



# PRODUCT CATALOGUE



MOSHI VIETNAM FOOD JOINT STOCK COMPANY

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# I. COMPANY INFORMATION

Moshi Vietnam Food Joint Stock Company, named after “Moshi” – a friendly Japanese greeting – and symbolized by the stylized “O” representing the Earth, embodies our aspiration to bring Vietnamese cuisine to the global stage, beginning with the instant noodle brand, HALO MEE and HALO PHỞ.

Inspired by the sophistication and precision of Japanese cuisine, and utilizing advanced Japanese technology and production lines, we offer products that meet export-quality standards. Through every pack of noodles, we share our passion and dedication with customers worldwide.

## Vision

Gradually affirming our position with the goal of becoming a GLOBALLY RECOGNIZED noodle brand, Moshi Vietnam is built on quality and sustainability, constantly innovating to meet the diverse needs of our customers.

## Commitment

We are committed to continuing research and development of new, diverse products with higher quality and more delicious flavors to meet the increasing demands of customers and contribute to the development of the food industry in Vietnam.

**PRODUCTION CAPACITY  
400 MIL PACKS PER YEAR**

# JOURNEY TO CREATE QUALITY



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At our noodle manufacturing facility, we invest not only in modern production lines but also in meticulous screening and control of raw materials. This ensures the high and consistent quality of our wheat flour, fresh turmeric, and palm oil. Our R&D experts have dedicated years to researching and developing recipes, crafting rich soup flavors that seamlessly blend with our golden, chewy noodles.

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In prioritizing consumer health, Moshi packaging is completely free from harmful PFAS substances.



# O3 OUTSTANDING FEATURES



From the first unwrapping, enticing aromas and vibrant colors invite you in. Rich soup flavors blend with tender, golden noodles to turn every meal into a memorable experience. With HALO MEE, you're not just enjoying a dish, but embarking on a journey through elevated taste sensations.



Potato-based



Delicious soup taste  
from meat and  
seafood



No artificial colors, no  
preservatives

## II. OUR PRODUCTS

### 🍜 Wheat Noodles - Package, Cup

HALO MEE carefully crafts meals from meticulously selected ingredients to rich flavors designed to satisfy all palates.

Our Soup-based Instant Noodles range is available in convenient formats such as Packs and Cups. These products are 100% Halal certified.



Tom Yum  
(75g)

Chicken  
(75g)

Seafood  
(75g)

Curry  
(75g)



Vegetarian  
(75g)

Beef  
(75g)

Minced Pork  
(75g)

Stewed Rib  
(75g)

Weight: 75g  
Packaging: 30 packs/ carton  
Carton dimensions:  
365 x 305 x 115 (mm)



Tom Yum  
(60g)

Chicken  
(60g)

Seafood  
(60g)

Curry  
(60g)



Vegetarian  
(60g)

Beef  
(60g)

Minced Pork  
(60g)

Stewed Rib  
(60g)

Weight: 60g  
Packaging: 24 packs/ carton  
Carton dimensions:  
370 x 282 x 241 (mm)



## Rice Noodles - Package, Bowl, Cup

Inspired by a century of culinary heritage, HALO PHỞ delivers the authentic essence of Hanoi-style Pho in a convenient, ready-to-enjoy format – preserving the soul of Vietnam’s most beloved dish.

HALO PHỞ is crafted not only for convenience and quality, but to share the rich, traditional taste of Vietnamese Pho with families at home and Pho lovers around the world – even in the most discerning markets.



Beef  
(80g)



Chicken  
(80g)



Beef  
(80g)



Chicken  
(80g)



Beef  
(68g)



Chicken  
(68g)



Weight: 80g  
Packaging: 30 packs/ carton  
Carton dimensions:  
430 x 360 x 145 (mm)



Weight: 80g  
Packaging: 12 packs/ carton  
Carton dimensions:  
430 x 290 x 195 (mm)



Weight: 68g  
Packaging: 24 packs/ carton  
Carton dimensions:  
370 x 282 x 241 (mm)



## III. CERTIFICATIONS

Meeting food safety standards, Moshi Vietnam strictly controls the process from raw material procurement to production and distribution, ensuring reliable and superior quality products for customers.



## IV. WHY US?

### 01 OUR INTERNATIONAL-QUALITY PRODUCTS

Moshi Vietnam is committed to providing high-standard products: natural ingredients, no preservatives, no artificial colors, and safe packaging.

### 02 OUR OUTSTANDING SERVICE

A dedicated team ensures an effortless shopping experience with prompt and attentive customer support from ordering to delivery.

### 03 OUR CAPACITY

With modern factories and automated processes, Moshi Vietnam meets all demands from domestic markets to international exports, ensuring stable supply and consistent quality.

### 04 OUR UNIQUE AND REFINED FLAVORS

Potato-based noodles combined with rich soup flavors create a unique culinary experience suitable for both young individuals and families.

### 05 OUR EXTENSIVE EXPERIENCE

With over 30 years of experience in producing and distributing ready-to-eat food, beverages, and modern beer, we proudly offer reliability and exceptional quality.

