



# TEA

## VERTICAL

ONE STOP SHOP



INDIA



KENYA



VIETNAM



SRI LANKA



INDONESIA

# WHO WE ARE

As part of “**ADITYA BIRLA**” group, a 65 Billion USD conglomerate. **ADITYA BIRLA GLOBAL TRADING** is the one-stop shop for all stakeholders in the tea business.

We bring more than three decades of rich experience across the tea value chain - from sourcing the right tea at origin and blending to perfect qualities, to packaging and exporting to all major markets.

Along with establishing a firm foothold in India, we have created a significant presence in all the major tea-growing regions, including Sri Lanka, Kenya, Vietnam and Indonesia, which puts us in a perfect position to meet all your Tea requirements including Multi origin Tea blend.

We are a member of all major tea auction centres across the world which enables us to bring unmatched sourcing expertise to the business. This, combined with our physical presence and infrastructure in the major tea-growing regions, equips us to supply fine quality tea.



## VISION

To be a premium global trading organisation with leadership position in the products / regions we operate.

## MISSION

To deliver superior value to stakeholders by being the trusted business partner.

## VALUES

Ethical practices are the very foundation of **ADITYA BIRLA GLOBAL TRADING**. As a corporation that touches the world, we feel it is our responsibility to be a shining example of corporate governance and values driven business in all the communities that we interact.

**INTEGRITY | COMMITMENT | PASSION | SEAMLESSNESS | SPEED**

## OUR PRODUCTS

Sip a cup of *refreshing tea*,  
*Welcome* a new day with vigor

### CTC



**BOP**



**BP-1**



**FANNINGS**



**DUST**

### ORTHODOX



**OP**



**TGFOP**



**PEKOE**



**SFTGFOP**



**FBOP**



**GBOP**



**FOF**



**FANNINGS**

### DARJEELING

## PACKING OPTION

- Bulk Tea in Multi-walled Aluminum Line Kraft Paper Sacks Covered with an Outer Liner
- Bulk Tea in Foil put in Corrugated Boxes with an outer Liner
- Tea in Consumer packs Mono Cartoon / Pouches / Caddies
- Tea bags with black, green, flavoured tea in single chamber, double chamber and staple less variants





## OUR TEAM

TEA OFFICES	CONTACT PERSON	YEAR'S EXPERIENCE	CONTACT NO	EMAIL ID
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*With A Legacy Of  
Over 165 Years*