



alia

Alia Mohamed Trading Co. (L.L.C.)



ABOUT US

We're a family-run trading business that has grown to be one of the most prominent distributors of FMCG products in UAE, Oman and Qatar over the last 43 years.

Starting with commodities back in 1982, we've diversified from our humble beginnings as a foodstuff importer into household products, paper and a range of business services from warehousing and logistics to sales and marketing.

VALUES

FLEET

A Larger fleet of vehicle suitably designed for transportation of chilled, frozen ambient goods. A robust vehicle monitoring system ensures prompt and continuous movements of goods enhancing price competitiveness.

STORAGE CAPACITY

In Store and Tele-orders of wholesale and retails customers area catered through 20 stores across the UAE. Goods are stored in temperature controlled environment offering palletized, shelved and bulk storage stacking solutions, managed by trained and efficient manpower.

CUSTOMER SERVICING

B2B Customers like Hyper and Supermarkets, Groceries, Bakeries, Horeca & Institutions, government departments, labour camps are serviced on a daily/weekly basis.

BRANDS

Dealing with 35+ brands as own and agency model.



40+
Vehicles



150,000+
Sq.ft



2000+
Customers



35+
Brands

CERTIFICATION & STORAGE

HACCP

HACCP ANSI ISO No. BN18744 /19647
Audited on regular basis.

TEMPERATURE

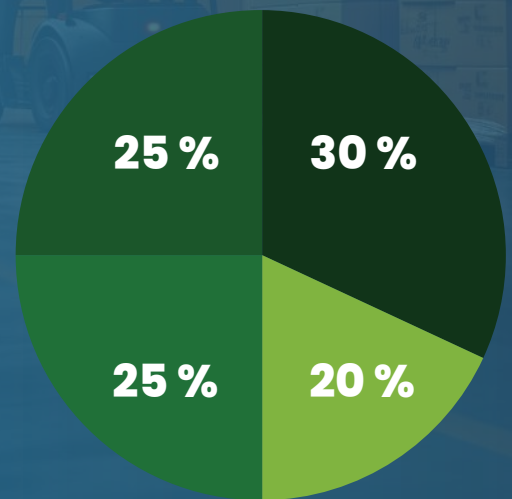
Ranging from ambient, Chiller & Frozen storage available.

VEHICLES

Fleet of vehicles Ranging from refrigerated and ambient, ensures prompt and continuous movement of goods.

SALES SEGMENT WISE

Wholesale	- 30 %
A Class sales	- 25 %
B Class sales	- 25 %
Horeca sales	- 20 %



WHOLESALER &
SEMI WHOLESALER

186



HYPERMARKET

158



SUPERMARKET

715



GROCERIES

199



FLOUR MILL &
GRAINS

124



RESTAURANT

359



OTHERS

530

OUR BRANDS

Royal Chef

Ahlan
Pure Natural

555®

Sakthi



OKI

Sabrina
100% VEGETABLE COOKING OIL

SAFEENA



Malabar
PURE GOLD

MARA



COVERAGE - UAE



Lulu

Grand

Jaleel
cash & carry

نستو NESTO

TALAL
GROUP OF COMPANIES

كارفور Carrefour

Rinum
HOLDING

AL MADINA

AK



mohideen
central

MATCO
food



alia

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