. This formulation leverages a robust ingredient base with Synthetic Food Colours (INS 102, INS 122, INS 133) and an Acidity Regulator (INS 514). With a dye content of 17.8%, it is specifically designed for applications requiring a deeper, more profound brown, offering superior intensity and consistent coverage.



## Raspberry Red

Orio's Raspberry Red masterfully delivers a deep, fruity red colour, perfect for adding a luscious touch to a wide variety of food applications. This vibrant hue is achieved through a precise blend of Synthetic Food Colours (INS 122, INS 110), effectively stabilized with an Acidity Regulator (INS 514). With a dye content of 20.5%, it provides both a rich, appealing colour and reliable, stable performance, ensuring your products stand out.



# Natural Colours



Natural colours are derived from plant, mineral, or animal sources, offering a natural alternative to synthetic dyes and pigments.

At ORIO, we specialize in providing high-quality natural colours that are safe, vibrant, and sustainable. These colours are perfect for those seeking eco-friendly options without compromising on visual appeal. Natural colours have a rich history of use in food, beverages, cosmetics, and textiles, and today, they continue to be a popular choice for consumers who prefer natural and organic products.

ORIO natural colours are designed to bring the beauty of nature to your products, offering pure, intense hues derived from the earth's own resources.

[illegible]

## Vibrant, Safe and Eco-Friendly

HEALTH  
SUPPLEMENTS

FROZEN  
FOODS



## PACKAGED FOODS









## SALADS & DRESSINGS

BABY  
FOOD

## FRUIT & VEGETABLE JUICES

## Why Choose Natural Colours?

Rooted in nature and crafted with care, ORIO natural colours are vibrant, safe, and sustainable solutions for today's conscious consumers. Sourced from renewable plants, fruits, and minerals, they deliver pure and authentic hues without compromising on safety or appeal. With their eco-friendly origins and versatility across food, personal care, and pharmaceuticals, ORIO natural colours allow brands to stand out while staying true to a greener future.

| Product Name  | Shade   |
|---|---|
| WATER SOLUBLE AND OIL SOLUBLE COLOURS (LIQUID & POWDER) |   |
| Curcumin / Turmeric / Turmeric Oleoresins               |  |
| Lutein  |  |
| Riboflavin Wsp  |  |
| Annatto   |  |
| Beta Carotene/ Carotenes                                |  |
| Paprika   |  |
| Beetroot  |  |
| Apo Carotene  |  |
| Spirulina Powder  |  |
| Chlorophyll/ Copper Chlorophyllin                       |  |
| Caramel   |  |
| Anthocyanins  |  |
| Carbon Black  |  |





# A STRONG GLOBAL PRESENCE

WITH OFFICES IN GLOBAL LEADING DESTINATIONS.



INDIA



CHINA



UAE



VIETNAM



## ORIO SPECIALITY COLOURS PVT. LTD.

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## OUR CERTIFICATIONS

